

Student Handbook - 2021, 2022, & 2023

Faculty of Management Studies · Rajarata University of Sri Lanka



# Faculty of Management Studies

Rajarata University of Sri Lanka



Student Handbook

Academic Years 2021, 2022, & 2023







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# Vice Chancellor's Message

It is a pleasure to release this message to mark the entrance of new students to the Faculty of Management Studies. It should be emphasized that you are among the most fortunate group of students to enter the Rajarata University of Sri Lanka, for higher studies. Since you have gained this rare opportunity, it is your prime duty to fulfil your higher educational objectives and become a balanced individual using all the resources available in this university to be an admirable citizen of this country. In other words, my earnest belief is that the new students will make use of the unique and countless opportunities available to them in this university in order to enrich their physical and mental well-being through their personal motivation reaching the ultimate goals expected.



I look forward to welcome all the bright and hardworking students to be part of our university family. Let me take this opportunity to wish you, that your stay in the Rajarata University would be a memorable and an enjoyable one.

**Prof GAS Ginigaddara** Vice Chancellor, Rajarata University of Sri Lanka, Mihintale.

# Dean's Message

Congratulations, and I warmly welcome you all with open arms to the Faculty of Management Studies, Rajarata University of Sri Lanka. You are considered a very privileged group of students admitted to this university. I hope that your time here will be both enjoyable and productive.

Our degree programmes are designed according to international standards, to produce highly qualified professionals and syllabi are revised periodically to suit the industry requirements. The Faculty of Management Studies of Rajarata University of Sri Lanka has an incomparably wide range of academic disciplines. Although we have advanced specialized areas of expertise, we have actively developed new cross disciplinary approaches to education and research. Amidst the rapidly changing global society, the functions of a faculty need to be restructured and we have realized that it is our responsibility to take the lead role in conducting such reform.



We work hard to ensure that our students leave us with the knowledge and skills to succeed in their chosen career. Our friendly and knowledgeable staff will be delighted to help you fulfil your full potential.

I wish you all to make the best use of this opportunity to make your aspirations successful to uplift your career academically and professionally.

### **Prof PMB Jayathilake**

Dean, Faculty of Management Studies, Rajarata University of Sri Lanka, Mihintale.



# Rajarata University of Sri Lanka



Rajarata University of Sri Lanka (RUSL) is one of the comprehensive State Universities in Sri Lanka located in the historic city of Mihintale, which is situated 14 kilometres away from the sacred city of Anuradhapura in the Administrative District of Anuradhapura.

The Vice-chancellor is the academic and administrative Head of the university and he is assisted by Deans of the faculties, Registrar and Bursar. At present, RUSL comprises 6 faculties each headed by a Dean who is the academic and administrative Head of each faculty, 44 academic departments and the university hosts over 7,000 internal students and more than 3,500 external students Sinhala, Tamil and Muslim. During the past twenty-two years, the contribution made to tertiary education by RUSL is immense.

The environment of the university is calm and quiet with a plenty of outdoor spaces extends over a total land area of approximately 300 acres.

Postgraduate education researches are other priority areas of the

University and the University is currently engaged in several collaborative research with overseas universities and exploring for further collaborative programmes.

## **Background**

It is not an exaggeration to introduce Mihintale as the cradle of Buddhism, 15 km to the East of the Ancient Kingdom, Anuradhapura, a land gifted with ancient architecture and irrigation which paved the way through Buddhism for an admirable lifestyle and scholars of Rajarata University of Sri Lanka are fortunate to receive education in this seat of learning.

Having examined the Social variables encountered by Sri Lanka in the two decades 1970 and 1980, the then government decided to establish Affiliated University colleges to provide opportunities for higher education for youth who are qualified but deprived of University education. Consequently, in year 1991, nine Affiliated University Colleges were established provincial basis in Sri Lanka. Among them North-Westen Province (locatted at Makandura, and Kuliyapitiya), Central Province (located at Polgolla), and North-Central Province (located at

Anuradhapura) Affiliated Universities were amalgamated on 07th of November 1995 and formed Rajarata University of Sri Lanka by the Gazette Notification No. 896/2 under the section 21 of the University Act No. 16 of 1978 as the eleventh National University in Sri Lanka. The Affiliated University of Kuliyapitiya and Makandura was named as Wayamba Campus of Rajarata University of Sri Lanka.

At the inception, four faculties namely Faculty of Social Sciences and Humanities, Faculty of Management Studies, Faculty of Agriculture and Faculty of Applied Sciences were established and in the year 2006, the Faculty of Medicine and Allied Sciences was established in July 2006 as the fifth faculty of RUSL. The faculties of Social Sciences and Humanities, Faculty of Management Studies and Faculty of Applied Sciences are conveniently located in the Mihintale premises while the Faculties of Agriculture and Medicine and Allied Sciences are situated in Puliyankulama and Saliyapura respectively. In the year 2017, the Faculty of Technology was established in the Mihintale premises.



# Vision and Mission

# Vision

"To be a centre of excellence in higher education, research, and dissemination of knowledge"

# Mission

"To produce high quality, innovative Intellectuals with creativity and discipline, develop competencies and dedication of staff, create a conducive environment for teaching, learning, research and dissemination of knowledge and to promote coexistence with mutual respect and ethical behaviour"

# Officers of the Rajarata University of Sri Lanka

#### Chancellor

Royal Pandith Ven. Eethalawetunawewe Gnanathilaka Nayaka Thero, MA (Kel. ), BA (Kel. )

#### Vice Chancellor

Prof (Mrs.) GAS Ginigaddara, PhD (AIT, Thailand), MPhill, (Pera.), BSc (Pera.)

#### **Deans of the Faculties**

## Agriculture

Prof GVTV Weerasooriya, PhD., MPhil., BSc (Agric.)

# **Applied Sciences**

Prof EMRKB Edirisinghe, PhD (Greenwich, UK), Mphil (USJ), BSc (Pdn.), MI Chem. C.

## **Management Studies**

Prof PMB Jayathilaka, PhD (Wuhan, P.R. China), MCom (Kel.), PGDM (RUSL), BSc (Busi. Mgt.) Sp. (RUSL)

#### Medicine and Allied Sciences

Dr PGHJ Pushpakumara, MBBS, PgD(Psych), MPhil

#### Social Sciences and Humanities

Prof D Thusitha Mendis, PhD, MPhil, PG Dip. in Arch., PG. Dip. in Heri. Mgt., BA(Hons)

## **Technology**

Dr TC Bamunuarachchige, Ph.D., BSc.

#### Librarian

Mrs AS Siriwardana, MLS (Kel.), BA (SJP)

## Registrar

Mr AMGB Abeysinghe, MA (Pera.), PGDM (Pera.), BA (Pera.), PGC in HRM (SJP), PGC in T&M (SJP)

## **Deputy Bursar**

Mr SSK Godakumbura HNDA, PGAF, Diploma in English

**Faculties & Departments** 

# **Faculty of Agriculture**

Faculty of Agriculture was established in 2001 with the aim of developing sustainable agricultural systems particularly focused on the Dry Zone of Sri Lanka by utilizing rural farm settings and natural resources effectively. To achieve this goal, Faculty of Agriculture offers a Bachelor of Science in Agriculture (B.Sc. (Agric.)) as a special degree, which is a four-year degree programme. Different courses are offered by the four academic departments. The Faculty is located in Puliyankulama bordering to Anuradhapura - Jaffna road, Anuradhapura and possesses own farm land.

- Agricultural Engineering and Soil Sciences
- Agricultural Systems
- Animal and Food Sciences
- Plant Sciences



# **Faculty of Applied Sciences**

The Faculty of Applied Sciences, in conformity with the vision of the RUSL envisions "to be a dynamic, innovative and renowned center of excellence in learning, research, training and consultancy with emphasis on national relevance and international recognition in the different disciplines of Applied Sciences". Its mission is "to promote learning, research and training among all members of the university, industry and community and to help individuals achieve their full potential through development of the whole person with a view to making significant contributions to the regional, national and global needs".

- Biological Sciences
- Chemical Sciences
- Computing
- Health Promotion
- Physical Sciences



# Faculty of Management Studies

Faculty of Management Studies is the largest faculty of the University. Itwas established in 1995. Current student population is over 4,600 including 150 postgraduate students. At present the faculty consists of six academic departments, and two academic units, offers six internal honours degree programmes, one general external degree programme, one master degree programme (MBA), and one PhD programme.

- Accountancy and Finance
- Business Management
- Human Resource Management
- Information Systems
- Marketing Management
- Tourism and Hospitality Management



# **Faculty of Medicine and Allied Sciences**

Faculty of Medicine and Allied Sciences was established in July 2006 and the former Youth Ranger Training Centre at Saliyapura was identified as the site of the new faculty. The location is 7 km from the Anuradhapura General Hospital and 17 km from the main campus at Mihintale. The professorial units and wards, clinics and teaching areas started newly build Para-clinical building at Anuradhapura in 2012. The present student population is approximately 1,000. In addition to MBBS degree programme the faculty conducts MPhill and PhD Programmes in the decipline of Medicine and Allied Sciences. The Faculty consists of 17 academic departments.

- Paediatrics
- Parasitology
- Pathology
- Pharmacology
- Physiology
- Psychiatry
- Radiology & Anasthesiology
- Surgery



- Anatomy
- Biochemistry
- Community Medicine
- Family Medicine
- Forensic Medicine
- Obstetrics and Gynaecology
- Medical Education Unit
- Medicine
- Microbiology



# **Faculty of Social Sciences and Humanities**

Faculty of Social Sciences and Humanities was established in 1995 with 100 students and two departments to produce innovative intellectuals capable of taking challenges in the context of global development through the competencies developed from the academic programmers, research and training of wide nature.

The Faculty conducts BA (General) and BA (Special) degree Programmes in different disciplines in the area of Social Sciences and Humanities. At present, student population of the faculty has increased up to 2,000. In addition, the faculty conducts Postgraduate Diploma in Education with an annual intake of 400.

- Archaeology and Heritage Management
- Economics
- English Language and Teaching
- Environmental Management
- Humanities
- Languages
- Social Sciences
- Information Technology



# **Faculty of Technology**

The Faculty of Technology is the latest addition to the family of Rajarata University. Located at the historic city of Mihintale the Faculty provides a unique learning and working experience for its students and the staff.

While producing high quality Technology graduates, who can thrive in the global job market, the faculty has a clear vision of becoming a leader in research & innovation. The faculty's strong alliance to the industry and foreign universities ensures that the students get relevant and up to date education in their classrooms and laboratories. The faculty has heavily invested on its infrastructure and currently possesses a state of the art laboratory complex and several high end equipment. Therefore the students will get exposed to the latest trends and technologies available in their respective fields. Also the faculty has a young team of highly motivated academics working tirelessly to create a unique and pleasant learning environment to the students.

- Bioprocess Technology
- Electrical & Electronic Technology
- Food Technology
- Information Communication Technology
- Material Technology







**Faculty of Management Studies** 

# Faculty of Management Studies

4,600+ Students

The Faculty of Management Studies is one of the six faculties of Rajarata University of Sri Lanka, which provides quality education since 1995. Over the last two decades, the faculty has been active in management education. Presently, the faculty has 6 academic departments, external degree unit, and postgraduate unit handing 06 internal honours degree programmes, 01 external degree programme, 01 master degree programme, and 01 doctoral programme. Student population of the faculty has increased significantly over the last few years making a total of over 4,500 (internal and external) and 150 postgraduate students. Most of the graduates who passed out over the last twenty years hold responsible positions in government, industry, and trade local and overseas.

### **Our Mission**

The mission of the Faculty of Management Studies is to "provide quality education in Management Studies and leadership with practical skills and to conduct research giving due consideration to the changing environment"

# **Objectives**

The objectives of the faculty are as follows;

- To provide the students with business and management education to assist and develop the business enterprises
- To make opportunities for the students to gain necessary skills and knowledge required by emerging industries/business enterprises and to enable them to be professionals in the rapidly developing business environment
- To provide adequate theoretical and practical knowledge to understand the problems in the business world and to develop their prospective careers
- To encourage students to achieve their full potential in creative thinking, problem solving, communication, and research skills relevant to their specific area of study
- To provide students with a greater support in pursuing disciplinary sub majors where and when facilities are available





# Officers of the Faculty of Management Studies

#### Dean

## Prof PMB Jayathilaka

PhD (Whut, P.R. China), MCom (Kel.), PGDM (RUSL), BSc (Busi. Mgt) Sp. (RUSL)

## **Heads of Departments**

### **Accountancy and Finance**

Dr (Mrs) RMNC Swarnapali

PhD (Hust, PR China), MBA (RUSL), BSc (Acc. & Fin.) Sp. (RUSL), CTHE (Col.)

### **Business Management**

Dr WMRB Weerasooriya

PhD (MSU, Malaysia), MCom (Kel.), BSc (Busi. Mgt) Sp. (RUSL), FMIPFM (UK), MAAT, LICA

## **Human Resource Management**

Mr WWAN Sujeewa

PhD (Reading), MCom (Kel.), PGDM (RUSL), BCom (Sp.) (SJP), CTHE (Col.), LICA)

## **Information Systems**

Mr HKGMN Karunarathne

MBA (RUSL), PGDIPAI (UoM), BSc (Busi. Info. Tech.) Sp. (RUSL), CTHE (Col.), SCIP (USA)

## **Marketing Management**

Dr JDT Madhusanka

DBA (Kel.), MBA (Kel.), BSc Mkt. (Sp.) (SJP)

## **Tourism and Hospitality Management**

Mrs KTNP Abeywickrama

MBA (RUSL), PGDTEHM (Col.), BSc (Hospitality Mgt.) Sp. (RUSL), CTHE (Col.)

## Senior Assistant Registrar

Mr WB Dissanayake

PGDM (RUSL)

### **MBA Unit**

### **Project Directors**

#### Year I

Dr GPH Kandambi

PhD (Kel.), MBA (Kel.), BSc Mgt. & Info. Tech. (Sp.) (Kel.)

#### Year II

Prof PMB Jayathilaka

PhD (Wuhan, P.R. China), MCom. (Kel.), PGDM (RUSL), BSc. (Busi. Mgt.) Sp. (RUSL)

### **Coordinators**

#### Year I

Dr PR Weerathunga

PhD (Whut, P.R. China), MSc (Fin. Math.) (UoM), BSc. (Acc. & Fin. ) Sp.(RUSL)

#### Year II

Dr (Mrs) CMYSS Bandara

PhD (Col.), MBA (RUSL), BSc (Busi. Mgt.) Sp. (RUSL), LLB (OUSL)

## **PhD Programme**

#### Coordinator

## Prof KGA Udaya Kumara

PhD (Xiamen, P.R. China), MCom (Kel.), PGDM (RUSL), BSc Busi. Ad. (Sp. ) (USJ)

### **BBA Unit**

### **Coordinators**

#### Year I

Dr (Mrs) JS Kumari

PhD (Col.), MBA (RUSL), BSc (Acc. & Fin. ) Sp.(RUSL)

#### Year II

Mr KTLUS Dayangana

MSc Food Sc. & Tech. (SJP), BSc. (Applied Sc. ) (Food Sc & Tech.)(SUSL)

#### Year III

Mr HKGMN Karunarathne

MBA (RUSL), PGDIPAI (UoM), BSc. (Busi. Info. Tech.) Sp. (RUSL), CTHE (Col.), SCJP (USA)

# Degree Programmes

The following undergraduate and postgraduate degree programmes are offered by the Faculty of Management Studies for prospective students.

Degree programme	Abbreated Name	Duration (Years)	Medium of instruction	SLQF Level
Internal				
Bachelor of Science Honours in Accountancy and Finance	BScHons (Accountancy snd Finance)	4	English	06
B.achelor of Science Honours in Business Management	BScHons (Business Management)	4	English	06
B.achelor of Science Honours in Human Resource Management	BScHons (Human Resource Management)	4	English	06
Bachelor of Science Honours in Information Systems	BScHons (Information Systems)	4	English	06
Bachelor of Science Honours in Marketing Management	BScHons (Marketing Management)	4	English	06
B.achelor of Science Honours in Tourism and Hospitality Management	BScHons (Tourism and Hospitality Management)	4	English	06
External				
Bachelor of Business Administration (General) External Degree	BBA (General)	3	Sinhala	05
Postgraduate Programmes				
Master of Business Administration (MBA)	MBA	2	English	10
PhD Programme	PhD	3.	English	12

Note: Sri Lanka Qualification Framework (SLQF)

The syllabi will be constantly updated to meet the industry requirements.

### **Selection Criteria**

Students for the 05 degree programs of Bachelor of Science Honours in Accountancy and Finance, Bachelor of Science Honours in Business Management, Bachelor of Science Honours in Human Resource Management, Bachelor of Science Honours in Information Systems, and Bachelor of Science Honours in Marketing Management are selected according to;

- (a) Z-score obtained at the GCE Advanced Level examination
- (b) District Rank, and
- (c) Preference of the student at the onset of theadmission to the Faculty.

Students for Bachelor of Science Honours in Tourism and Hospitality Management degree program are enrolled through the University Grants Commission via open window.

# **Terminology**

### **Academic Year**

The academic year is directly related to the academic year referred to by the University Grants Commission (UGC).

e.g. Academic Year 2019

# **Programme**

Each degree programme conducted by the Faculty of Management

Studies.

#### Semester

A period of 15 weeks within which the course units are taught and students' performance is evaluated. An academic year is divided into 2 Semesters, i.e. Semester 1 and Semester 2.

#### **Course**

A course is a subject prescribed to be followed by a student during a semester.

### **Course Code**

A course is denoted by the name of the course along with a course code. The course code consists of 7 alphanumeric characters except Bachelor Science Honours in Tourism and Hospitality Management (THM) as follows:

Eg:

ACF 1133

MGT 2144

The THM course code consists of 8 alphanumeric characters as follows:

Eg:

MGT 11013

THM 11023

• The first 3 characters denote the acdemic department from which the

#### course is offered.

Academic Department	Code
Accountancy and Finance	ACF
Business Management	MGT
Human Resource Management	HRM
Information Systems	ITM
Marketing Management	MKT
Tourism and Hospitality Management	THM

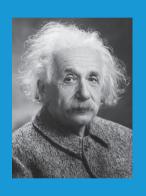
In addition, the Faculty gets support from Department of English Language Teaching of the Faculty of Social Sciences and Humanities.

Academic Department	Code
Department of English Language Teaching	ELT

- The first digit denotes the year of the degree programme. e.g. 1 for first year, 2 for second year
- The second digit denotes the semester of the year of the degree programme. e.g. 1 for semester 1, 2 for semester 2
- The third digit (in THM degree course unit 3rd & 4th digits) denotes the unique serial number of the course within the semester.
- The fourth digit (in THM degree course unit 5th digit) denotes the credit rating assigned for each course.

NB: The notation described above is valid only for Undergraduate Course Codes.

Department of Accountancy and Finance



"I never teach my pupils. I only attempt to provide the conditions in which they can learn."

Albert Einstein - Physicist

# Department of Accountancy and Finance

Department of Accountancy and Finance was established in 1996 to cope with current developments in the financial service sector and the business management field with a view to produce specialized Accountancy and Finance graduates. As organizations become increasingly global, Accountancy and Finance graduates need to understand the relationships among the various aspects of management practices.

Initially, the Faculty of Management Studies was commenced with two years Diploma in Accountancy and Finance Programme and after the curriculum revision which was conducted in 1997, it was converted in to three years Special Degree Programme with 96 credits values.

Under the curriculum revision in 2004, The Faculty of Management Studies introduced four year Special Degree Program with 105 credits with eight semesters. According to UGC guidelines, the Department of Accountancy and Finance revised its existing curricular in 2009, considering the minimum requirement of 120 credits for a four year special degree program. In 2010, the grading system and degree awarding criteria of the B.Sc. (Accountancy and Finance) Special degree were revised under the UGC circular No. 901.

The existing curriculum was revised by making amendments on course units, upgrading credit values and incorporating new subjects in 2015 by aligning to Sri Lankan Qualification Framework (SLQF 2015) introduced by the Ministry of Higher Education. In 2020, curriculum revision is conducted to align the Degree Program with updated SLQF Level 6 Version and stakeholder requirements.

# **Bachelor of Science Honours in Accountancy and Finance**

**Duration:** Four years

No. of Total Credits: 125

Bachelor of Science Honours in Accountancy and Finance abbriviated as BScHons (Accountancy and Finance) degree is ideal for you if you're interested in a career in accountancy and finance and would like to top it up with a world class academic qualification. You will develop a sound knowledge of professional procedures and developments in accounting along with a broad theoretical underpinning. In the 4<sup>th</sup> year, you have the opportunity to undertake a one year industrial training in an accounting firm or equivalent organization as a part of your studies to get the practical exposure. After successful completion of the degree, you will have acquired a comprehensive theoretical knowledge and practical experience to start your career in any accountancy or finance-related business enterprise.

# **Graduate Profile of the Department**

Graduates of the Bachelor of Science Honours in Accountancy and Finance Degree programme to be scholars who have a specialized knowledge and understanding in the field of accountancy and finance with ICT literacy for effectively addressing complex problems, making decisions and executing day-to-day tasks through critically considering ideas and research outcomes, and think reflectively for adapting to the dynamic environment while being independence and integrity on developing an exceptional role for themselves in creating a sustainable future by considering social, cultural, environmental and economic concerns

# **Program Learning Outcomes (PLOs)**

On successful completion of this degree programme, graduates will be able to;

- PLO 1: reveal knowledge of theory and practice in the field of accounting and finance;
- PLO 2: apply theoretical and practical knowledge and professional skills in diverse business contexts;

- PLO 3: explore new knowledge to address business issues, make decisions and execute day-to-day activities by using contemporary information and communication technologies;
- PLO 4: reflect long term broader perspectives to systematically and creatively address complex problems;
- PLO 5: analyze critically the arguments and issues pertaining to the accounting and finance discipline;
- PLO 7: equip with excellent communication and interpersonal skills;
- PLO 8: execute personal responsibility & accountability and maintain professional integrity in performing tasks;
- PLO 9: recognize the impact of business decisions on stakeholders' future sustainability considering social, cultural and natural environment;
- PLO 10: recognize the impact of business decisions on stakeholders' future sustainability considering social, cultural and natural environment;
- PLO 11: engage in life-long learning for behaving autonomously and ethically.

# Course Structure of the Bachelor of Science Honours in Accountancy and Finance

		Course code	Course title
		MGT 1113	Principles of Management
	ACF 1123	Financial Accounting	
	ster]	MGT 1133	Micro Economics
	Semester 1	MGT 1143	Business Mathematics
	9,	ITM 1153	Information Technology
ī		ELT 1162	English Communication Skills
Year I			
~		MGT 1213	Organizational Behavior
		ACF 1224	Advanced Financial Accounting
	ter]	MGT 1233	Macro Economics
	Semester II	MGT 1243	Business Statistics
	S	ELT 1252	Business English
		ACF 1261	Professional Skills Development I

		Course code	Course title
		ACF 2114	Cost and Management Accounting
	ırI	ACF 2123	Taxation
	Semester I	MGT 2133	Corporate and Business Law
	Ser	MKT 2143	Marketing Management
		ELT 2152	Business Communication
Year II		ACF 2213	Advanced Management Accounting
ž			0
	ш	ACF 2224	Financial Management
	ster	MGT 2233	Operations Management
	Semester II	HRM 2243	Human Resource Management
	S	ITM 2253	Management information Systems
		ACF 2261	Professional Skills Development II

		Course code	Course title
		ACF 3113	Investment and Portfolio Management
	erI	ACF 3123	Advanced Accounting Theory
	Semester I	ACF 3133	Auditing and Assurance
	Ser	ACF 3143	Management Science
ı		ACF 3153	Research Methodology - Theory
Year II	Semester II	ACF 3213	Computer Based Accounting and ERP
		ACF 3223	Financial Modeling and Forecasting
		ACF 3233	Corporate Reporting
		MGT 3243	Srategic Management
		ACF 3252	Research Methodology - Proposal
		ACF 3261	Professional Skills Development III

		Course code	Course title
		ACF 4114	Financial Statement Analysis
		ACF 4124	Advanced Audit, Governance and Risk
		ACF 4133	Forensic Accounting
	ar I		Or
	Semester 1	ACF 4143	Bank and Credit Management
	Ser		Or
Year IV		ACF 4153	Financial Securities and Capital Markets
Ye		ACF 4163	Industrial Training I
		ACF 4176	Independent Research in Accounting and Finance
		ACF 4213	Business Valuation
	ter II	ACF 4227	Industrial Training II
	Semester II		
	S		

Note: \*Optional courses offer only if 50 or above students give their preference for the perticular course.









# Academic Staff - Department of Accountancy and Finance

### **Head of the Department**

### Dr (Mrs) RMNC Swarnapali

PhD (Hust, P.R. China), MBA (RUSL), BSc (Acc. & Fin.) Sp. (RUSL), CTHE (Col.)

### **Professors**

### Prof KGA Udaya Kumara

PhD (Xiamen, P.R. China), MCom (Kel.), PGDM (RUSL), BSc Busi. Ad. (Sp.) (SJP)

### Prof WP Wijewardena

PhD (Xiamen, P.R. China), MBA (RUSL), BCom (Sp.) (Kel.)

### **Senior Lecturers**

### Dr (Mrs) CT Gamage

 $PhD\ (MSU, Malaysia), MSc\ (SJP), BSc\ (Mgt.)\ (Sp.)\ (SJP)$ 

### Dr ALM Jameel

PhD (MSU, Malaysia), MCom (Kel.), PGDM (RUSL), BCom (Sp.) (Jaffna), MAAT, AIPFM (UK)

### Mr PDNK Palihena

PhD (Reading), MCom (Kel.), PGDM (RUSL), BCom (Sp.) (SJP)

#### Mr TKG Sameera

PhD (Reading), MBA (RUSL), BSc (Acc. & Fin.) Sp. (RUSL), ICA (Int.), CTHE (Col.)

### Dr (Mrs) RMNC Swarnapali

PhD (Hust, P.R. China), MBA (RUSL), BSc (Acc. & Fin.) Sp. (RUSL), CTHE (Col.)

### Dr (Mrs) JS Kumari

PhD (Col.), MBA (RUSL), BSc (Acc. & Fin.) Sp. (RUSL)

### Dr KV Aruna Shantha

PhD (Whut, P.R. China), MSc (SJP), BSc Finance. (Sp.) (SJP), LICA

### Dr PR Weerathunga

PhD (Whut, P.R. China), MSc (Fin. Math.) (UoM), BSc (Acc. & Fin.) Sp. (RUSL), CTHE (RUSL), ICA (Final 1)

#### Mr AADP Bandara

PhD (Reading), MBA (RUSL), BSc Acc. (Sp.) (SJP), CTHE (RUSL)

### Mr KJS Madhusanka

PhD (Reading), MSc in Mgt. (SJP), BSc (Acc. & Fin.) Sp. (EUSL), CTHE (Kel.)

#### Ms KGP Senani

MSc in Mgt. (SJP), BSc Acc. (Sp.) (SJP), ACA

### Ms HH Dedunu

PhD (Reading), MSc in Mgt. (SJP), BSc (Acc. & Fin.) Sp. (RUSL), CTHE (RUSL), Dip In MA (CIMA)

### Ms TDSH Dissanayake

PhD (Reading), MSc in Mgt. (SJP), BBM Finance (Sp.) (Kel.), CGMA, CTHE (RUSL), CBA

### Ms HMDN Somathilake

MBA (RUSL), BSc (Acc. & Fin.) Sp. (RUSL), Chartered Intermediate (CAB II) (ICASL)

### Ms DDK Sugathadasa

MBA (RUSL) (Reading), BSc (Acc. & Fin.) Sp. (RUSL), Chartered Intermediate (CAB II) (ICASL)

### Lecturers

### Ms GMHPK Rathwatta

MBA (Col.), B.Sc. Accounting (Sp.)(USJ), CGMA, ACMA, CTHE (RUSL), Certified Business and Life Coach

### Mr. JMN Wijekumara

MSc (Reading), BSc (Acc. & Fin.) Sp. (RUSL), ACPM, ACMA, AAT, ACCA (Str. Level), CA (Str. Level), DABF (IBSL)

#### Mr VGN Sameera

B.Sc., ACCA (Finalist), ACA (Finalist)

Department of Business Management



"Your most unhappy customers are your greatest source of learning."

**Bill Gates** 

# **Department of Business Management**

In 1992, NCP Affiliated University College proposed to offer the two-year Diploma in Entrepreneurship and Small Business Management, but later its name was renamed as Diploma in Business Management. After absorbing the diploma programmes to the Rajarata University of Sri Lanka, the diploma programme was upgraded to BSc (Business Management) Special programme by adding additional one academic year with a total of 90 credits. Department of Business Management was established in 1996 to administrate the academic activities of the 3 year BSc (Business Management) Special programme and provides the management courses required for other degree programmes of the Faculty. In 2003, the degree was converted to a 4 year special degree programme with a total of 120 credits to meet the international standards.

The department has expanded its academic activities, and annual intake has been increased over the past few years and the current undergraduate population of the department is over 660. By considering the potential demand from the industry, the department took steps to develop three specialized degree programmes, namely, Bachelor of Science Honours in Human Resource Management, Bachelor of Science Honours in Marketing Management, and Bachelor of Science Honours in Information Systems in the curriculum revision held in the year 2015. This also gave rise to three separate academic departments to administrate the above degree programmes namely, Department of Human Resource Management, Department of Marketing Management, and Department of Information Systems. The first two departments were established in 2019 and Department of Information Systems was established in January 2020.

# **Bachelor of Science Honours in Business Management**

**Duration:** Four years

No. of Total Credits: 124

Bachelor of Science Honours in Business Management abbriviated as BScHons (Business Management) degree provides you with a comprehensive understanding of managing public and private organizations in any part of the world efficiently and effectively in the dynamic environment. You will develop conceptual and practical skills in the different disciplines of the management.

### **Graduate Profile of the Department**

"Mindful professionals and scholars who perform as entrepreneurial leaders in their respective capacities with relevant expertise in business management, essential life competencies, and a strong sense of sustainability, sharing the world as global citizens for continuous improvements in search of wisdom".

### **Program Learning Outcomes (PLO)**

On successful completion of this degree program the graduates should be able to,

- PLO 1: demonstrate thorough knowledge and understanding of core aspects of business management;
- PLO 2: apply core competencies to solve problems and to operate in integrated and holistic business environment;
- PLO 3: accurately use modern information communication technology for processing and communicating information, ideas and solutions to relevant parties;
- PLO 4: manage organizations efficiently and effectively with positive attitudes and constructive values. To develop effective leadership, communication and team management skills necessary for the survival and be successful in diverse and turbulent environment;
- PLO 5: interact professionally with diverse communities towards sustainable development;
- PLO 6: explore opportunities and initiate innovations for forming and transforming businesses.

- PLO 7: carryout research to create and disseminate knowledge for solving business problems.
- PLO 8: engage in continuous training and development for lifelong learning.









# Course Structure of the Bachelor of Science Honours in Business Management

		Course code	Course title
		MGT 1113	Principles of Management
		MGT 1123	Micro Economics
	Semester I	ACF 1133	Financial Accounting
	eme	MGT 1143	Business Mathematics
	0,	ITM 1153	Information Technology
		ELT 1162	English Communication Skills
1.	Semester II	MGT 1213	Organizational Behavior
Year I		MGT 1223	Macro Economics
		MGT 1232	Indigenous Management
		MGT 1243	Business Statistics
		SSH 1252	Business and Environment Management
	Sen		Or
		AGR 1252	Agricultural Economics
		ELT 1262	Business English
		MGT 1271	Professional Skills Development I

		Course code	Course title
		MKT 2113	Marketing Management
		MGT 2122	Procurement Management
	Semester I	MGT 2133	Corporate & Business Law
	eme	ACF 2143	Cost and Management Accounting
	S	MGT 2152	Social and Ethnic Harmony
гII		ELT 2162	Business Communication
Year II	Semester II	HRM 2213	Human Resource Management
		MGT 2223	Managerial Economics
		ITM 2233	Management Information Systems
	eme	MGT 2243	Auditing and Taxation
	Š	MGT 2253	Operational Research
		MGT 2261	Professional Skills Development II

		Course code	Course title
		MGT 3113	Operationas Management
		ACF 3123	Financial Management
	ster	MGT 3133	Project Management
	Semester I	MKT 3143	Supply Chain Management
		MGT 3152	Academic Writing
H		MGT 3161	Internship
Year III			
Ye		MGT 3213	Total Quality Management
		MGT 3223	International Business Management
	ter I	MGT 3233	Knowledge Management
	Semester II	MGT 3243	Research Methodology
	Š	MGT 3252	Business Design Thinking
		MGT 3261	Professional Skills Development III

		Course code	Course title
	er I	MGT 4114	Strategic Management
	Semester 1	MGT 4124	Entrepreneurship and Small Business Management
	Ser	MGT 4138	Independent Research
Year IV		MGT 4213	Business Risk Management
	sterI	MGT 4223	Ethics and Corporate Social Responsibility
	Semester	MGT 4238	Industrial Training
	Š		

# Academic Staff - Department of Business Management

### **Head of the Department**

Dr WMRB Weerasooriya

PhD (MSU, Malaysia), MCom (Kel.), BSc Busi. Mgt. (Sp.) (RUSL), FMIPFM (UK), MAAT, LICA

### **Professors**

Prof PMB Jayathilake

PhD (Wuhan, P.R. China), MCom (Kel.), PGDM (RUSL), BSc (Busi. Mgt) Sp. (RUSL)

### **Senior Lecturers**

Mr RKD Randeni

PhD (Reading), MCom (Kel.), BA (Econ.) Sp. (Kel.)

Mr WMPGR Pushpakumara

PhD (Reading), MCom (Kel.), BCom (Sp.) (Kel.)

Dr WMRB Weerasooriya

PhD (MSU, Malaysia), MCom (Kel.), BSc Busi. Mgt. (Sp.) (RUSL), FMIPFM (UK), MAAT, LICA

Dr (Mrs ) JK Mallika

PhD (P.R. China), MPhil (Kel.), MA (Kel.), BA (Sp.) (SJP)

Dr (Mrs) CMYSS Bandara

PhD (Col.), MBA (RUSL), BSc (Busi. Mgt.) Sp. (RUSL), LLB (OUSL)

Dr YMWGPK Udurawana

PhD (Kel.), MBA (RUSL), BBA (Marketing) Sp. (Ruh.), CBA, MSLIM, MIMSL, CTHE (RUSL)

# Lecturers (Temp.)

Ms SMBL Suraweera

BSc (Busi. Mgt.) Sp. (RUSL), AAT

Ms WMG Karunarathne

MBA, Associate Examination (III), Dip. in Insurance, CCI (SJP)

# Department of Human Resource Management



"Clients do not come first. Employees come first. If you take care of employees, they will take care of clients."

**Richard Branson** 

# Department of Human Resource Management

Department of Human Resource Management was established in 2019 to offer Bachelor of Science Honours in Human Resource Management Degree Programme. The department is well equipped with physical and human resources to develop future leaders in Human Resource Management with required knowledge, skills and positive attitudes necessary to manage people both locally and internationally.

The department provides opportunities for the undergraduates to carry out research in the area of Human Resource Management (HRM) and related disciplines to produce new knowledge in the field of HRM. The Department in collaboration with industry HR specialists offers Internship experiences which shall help the students to synthesize the knowledge which they acquire through an extensive organizational exposure.

In addition to administrate the academic activities of the Bachelor of Science Honours in Human Resource Management degree programme, the department provides the Human Resource Management courses required for other degree programmes of the Faculty.

# **Bachelor of Science Honours in Human Resource Management**

**Duration:** Four years

No. of Total Credits: 124

The Bachelor of Science Honours in Human Resource Management degree abbriviated as BScHons (Human Resource Management) is designed to meet the challenges encountered by a modern human resource manager in a competitive environment and gain competitive advantages managing human resources in an enfficient manner. Hence, the programme provides ample opportunities to gain vital technical, interpersonal and conceptual skills in the field of human resource management. The aim of the degree program is to develop an employable HRM graduate with the necessary knowledge, skills, and attitudes to perform as a strategic partner and responsible citizen by providing substantial theoretical knowledge combined with practical experience.

# **Programme Learning Outcomes (PLOs)**

On successful completion of this degree programme the graduates should be able to;.

 PLO 1: Demonstrate an advanced knowledge and understanding of theories, principles and practices of other domains of management

- which support human resource management functions to meet the expectations of stakeholders in a complex business environment.
- PLO 2: Demonstrate knowledge and understanding of specialized HRM theories, principles, practices to identify the role of HR in formulating and implementing HR strategy in alignment with business initiatives to sustain organizational competitive advantage.
- PLO 3: Critically analyze the situational problems and use the concepts and principles of HRM to solve business problems with a novel and innovative pattern of thinking while considering diversity, culture, social responsibility, and globalization in various contexts.
- PLO 4: Apply modern information communication technology while practicing technical agility including the application of statistical tools, data management and data analytics throughout HR functions.
- PLO 5: Undertake research, analyze data, and interpret research findings and produce new knowledge in the field of HRM.
- PLO 6: Evaluate contemporary issues of business and human resource management to identify the opportunities for improvement.
- PLO 7: Cultivate transferrable skills on leadership, team work, problem solving, communication, analytical thinking, independent and life-long learning to enhance employability and adapt to rapidly changing environments.









# Course Structure of the Bachelor of Science Honours in Human Resource Management

		Course code	Course title
		MGT 1113	Principles of Management
		MGT 1123	Micro and Macro Economics
	Semester I	ACF 1133	Financial Accounting
	eme	MGT 1143	Business Mathematics
	S	ITM 1152	Fundamentals of ICT
Year I		ELT 1162	English Communication Skills
Ye	1	MGT 1213	Organizational Behaviour
		ACF 1223	Cost and Management Accounting
	Semester II	MGT 1233	Business Statistics
	eme	HRM 1243	Introduction to Human Resource Management
	S	HRM 1251	Professional Skills Development
		ELT 1262	Business English

		Course code	Course title
		MKT 2113	Marketing Management
		HRM 2123	Labour Economics
	ster]	HRM 2132	Employee Health and Safety Managementt
	Semester 1	MGT 2143	Operational Research
	0,	HRM 2153	Employee Resourcing
		ELT 2162	Business Communication
Year II	1	MGT 2213	Operations and Quality Management
Ke		HRM 2222	Grievance Handling and Discipline Management
		HRM 2233	Performance Management
	Semester II	ITM 2243	Management Information Systems
	eme	HRM 2252	Conflict Management and Negotiation Skills
	S	HRM 2261	Business Etiquette and Personal Branding
		HRM 2272.1	Knowledge Management (Optional)
		HRM 2272.2	Organizational Leadership (Optional)

		Course code	Course title
		HRM 3113	Employment Law and Industrial Relations
		HRM 3123	Human Resource Development
	er I	ACF 3132	Financial Analysis for HR Professionals
	Semester I	HRM 3142	Reward Management
	Ser	MGT 3153	Project Management
		HRM 3162.1	Innovation and Change Management for HRM (Optional)
Year III		HRM 3162.2	Team Management (Optional)
	Semester II	MGT 3213	Strategic Management
		HRM 3223	Psychology and Workplace Counselling Skills
		HRM 3232	Sustainability Applications in Human Resource Management
	Š	HRM 3243	Research Methods for HRM
		HRM 3252	International Human Resource Management
		HRM 3262.1	Entrepreneurship for HR Professionals (Optional)
		HRM 3262.2	Cross Functional Management (Optional)
		HRM 3271	Career and Internship Preparation

		Course code	Course title
		HRM 4113	HR Information Systems and Processes
	Semester I	MGT 4123	HR Metrics and Analytics
		HRM 4133	Strategic HRM
2		HRM 4148	Dissertation
Year IV			
	ı,	HRM 4218	Industrial Training
	Semester II	HRM 4223	Contemporary HRM
	Sem	HRM 4232	HR Auditing

# Academic Staff - Department of Human Resource Management

### **Head of the Department**

### Mr WWAN Sujeewa

PhD (Reading), MCom (Kel.), PGDM (RUSL), BCom (Sp.) (SJP), CTHE (Col.), LICA

### **Senior Lecturers**

### Mr WWAN Sujeewa

PhD (Reading), MCom (Kel.), PGDM (RUSL), BCom (Sp.) (SJP), CTHE (Col.), LICA

### Dr UWMRSSCB Kappagoda

PhD (MSU, Malaysia), MCom (Kel.), BSc Mgt. (Sp.) (SJP)

### Lecturers (Temp.)

### Ms HMRD Kularathne

MSc in Mgt (SJP) (Reading), BSc (HRM) (Sp.) (SJP)

### Ms KAKS Rathnakara

MSc in Mgt (SJP), BSc (HRM) (Sp.) (SJP), Dip. in Counselling Psychology

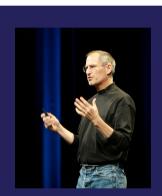
### Ms JMPM Peiris

MBA in IB. (Col.) (Reading), BBM (HRM) Sp. (Kel.), Dip. in Psychology and Counselling

**Department of Information Systems** 

"Great things in business are never done by one person. They're done by a team of people."

Steve Jobs - Founder, Apple Inc.



# **Department of Information Systems**

Department of Information Systems was established by replacing Business Information Technology (BIT) Unit of the Faculty of Management Studies in 2020 to administrate the Bachelor of Science Honours in Information Systems Degree Programme. The B.Sc. (Business Information Technology) Special Degree programme which was established in the year 2003 as a degree programme of a Department of Business Management, by considering human resource requirements of the fast growing IT industry was renamed as Bachelor of Science Honours in Information Systems abbreviated as BScHons (Information Systems). Until the establishment of the new department, all the administration of the degree programme was done by the Department of Business Management. In year 2015, the Faculty decided to develop its curriculum according to IEEE and ACM guidelines to meet the international accreditation, and also, aligning to Sri Lankan Qualification Framework (SLQF 2015) introduced by the Ministry of Higher Education. In 2020, curriculum revision is conducted to align the Degree Program with updated SLQF Level 6 Version and stakeholder requirements.

The Department of Information Systems possesses a dedicated, experienced, capable staff who are skillful in different disciplines to produce highly capable, technology-enabled Information Technology (IT) graduates to meet the current and future requirements of the IT sector. The department shares the knowledge and experience with other lecturers of the Faculty. In addition, the department obtains acdemic support from public and private sector academics, and industry experts to maintain the academic standard of the degree programme.

There is a potential demand from the industry for IT professionals and job opportunities are growing each year. Our department is ready to support you to acquire required qualifications, skills and expertise needed for the industry.

# **Bachelor of Science Honours in Information Systems**

**Duration:** Four years

No. of Total Credits: 125

Contemporary business enterprises consist of information which are handled using networked computers, the web and large scale databases. The creative use of information systems can transform organizations, and successful enterprises that require hybrid managers and analysts who can evaluate, use the necessary tools, assess the involved risks, provide key insights and give sound direction for strategic business planning. This degree programme is designed to produce high quality intellectuals with the technical and managerial understanding to develop and manage such information systems.

Bachelor of Science Honours in Information Systems abbriviated as BScHons (Information Systems) degree is a unique combination of management and information technology (IT). It covers the core subjects of management, accountancy, economics, IT, and other soft and hard skills required for the modern managers.

### **Graduate Profile of the Department**

The graduate of the Department of Information Systems, Faculty of Management Studies, Rajarata University of Sri Lanka is a scholar with broad knowledge, skills, and attitudes in the disciplines of information systems and management. The graduates will be leaders with confidence, inspiration, and influential power that searching for opportunities, taking responsibilities, thinking critically, and working with others for the betterment of society. They will be global citizens that accept and adhere to cultural differences and act with integrity and fluency across cultures and perspectives. The graduates will behave ethically and legally with moral values, motivating towards self-learning, and adapting to the changing environment by maintaining professionalism through continuous professional development.

The attributes of the graduates,

- Scholar
- Expertise
- Leadership
- Critical thinking

- Global citizen
- Self-learning and adapting
- Professionalism

### **Program Learning Outcomes (PLO)**

At the successful completion of this programme graduates should be able to:

- PLO 1: identify the key concepts of business organizations and quickly adapt to the dynamic business environment.
- PLO 2: apply knowledge and skills to identify and analyze business problems and provide suitable technology solutions to maintain a competitive advantage.
- PLO 3: use current and emerging Information and Communication
   Technologies to cater to managerial functions
- PLO 4: communicate effectively with a range of audiences both in written and oral forms.
- PLO 5: recognize the professional, ethical, legal, security, and social issues and responsibilities related to Information Systems.
- PLO 6: recognition of the need for, and an ability to engage in selflearning and continuous professional development.
- PLO 7: function effectively as a leader and a member of a team engaged in activities of a business environment.

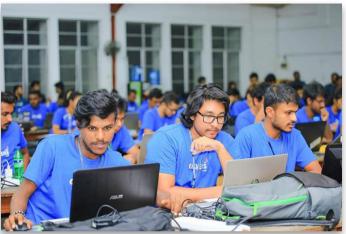
















# Course Structure of the Bachelor of Science Honours in Information Systems

		Course code	Course title
		MGT 1113	Principles of Management
		MGT 1123	Micro and Macro Economics
	Semester I	ACF 1133	Financial Accounting
	eme	ITM 1143	Mathematics for Computing
	<b>9</b>	ITM 1153	Foundation of Information Systems
rI		ELT 1162	English Communication Skill
Year I	Semester II	ITM 1214	Commutor Drogramming
		111011214	Computer Programming
		ITM 1222	IT Tools for Management
		MGT 1233	Organizational Behavior
		ITM 1243	Business Statistics
	S	ELT 1252	Business English
		MGT 1261	Professional Skills Development I

		Course code	Course title
		ITM 2113	IT Infrastructure
		ITM 2123	Database Management Systems
	ster]	ITM 2133	Human Computer Interaction
	Semester ]	MKT 2143	Marketing Management
	S	MGT 2152	Social & Ethnic Harmony
		ELT 2162	English for Business Communication
Year II	Semester II	MGT 2213	Operational Research
Ye		ITM 2223	System Analysis and Design
		ITM 2233	Web Application Development
		HRM 2243	Human Resource Management
		MGT 2251	Professional Skills Development II
	S	Electives : One	of the following two courses
		ITM 2263	Enterprise Systems
		ITM 2273	Computer Based Accounting

		Course code	Course title
	SemesterI	ITM 3113	Management Information Systems
		ITM 3123	IS Project Management
		ITM 3133	Enterprise Architecture
		ACF 3143	Financial Management
		Electives : One of the following two courses	
H		ITM 3153	Application Development
Year III		ITM 3163	Business Process Management
	Semester II	ITM 3214	Computer Networks
			1
		ITM 3223	Research Methodology
		ITM 3233	IS Audit and Control
		ITM 3242	Exposure to IT Industry
		ITM 3253	IS Security & Risk Management

		Course code	Course title
	Semester I	ITM 4113	IS Strategy and Management
		ITM 4128	Independent Research Thesis
		ITM 4133	Software Quality Assurance
	eme	Electives : One of the following two courses	
2		ITM 4143	IS Innovation and Emerging Technologies
Year IV		ITM 4153	Technology and Law
	Semester II	ITM 4218	Industrial Training ***
		ITM 4226	IT based Design Project

<sup>\*\*\*</sup> Industrial Training and Comprehensive Report: The department provides a six-month compulsory training component in the relevant industry and it is scheduled at the final semester of the degree program. Students are directed to the training in recognized organizations accepted by the Department and the Faculty. Students should submit a comprehensive report based on the training upon completion of the industrial training.









# **Academic Staff - Department of Information Systems**

### **Head of the Department**

#### Mr HKGMN Karunarathne

MBA (RUSL), PGDIPAI (UoM), BSc (Busi. Info. Tech.) Sp. (RUSL), CTHE (Col.), SCIP (USA)

### **Senior Lecturers**

### Mr PG Munasinghe

MSc in Com. Sc. (Col.), PGD in Com. Tech. (Col.), BSc (Col.)

#### Dr HMBP Ranaweera

PhD (Wuhan, P.R. China), MBA (RUSL), BSc Estate Mgt. & Valuation (Sp.) (SJP)

#### Mr HKGMN Karunarathne

MBA (RUSL), PGDIPAI (UoM), BSc (Busi. Info. Tech.) Sp. (RUSL), CTHE (Col.), SCJP (USA)

#### Dr GPH Kandambi

PhD (Kel.), MBA (Kel.), BSc Mgt. & Info. Tech. (Sp.) (Kel.)

### Ms DMJ Wickramasinghe

MSc in Info. Sys. Mgt. (Col.), BSc in Com. Sc. (Sp.) (Pera.)

### Lecturers

#### Mr VKN Gamini

MSc in Com. Sc. (Col.), PGD in Com. Tech. (Col.), BSc Busi. Ad. (Sp.) (SJP)

#### Mr PD Wimalasiri

MSc in Com. Sc. (Col.), BSc (Ruh.), CTHE (RUSL), SDDE (Japan)

### Mr RMGHN Ratnayake

PhD (Reading), MBA (Pera.), MSc Eng. (Pera.), BSc Eng (Pera.), AMIE (SL)

### Mr KMPGAJ Bandara

BSc (Busi. Info. Tech.) Sp. (RUSL)

# Lecturers (Temp.)

Mr TUS Senarath

MSc in Info. Sys. Mgt. (Col.), BSc (Busi. Info. Tech.) Sp. (RUSL)

### **Instructors in Computer Technology**

Mr GP Subasinghe

BSc (Busi. Info. Tech.) Sp. (RUSL), MBA (RUSL)

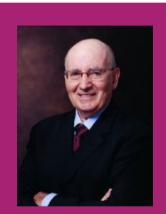
Ms SAHS Sudasinghe

PG Dip. in IT (Col.), BSc Computing and Info. Sys. (Sp)(SUSL)

Department of Marketing Management

"It is more to do what is strategically right than what is immediately profitable."

Philip Kotler



# **Department of Marketing Management**

Department of Marketing Management (DMM) was formed in 2018 as an academic department under the Faculty of Management Studies, Rajarata University of Sri Lanka to offer Bachelor of Science Honours in Marketing Management abbriviated as BScHons (Marketing Management) Degree for its undergraduates. The department is equipped with the resources including capable and dedicated academics, industry experts and the professionals in facilitating the needs of rapidly changing business world regionally, locally and globally by producing the best human capital with required knowledge, skills, positive attitudes and mind set. By producing the best human capital, researchers, entrepreneurs, and innovative market solutions through participatory approach with the industry, DMM focus to establish the value of "Synergizing Diversities".

Aligning to the visionary direction of the department, DMM always believes that balance learning creates the employable graduates. Ensuring the quality of the graduates from the DMM simultaneously to the B.ScHons (Marketing Management), department offers a Capacity Building Programme, which enhances the socio-emotional skills of the graduates to fulfill the competitive market requirement.

# Bachelor of Science Honours in Marketing Management

**Duration:** Four years

No. of Total Credits: 122

Present business environment is highly competitive, volatile, globalized, turbulent, dynamic, and multiphase. Marketing is a challenging profession and has to play a vital role in the modern organizations. Capable and competent managers are essential to run the business successfully. This degree programme is designed to produce highly capable and competent marketing graduates for the industry requirements..

### **Programme Learning Outcomes (PLO)**

On successful completion of this degree program, the graduates should be able to;

- PLO1: Understand and explore core aspects of marketing, technology and entrepreneurship.
- PLO 2: Apply skills, knowledge and competencies to identify and absorb market opportunities in the volatile business environment.
- PLO 3: Analyze conventional and emerging marketing situations for

- effective decision making.
- PLO4: Evaluate market practices to come up with innovative business solutions.
- PLO5: Create and disseminate new knowledge acquired through market research for better theoretical and practical implications.
   PLO6: Engage in continuous training and development for lifelong learning.









# Course Structure of the Bachelor of Science Honours in Marketing Management

		Course code	Course title
		MGT 1113	Principles of Management
		MKT 1123	Fundamentals of Marketing
	Semester I	ACF 1133	Financial Accounting
	eme	MGT 1143	Business Mathematics
	S	ITM 1152	Foundation of Information Systems
		ELT 1162	English Communication Skills
Year I		MKT 2161	Personality and Skills Development
		MKT 1213	Consumer Behavior
		MGT 1223	Micro and Macro Economics
	Semester II	ITM 1233	Design Essentials
	emes	MGT 1243	Business Statistics
	Ś	ELT 1252	Business English
		MKT 1261	Soft Skills Development

		Course code	Course title
	rI	MKT 2112	Sustainable Marketing
		MKT 2123	Digital Marketing
	Semester I	MKT 2133	Legal Aspects of Marketing
	Ser	ACF 2143	Cost and Management Accounting
		ELT 2152	Business Communication
Year II		HRM 2213	Human Resource Management
	I	MKT 2223	Entrepreneurial Marketing
	Semester II	ITM 2233	Management Information Systems
	emes	MKT 2243	Sales and Retail Management
	Š	MKT 2253	Content Marketing
		MKT 2261	Personality and Professional Skills Development

		Course code	Course title
		MGT 3113	Operations Management
		ACF 3123	Financial Management
	ar I	ITM 3133	Web Technologies (Optional)
	Semester I	THM 3143	Event Management (Optional)
	Ser	MKT 3153	Marketing Engineering & Analytics
		MKT 3164	Product and Brand Management
Year III		ELT 3171	English for Marketing Professsion
Xe		MKT 3213	Supply Chain Management
		MKT 3223	Integrated Marketing Communication
	terI	MKT 3233	Data-Driven Marketing (Optional)
	Semester II	MKT 3243	Industrial Marketing(Optional)
	Ś	MKT 3253	Marketing Research Methodology

		Course code	Course title
	rI	MGT 4114	Strategic Management
		MKT 4123	Global Marketing (Optional)
	Semester I	MKT 4133	Programmatic Advertising (Optional)
2	Ser	MGT 4148	Dissertation
Year IV		MKT 4153	Service Marketing
	II.	MKT 4214	Marketing Consultancy
	Semester II	MKT 4228	Industrial Training **

<sup>\*\*</sup>the department provides a six months compulsory training component in the relevant industry. Students are directed to the training in recognized organizations accepted by the department and the faculty.

### Academic Staff - Department of Marketing Management

### **Head of the Department**

Dr JDT Madhusanka DBA (Kel.), MBA (Kel.), BSc Mkt. (Sp.) (SJP)

### **Senior Lecturers**

Dr JDT Madhusanka

DBA (Kel.), MBA (Kel.), BSc Mkt. (Sp.) (SJP)

Ms NHK Cooray

PhD (Reading), MSc in Mgt. (SJP), BBM in Marketing (Sp.) (Kel.)

### Lecturers (Temp.)

Ms DMD Chathurika

MSc (Reading), BSc (Honors) in Mkt. Mgt. (SUSL)

Ms KGMI Dilrukshi

BBMgt (Sp.) in Mkt. (Kel.)

Ms GHPH Madhushika

 $BBA \, (Sp.) \, in \, \textit{Marketing} \, \, (Jaffna)$ 

Ms HMUS Hendeniya

BBMgt (Sp.) in Marketing (Kel.)

### **Visiting Staff**

Ms SA Warnatunga MIT (Col.), BSc IT (Sp.) (SLIIT)

Mr HMAK Wijerathne

Attorney at Law, BBA (Sp.) (Col.)

# Department of Tourism and Hospitality Management

"The focus of entertaining is impressing others; the focus of true hospitality is serving others."

**Tim Chester** 



## Department of Tourism and Hospitality Management

Bachelor of Science Honours in Tourism and Hospitality Management degree, offered by the Department of Tourism and Hospitality Management, Faculty of Management Studies, Rajrata University of Sri Lanka, is specially designed for those with career aspirations related to both local and global wider tourism and hospitality industry.

This four year degree program has been designed in keeping abreast with the cotemporary tourism and hospitality industry and is consisted with eight semesters. In the first two semesters, students are offered fundamental knowledge on the Management and Tourism and Hospitality Industry and from the second year onwards, it is expected to enhance theoretical knowledge and to develop skills, competencies and right attitudes of the undergraduates which are essential to work at the managerial level in the respective industry.

In order to provides the students with an opportunity to apply the academic knowledge in a real-work environment through practice, observation, documentation and evaluation of the operations in a selected tourism and hospitality organization, the curriculum was integrated two short-term Internships from the third year onwards and a six months nine credited Industrial Training in the fourth year second semester.

# **Bachelor of Science Honours in Tourism and Hospitality Management**

**Duration:** Four years

No. of Total Credits: 125

Tourism and hospitality is one of the most exciting and fastest growing industries, benefiting from consistent year-on-year growth in globally. Flexible, hardworking and determined individuals have a great potential in this fast paced, evolving, and challenging industry. Working in this industry opens up the possibility of exciting working conditions, meeting people from different cultures and backgrounds, and using creativity to solve problems in day to day activities. Bachelor of Science Honours in Tourism and Hospitality Management degree abbriviated as BScHons (Tourism and Hospitality Management) is designed to develop skills, competencies and right attitudes of the undergraduates which are essential to thrive at the managerial level in the tourism and hospitality industry.

### **Graduate Profile of the Department**

"A scholar distinguished by their professionalism, adaptability, resilience, shown leadership skills rich with critical thinking, problem solving

and decision making, and ability to collaborative and communicate effectively"

### **Programme Learning Outcomes (PLO)**

The "Bachelor of Science Honours in Tourism and Hospitality Management" degree programme expects the following outcomes at the program level.

On successful completion of this degree program graduates will be able to;

- PLO 1: demonstrate and apply broad and coherent body of theoretical and practical knowledge, with depth in the underlying principles and concepts in the disciplines of tourism and hospitality that also creates a basis for independent lifelong learning.
- PLO 2: communicate effectively and establish a rapport and build collaborative relationships with individuals and groups.
- PLO 3: analyze problems in the field of tourism and hospitality and seek solutions or strategies to solve the problems.
- PLO 4: exhibit the leadership, managerial, entrepreneurial, and teamwork skills in the field of tourism and hospitality industry.

- PLO 5: use, engage and adapt with advances in technology in responsible manner..
- PLO 6: work as a professional, recognize their strengths and development needs while grasping opportunities, and responding positively to changes and challenges.







### Course Structure of the Bachelor of Science Honours in Tourism and Hospitality Management

		Course code	Course title
	Semester I	MGT 11013	Principles of Management
		THM 11023	Introduction to Tourism and Hospitality Industry
		THM 11032	Introduction to Events Management
	eme	MGT 11043	Business Mathematics
	9	ITM 11053	Information Technology
rI		ELT 11062	English Communication Skills
Year I		THM 12012	Housekeeping Operations I
	I	THM 12023	Front Office Management
	Semester II	THM 12033	Introduction to Food and Beverage Services
	eme	MGT 12043	Business Statistics
	S	THM 12051	Professional Skills Development I
		ELT 12062	Business English

		Course code	Course title
	Semester I	THM 21014	Economics for Tourism
		ACF 21023	Accounting for Tourism and Hospitality Business
		THM 21033	Tourism and Hospitality Marketing
	eme	THM 21043	Cost Controlling and Revenue Management for Hotels
	<b>9</b>	THM 21052	Event Designing and Planning
		THM 21062	Business Communication
		**************************************	
		HRM 22013	Human Resource Management
п		THM 22023	Professional Cookery I
Year II		THM 22032	Introduction to Travel Agency and Tour Operations
		THM 22043	Event Operation and Evaluation
	гП	THM 22052	Tourism and Hospitality Entrepreneurship
	Semester II	THM 22061	Professional Skills Development II
	Sen		And
		One of the follo	owing three foreign languages*
		THM 22072	German Language I
		THM 22082	French Language I
		THM 22092	Chinese Language I

		Course code	Course title
		THM 31013	Information Systems and E-Commerce for Tourism
		ACF 31023	Financial Management for Tourism and Hospitality Businesses
		THM 31032	Internship I***
			And
		One of the follo	wing three foreign languages
		THM 31042	German Language II
	SemesterI	THM 31052	French Language II
Year III		THM 31062	Chinese Language II
X			And
		Hotel Managem	ent Specialization**
		THM 31073	Professional Cookery II
		THM 31083	Housekeeping Operations II
			Or
		Tourism Special	ization**
		THM 31093	Travel Agency and Tour Operations Management
		THM 31103	Geography of Tourism

	Course code	Course title		
	THM 32013	Research Methodology		
	THM 32022	Internship II***		
	THM 32031	Professional Skills Development III		
		And		
	One of the follow	ving three foreign languages*		
	THM 32042	German Language III		
	THM 32052	French Language III		
	THM 32062	Chinese Language III		
		And		
	Hotel Manageme	ent Specialization**		
тП	THM 32073	Resort Planning and Management		
Semester II	THM 32083	Food and Beverage Service Management		
Sen	Or			
	Tourism Specialization**			
	THM 32093	Environment and Sustainable Tourism		
	THM 32103	Tourism Planning and Development		
		And		
	One of the follow	ving five elective courses		
	THM 32112	Floriculture and Landscape Gardening		
	THM 32122	Aurveda and Spa Management		
	THM 32132	Destination Management		
	THM 32142	MICE Tourism		
	THM 32152	Professional Tour Guiding		

Year III

		Course code	Course title
		MGT 41014	Strategic Management
		THM 41028	Independent Research
		And one of the	following three foreign languages*:
		THM 41032	German Language IV
		THM 41042	French Language IV
	Semester 1	THM 41052	Chinese Language IV
	eme		And
2	<b>9</b>	Hotel Managen	nent Specialization**
Year IV		THM 41064	Food Safety and Human Nutrition
ŕ			Or
		Tourism Specia	lization**
		THM 41074	Airline Fares, Reservations and Ticketing
		THM 42013	Tourism and Legal Environment
	Semester II	THM 42029	Industrial Training and Project Report****
	eme		
	Š		

\*Foreign languages: Department offers three competitive foreign languages and it is mandatory for the undergraduates to select one foreign language that will be taught throughout the study program.

\*\*Specialization areas: The Department offers two specialization areas, i.e., Tourism Management and Hotel Management. The students can select their area of specialization at the beginning of the Year III Semester I and should stick to the same specialization area henceforth.

\*\*\*Internship: The department provides a one-month compulsory in-plant training component in the relevant industry and it is scheduled in third year first semester and third year second semester of the degree program. Students are directed to the training in recognized organizations accepted by the Department and the Faculty.

\*\*\*\*Industrial Training and report: The department provides a six-month compulsory in-plant training component in the relevant industry and it is scheduled at the fourth year second semester. Students are directed to the training in recognized organizations accepted by the Department and the Faculty.

















### Academic Staff - Department of Tourism and Hospitality Management

### **Head of the Department**

Mrs KTNP Abeywickrama

MBA (RUSL), PGDTEHM (Col.), BSc (Hospitality Mgt.) (Sp.) (RUSL), CTHE (Col.)

### **Senior Professors**

Senior Prof Ranjith Wijayawardena

PhD (Reading), MPhil (Food Sc.) (Pera), MBA (RUSL), MSc (Food Sc.) (SJP), BSc (Agri.) (Sp.) (Pera.)

### **Senior Lecturers**

Mrs SNS Dahanayake

MTA (Bangalore, India), BSc (Hospitality Mgt.) Sp. (RUSL)

Dr DMC Dassanayake

PhD (Waikato, New Zealand), MBA, BSc (Hospitality Mgt.) Sp. (RUSL)

Mr TMPAB Thennakoon

PhD (Reading), MBA (RUSL), BSc (Hospitality Mgt.) Sp. (RUSL)

Mrs KTNP Abeywickrama

MBA (RUSL), PGDTEHM (Col.), BSc (Hospitality Mgt.) Sp. (RUSL), CTHE (Col.), PGDC (Reading)

### Mr KTLUS Dayangana

MSc (Food Sc. & Tech.) (SJP), BSc (Applied Sc.) (Food Sc. & Tech.) (SUSL)

Ms DMMI Dissanayake

PhD (Reading), MSc in Mgt. (SJP), BSc (Tourism & Hospitality Mgt.) Sp. (RUSL)

Dr WHMS Samarathunga

PhD (Sichuan Uni. of China, P.R. China), MTEHM (Col.), BSc Tourism Mgt. (Sp.) (SUSL)

### Lecturers

Ms EW Biyiri

MTEHM (Col.), BA (Sp.) in German Studies (Kel.)

Mr DDP Sanjeewa

MBA (Reading), BSc (Tourism & Hospitality Mgt.) Sp. (RUSL)

### Lecturers (Temp.)

Mr JAPM Jayasinghe

MBA (Reading), BSc (Tourism & Hospitality Mgt.) Sp. (RUSL)

Mr RM Janidu Chathuranga

BSc (Tourism & Hospitality Mgt.) Sp. (RUSL)

### Ms AMDD Jayasri

BSc (Tourism & Hospitality Mgt.) Sp. (RUSL)

### **Visiting Staff**

Dr (Mrs) BI Priyadarshani

M.Sc (Kaya Chikithsa), MSc. Kaya (Kel.), BAMS (Kel.)

Mrs STHP Samarasinghe

BA French (Sp.)

Mrs. HAKC Hettiarachchi

Master's in Chinese Language (Chongqing, P.R. China), BA (Kel.).

Mr. HMAK Wijayarathne

BBA (Sp.) (Col.), An Attorney at Law (SL)

Ms. HCD Wijayawardhana

MPhill (PGIA, Pera), BSc Agri. (Sp) (RUSL)

Dr (Mrs) MM Kumari

Ph.D. Food Sc. (University of the Philippines Los Baños, Philippines), M.Sc. Food Sc.

& Tech. (Pera.), B.Sc. (sp) Agri. Tech. & Mgt. (Pera.)

**External Degree Programmes** 

# **Bachelor of Business Administration (General)**

**External Degree** 

The most popular External degree in Sri Lanka

**Duration:** Three years

No. of Total Credits: 90

Medium of Instruction: Sinhala

The Bachelor of Business Administration (General) External Degree programme was introduced in 2013 to expand the higher education opportunities for those who couldn't enter universities. This programme has gradually developed to the most popular external degree programme in Sri Lanka. At present, student population of the course is over 2,000.

### **Objectives**

The objectives of the degree programme are as follows:

- To provide higher education opportunities for all the students in the country, and
- Expand the job market of the country by providing knowledge, skills, and change their attitudes of the workforce.

### **Admission Requirements**

Age should be 18 years or above by the closing date of applications and should possess any of the qualifications mentioned below:

- Any three passes in one sitting at the GCE A/L Examination.
- Any other equivalent qualification acceptable to the Senate of the University.
- Students are selected through an aptitude test followed by an interview.

### **Study Centres**

- Anuradhapura/ Mihintale
- Kandy

Kurunegala

Polonnaruwa

### **Study Materials and Seminar Sessions**

University provides self-study printed modules for all the courses of studies. In addition, university conducts a series of seminar sessions for the students in study centres to provide opportunity to interact with their teachers to get their study problems clarified.



### Why you should choose RUSL BBA:

- A world recognized degree
- All the study materials (modules) are provided
- Convenient study locations
- Affordable course fees and easy payment schemes
- All the lecturers are conducted by an excellent panel of lecturers
- Complete your degree within 3 years







### Course Structure of the Bachelor of Business Administration (General) External Degree

#### Year I Semester I

Course code	Course title
BBA 1113	Financial Accounting I
BBA 1123	Business Mathematics
BBA 1134	Principles of Management
BBA 1143	Micro Economics
BBA 1152	Business English I

#### Year II Semester I

Course code	Course title
BBA 2114	Cost Accounting
BBA 2124	Organization Behaviour
BBA 2134	Marketing Management
BBA 2143	Managerial Economics

#### Year III Semester I

Course code	Course title
BBA 3114	Production and Operations Management
BBA 3124	Management Science
BBA 3134	International Trade and Finance
BBA 3143	Business Law

#### Year I Semester II

Course code	Course title	
BBA 1214	Financial Accounting II	
BBA 1223	Business Statistics	
BBA 1233	Information Technology	
BBA 1243	Macro Economics	
BBA 1252	Business English II	

#### Year II Semester II

Course code	Course title	
BBA 2214	Management Accounting	
BBA 2224	Human Resource Management	
BBA 2234	Management Information Systems	
BBA 2243	Auditing and Taxation	

#### Year III Semester II

Course code	Course title	
BBA 3214	Strategic Planning and Management	
BBA 3224	Financial Management	
BBA 3234	Project Management	
BBA 3243	Small Business Management	

Studentships









# Studentship

### **Students Registration**

### Validity of Registration

The students should get registered at the Faculty of Management Studies after formal notification declared by the University on the recommended list of students by the UGC. The registration is valid only for eight academic years from the first date of registration.

### **Renewal of Registration**

The students should renew their registration at the beginning of each academic year paying the registration fees on or before the date announced by the Faculty.

### **Extension of Registration**

The duly registered student should make a formal request with valid evidence to the Faculty Board if he/she wishes to extend the academic registration, and the Faculty has sole discretion to grant the extension. The extension is granted only for immediate next academic year.

### **Cancellation of Registration**

The student registration is cancelled under the following circumstances.

- Student is unable to register within the stipulated time period or renew the registration properly.
- Student makes a request to the Dean of the Faculty for the cancellation.

#### **Medium of Instructions**

The medium of instructions of the degree programme is English..

# **Evaluation procedure**

### **Methods of Evaluation**

The performance of the students shall be assessed throughout the semester as well as at the end of each semester by means of continuous assessments and end semester examination respectively.

#### **Continuous Assessments**

The continuous assessment shall be by way of tutorials/reports/presentations/practical/field visits and classroom tests, etc. depending on the requirements of the course. The students should complete the continuous assessments within the due semester.

#### **End Semester Examination**

The performance of the students shall be evaluated at the end of each semester by way of written paper, practical test, oral test, viva test or a combination. The duration of written paper at the each end of semester examination shall be generally as follows.

- a) For a two or less credit course Two hour written paper
- b) For a three or more credit course Three hour written paper

The duration of the practical/viva voce/oral examination shall depend on the requirements of the course.

### **Grading System**

Marks range	Grade	Point value
85 -100	A+	4.00
70 -84	A	4.00
65 -69	A-	3.70
60 - 64	B+	3.30
55 - 59	В	3.00
50 - 54	B-	2.70
45 - 49	C+	2.30
40 - 44	С	2.00
35 - 39	C-	1.70
30 - 34	D+	1.30
25 - 29	D	1.00
00 - 24	Е	0.00

### **Grade Point Average**

Grade Point Average (GPA) is the Credit-weighted mean of the Grade Point Values. i.e. the GPA is determined by dividing the total credit weighted Grade Point Value by the total number of credits. GPA shall be

computed to the two decimals, but not rounded.

$$GPA = \frac{\sum C_i P_i}{\sum C_i}$$

Where C is the credit value of the ith course unit and P is the point value corresponding to the students' performance in that unit.

GPA will be computed to two decimals, but not rounded.

### Calculation of GPA: an example

Consider 2 courses X and Y having credit values of 3 and 4 respectively. If a student earns a "B+" Grade for X and an "A-" grade for Y, his/her GPA is calculated as shown below.

e.g. Consider 2 courses X and Y having credit values of 3 and 4 respectively. If a student earns a "B+" Grade for X and an "A-" grade for Y, his/her GPA will be calculated as shown on the next page.

$$GPA = \frac{3 \text{ (credit value)} \times 3.30 \text{ (GPA)} + 4 \text{ (credit value)} \times 3.70 \text{ (GPA)}}{7 \text{ (Total no. of credits)}} = 3.52$$

### **Releasing of Results**

The At the end of each semester, results will be formally issued to each student indicating courses and the respective grades with the semester GPA. The semester GPA will be calculated only if all the courses of the semester have been given a final grade. A particular course will not be given a final grade in case of absentees, medical certificates approved students, suspended students, and students those who are unable to fulfill the compulsory course requirements.

### **Submission of Medical Certificates**

A student who has submitted a valid medical certificate for a particular course will be considered as a proper candidate once the certificate is approved by the Faculty Medial Certificate Approving Board and the Faculty Board. A medical certificate should be submitted along with the stipulated form to the examination branch within 14 days from the examination date of the respective course.

### **Repeat Candidates**

Those who earned "E" grade for any course, are considered as repeat candidates and are required to re-sit the examination of the particular course at the next immediate attempt. A candidate who is unable to fulfil the mandatory requirements of completion of any course without submitting a valid medical certificate, he/she will also be considered as a repeat candidate. A candidate is eligible only for three repeat attempts for a course within the stipulated period of registration.

#### Note:

\* In order to complete the end semester examination a student has to complete all the test components, Eg: 1. the Written Test, and the Oral Presentation. Eg. 2 the Written test and Practical test. Eg. 3 the Written test and Project. A student who fails to complete any one component shall be considered incomplete and such a candidate has to repeat the relevant component in order to complete the semester.

### **Degree Awarding Criteria**

### **Requirement for Graduation**

In order to graduate with a bachelor's degree from the FMS, a student shall:

- (a) Earn a minimum GPA of not less than 2.00 for each semester, a minimum overall GPA of 2.00 for the entire degree program
- (b) Not have any E grades
- (c) Not have more than one either D, D+ or C- grade per semester and the total number of D, D+ and C- grades should not exceed 06 for the entire degree programme
- (d) Fulfill all the requirements from (a) to (c) above within a maximum period of eight academic years.

### **Award of Classes**

#### **First Class**

Student shall be awarded a first class if he/she has

- (a) Earned a minimum GPA of not less than 3.70 in the entire degree program
- (b) Earned grades of A- or better in at least half the total number of credits assigned for the degree program
- (c) Earned no grades below C for any course in the degree program
- (d) Completed these requirements at the first attempt

### Second Class (Upper Division)

A student shall be awarded a second class (Upper Division) if he/she has

- (a) Earned a minimum GPA of not less than 3.30 in the entire degree program
- (b) Earned grades of B+ or better in at least half the total number of credits assigned for the degree program
- (c) Earned no grades below C and one of the C grade could be after upgrading a D, D+ or C-.
- (d) Earned no any E grades at the first attempt
- (e) Completed these requirements within four academic years

### Second Class (Lower Division)

A A student shall be awarded a second class (Lower Division) if he/she has

- (a) Earned a minimum GPA of not less than 3.00 in the entire degree program
- (b) Earned grades of B or better in at least half the total number of credits assigned for the degree program

- (c) Earned no grades below C in the degree program other than one course unit
- (d) Earned no any E grades at the first attempt
- (e) Completed these requirements within four academic years

### **General Conditions**

A A student, who has earned grades "C-", "D+", "D" and "E" for a particular course, is required to re-sit the examination in order to upgrade the result and the highest grade offered for a re-sit course is grade "C". In the event of a student earning a lower grade at the repeat attempt, the previous grade will be considered as the latest result. Candidates are advised to upgrade any grade earned below "C" at the immediate next attempt in order to maintain the required GPA.

### **Award of Academic Distinctions**

Faculty of Management Studies of Rajarata University of Sri Lanka offers the following award of Academic Distinctions (Medals and Prizes) for eligible students who excel in academics, discipline and extracurricular and spiritual activities every year. Medals award committee constituted by the faculty will select the students for the awards based on students' performance.

### **Gold Medals**

- BOC Gold Medal and Gold Coin for Overall Best Performance in the Faculty of Management Studies
- Prof. Geoffrey C. Lloyd Gold Medal for Best Academic Performance in the Faculty of Management Studies
- Mr. ENA Weerasinghe Gold Medal for Best Performance in Bachelor of Science Honours in Accountancy and Finance Degree
- Securities and Exchange Commission of Sri Lanka Gold Medal for Best Student in Investment and Portfolio Management
- MBA Alumina Gold Medal for Best Student in Financial Accounting Subjects in Bachelor of Science Honours in Accountancy and Finance Degree
- Securities and Exchange Commission of Sri Lanka Cash Award for Best Student in Financial Management
- Department Gold Medal for the Best Performance in Auditing and Taxation Courses in Bachelor of Science Honours in Accountancy and Finance Degree
- Mrs. BW Wirasinghe Gold Medal for Best Performance in Bachelor of Science Honours in Business Management Degree
- Prof. KRMT Karunaratne Memorial Gold Medal for Best Performance in Project Management
- Mr. PB Ralapanawa Memorial Gold Medal for Best Performance in Strategic Management
- Dr. Lokupitiyage Leslie Gunaratne Gold Medal for Best Performance in Bachelor of Science Honours in Information Systems Degree
- Dr. and Mrs. TB Andarawewa Gold Medal for Independent Research Thesis in Bachelor of Science Honours in Information Systems Degree
- Professor Samantha Tellijjagoda Gold Medal for Best Performance in the Informatin Systems Modules of the Bachelor of Science Honours in Information Systems Degree
- Prof. Geoffrey C. Lloyd Gold Medal for the Best Performance in the Bachelor of Science Honours in Tourism and Hospitality Management Degree
- Prof. Ranjith Wijayawardena Gold Medal for the Best Performance in Food Safety and Human Nutrition in Bachelor of Science Honours in Tourism and Hospitality Management Degree
- Mr. RKD Randeni Gold Medal for Best Performance in Bachelor of Business Administration (General) External degree Programme



## **Examination Procedure, Offences & Punishments**

#### **Examination Rules**

#### 1 Attendance

Candidates shall be in attendance outside the examination hall at least 15 minutes before the commencement of the examination but shall not enter the hall until they are requested to do so by the Supervisor.

#### 2 Seating

On admission to the hall, a candidate shall occupy the seat allotted to him and shall not change it except on the specific instructions of the Supervisor.

#### 3 Admission to Hall

- 3.1 No candidate shall be admitted to the examination hall for whatever reason after the expiry of half-an-hour from the commencement of the examination.
- 3.2 No candidate shall be allowed to leave the hall during the first hour or the last 15 minutes of the paper.

### 4 Identity Verification

- 4.1 Candidate shall have his student ID Card/ Record Book and the admission card with him on every occasion he presents himself for an examination...
- 4.2 His candidature is liable to be canceled if he does not produce the student ID Card/ Record Book. If he fails to bring the student ID Card/ Record Book on any occasion, he shall, sign a declaration in respect of the paper for which he had not produced the student ID Card/ Record Book in the form Ex 20, and produce the student ID Card/ Record Book on the next occasion when he appears for the examination. If it is the last paper or the only paper he is sitting on, he shall produce the student ID Card/ Record Book to the Registrar within one working day.
- 4.3 If a candidate loses his student ID Card/ Record Book in the course of the Examination, he shall obtain a duplicate Record Book / Identity Card from the Registrar to take part in the rest of the examination.

#### 5 Declaration of Articles in Possession

A candidate may be required by the Supervisor to declare any item in his possession or person.

#### 6 Copying

- 6.1 No candidate shall copy or attempt to copy from any book, paper, notes, mobile phone, electronic device, or similar material from the scripts of another candidate. Candidate shall neither help another candidate nor obtain help from another candidate or any other person.
- 6.2 Candidate neither shall conduct himself so negligently that an opportunity is given to other candidates to read anything written by him nor to watch any practical examination conducted by him.
- 6.3 Candidate neither shall use any other unfair means nor seek/obtain/render improper assistance at the Examination.

#### . Cheating

7

No candidate shall submit a practical or field book, dissertation, project study, or answer scripts that have been done entirely or partly by anyone other than the candidate himself.

#### 8 Articles Candidate may Bring

Candidates shall bring their pens, ink, mathematical instruments, erasers, pencils, or any other equipment or stationery which the candidates have been instructed to bring.

#### 9 Use of Examination stationery

- 9.1 Examination stationery (i.e., writing paper, graph paper, drawing paper, ledger paper, etc.) will be supplied whenever necessary. No sheet, paper, or answer book supplied to a candidate may be torn, crumpled, folded, or otherwise mutilated.
- 9.2 No papers other than those supplied to him by the Supervisor or Invigilator shall be used by candidates. All materials supplied whether used or unused, shall be left on the desk and not removed from the examination hall.

#### 10 Index Number

- 10.1 Every candidate shall enter his Index Number on the answer book and every continuation paper. He shall also enter all necessary particulars as indicated on the cover of the answer book. A candidate who inserts on his script an Index Number other than his own is liable to be considered as having attempted to cheat.
- 10.2 A script that bears no Index Number or an Index Number that cannot be identified or verified, is liable to be rejected. No candidate shall write his name or any other identifying marks on the answer scripts.

#### 11 Rough Work to be Cancelled

- 11.1 All calculations and rough work shall be done only on papers supplied for the examination.
- 11.2 Such work should not be done on admission cards, timetables, question papers, Record Books, or on any other paper. Any candidate who disregards these instructions will be considered as having written notes or an outline of the answer with the intention of copying.

### 12 Under Supervisor's Authority

Candidates are under the authority of the Supervisor and shall him by carrying out his instructions and those of his Invigilators, during the examination and immediately before and after it.

#### 13 Conduct

Every candidate shall conduct himself in the examination hall and its precincts so as not to cause disturbance or inconvenience to the Supervisor or his staff or other candidates. In entering and leaving the hall, he shall conduct himself as quietly as possible. A candidate is liable to be excluded from the examination hall for disorderly conduct.

#### 14 Stopping Work

Candidates shall stop work promptly when ordered by the Supervisor/Invigilator to do so.

#### 15 **Maintenance of Silence**

- 15.1 Absolute silence shall be maintained in the examination hall and its precincts. A candidate is not permitted for any reason whatsoever to communicate or to have any dealings with any person other than the Supervisor or Invigilator.
- 15.2 In case of urgent necessity, the candidate may communicate with the Supervisor or Invigilator. The attention of the Supervisor or Invigilator shall be drawn by raising a hand from where he is seated.

#### 16 Leaving the Hall

ADuring the course of answering a paper, no candidate shall be permitted to leave the examination hall temporally. In case of emergency, permission will be granted but the candidate will be under surveillance of the Supervisor or Invigilator.

#### 17 Impersonation

No person shall impersonate a candidate whether in the examination hall or before or after the Examination nor shall any candidate allow himself to be impersonated by another person.

#### 18 Dishonesty

Serious notice will be taken of any dishonest assistance given to a candidate, by any person.

#### 19 Cancellation or Postponement

If circumstances arise which in the opinion of the Supervisor in consultation with the Dean, HoD renders the cancellation or postponement.

Postponement of the examination necessary, he shall stop the Examination, collect the scripts already written and then report the matter in writing to the Dean, Registrar of the Faculty.

#### 20 Making of Statements

The Supervisor/Invigilator is empowered to require any candidate to make a statement in writing on any matter which may have arisen during the examination and such statement shall be signed by the candidate. No candidate shall refuse to make such a statement or sign it.

#### 21 Whom to Contact in Examination Matters

No candidate shall contact any person other than the Dean, Head of the Department, or the Registrar, regarding any matter concerning the examination.

#### 22 Handing Over of Answer Scripts

Candidates shall hand over the answer scripts personally to the Supervisor or Invigilator. No account shall a candidate handover his answer scripts to the hall attendant or another candidate.

#### 23 Absence from Examination

When a candidate is unable to present himself for any part/section of an Examination, he shall notify or make arrangements to notify this fact to the Registrar immediately. This should be followed up by a letter with supporting documents sent by registered post, within one week of the incident. Candidates those who did not attend the examination for medical reasons shall submit the medical certificates following the instructions by using Ex-21. Within 14 days of the examination date.

### 24 Eligibility to Continue to Sit

No student shall sit for an Examination if he has exhausted the number of attempts that he is allowed to sit that particular Examination unless he has been granted special permission to do so by the Senate.

#### **Examination Offences and Punishments**

#### Offences

- 1.1 A candidate who violates any of the requirements or conditions stipulated in Examination Rules shall be considered as having committed an examination offense.
  - (a) Possession of unauthorized documents or removal of examination stationery.
  - (b) Possession of telecommunication or transmitting devises
  - (c) Plagiarism from the internet or any other sources
  - (d) Disorderly conduct
  - (e) Copying (even detected while marking the answer scripts
  - (f) Obtaining or attempting to obtain improper assistance or cheating or attempting to cheat.
  - (g) Impersonation
  - (h) Aiding and abetting the commission of any of these offenses.
  - (i) Violation of any of the requirements or conditions stipulated by the Senate.
- 1.2 There shall be an Examination Disciplinary Committee, comprising not less than three members, appointed by the Senate to investigate and make recommendations (including punishments) regarding examination offenses referred to it. The recommendations of the Examination Disciplinary Committee shall be submitted to the Senate for the final decision.
- 1.3 In all cases of commission of examination offenses detected (even detected while marking the answer scripts), the Supervisor/Examiner shall take action as outlined below and forward his report to the Registrar for further action.
- 1.4 The Registrar shall place all reports of examination offenses submitted by the Supervisors, through the Dean, for the consideration of the Vice-Chancellor who shall decide whether they shall be referred to the Examination Disciplinary Committee for further action.
- 1.5 Any Examiner, Head of Department, Dean of Faculty, or any other official of the University who detects an examination offense, shall report the matter in writing to the Registrar, who shall submit the same to the Vice-Chancellor for necessary action.
- 1.6 A candidate who is found guilty of an examination offense is liable to one or more of the following punishments.
  - (a) Removal of his/her name from the pass list.
  - (b) Cancellation of his/her candidature from the whole or part of the examination, or
  - (c) Suspension from University examinations indefinitely or for a period as the Senate may decide, or
  - (d) Ban participation in the Convocation
  - (e) Suspension from the University indefinitely or for a period as the Senate may decide.
- 1.7 Any candidate found aiding and abetting the commission of any examination offense shall be liable to the same punishment as that applicable to the offense.
- 1.8 Any appeal against the decision of the Senate shall be made to the Council within one moth of the receipt of the notification...

Source: Extract from Bylaws of the Examination, Rajarata University of Sri Lanka



22nd Convocation, 2022

Postgraduate Programmes

# Master of Business Administration (MBA)

22nd Successful Batch

**Duration:** Two years

Medium of Instruction: English

The Master of Business Administration (MBA) is a postgraduate degree designed to equip the Managers with required knowledge, skills and attitudes to effectively and efficiently understand and solve managerial problems encountered in a global context in the 21st century.

### **Objectives**

The objectives of the degree programme are as follows:

- To make opportunities for further education in the field of management.
- To make opportunities for managers in the industry to be acquainted with managerial capabilities and to put them in order to sharpen the existing managerial potentials to develop a set of theories and applications in management.
- To ensure human resource development to explore their potential capacity.
- To equip managers with required knowledge, skills and attitudes

- to identify and solve problems effectively in organizational settings ensuring greater productivity.
- To make opportunities for the managers to understand the societal values, corporate social responsibilities and act accordingly ensuring institutional and societal growth and development.

### **Admission Requirements**

Applicants should have one of the following qualifications:

- A Bachelor's degree in management studies from a recognized university/institute, or
- A Bachelor's degree in any other discipline from a recognized university/institute with 3 years of post-qualifying experience in a relevant field, or.
- A postgraduate diploma in management from a recognized university/ institute, or
- A postgraduate diploma in any other discipline from a recognized university/institute with 2 years of post-qualifying experience in a relevant field, or
- A professional qualification recognized by the university with 3 years of

- post-qualifying experience in a relevant field, or
- Five years executive experience recognized by the university.

## **Study Centres**

- Mihintale
- Colombo (Wedamulla, Kelaniya)

## **Duration of the Programme**

Selected applicants are enrolled directly to the MBA program The MBA consists of two academic years. The First Year of the MBA program consists of two semesters. Second year of the MBA Programmer offers

#### following three options:

- MBA with Scholarly Paper: Minimum of 1 1/2 years
- MBA with Business Development Plan: Minimum of 02 years
- MBA with Research Thesis: Minimum of 02 years
   A Student who has completed all the prescribed courses of the 1st year of the MBA Programme and wishes to exit from MBA Programme shall obtain the Postgraduate Diploma in Management (PGDM)





## **Course Structure of the Master of Business Administration**

#### Year I Semester I

Course code	Course title
MBA 11103	Managing Organizations and Behavior
MBA 11203	Quantitative Techniques for Decision Making
MBA 11303	Business Economics
MBA 11404	Marketing Management
MBA 11503	Accounting for Decision-Making
MBA 11603	Management Information Systems

#### Year I Semester II

Course code	Course title
MBA 12103	Human Resource Management
MBA 12203	Operations Management
MBA 12303	Strategic Management
MBA 12403	Corporate Finance
MBA 12703	Research Methodology

#### Year II Semester I

Course code	Course title
MBA 21104	Entrepreneurship and Innovation Management
MBA 21204	Research Critique
MBA 21303	Ethics and Corporate Social Responsibility

#### Year II Semester II

Course code	Course title	
One of the following courses		
MBA 22103	Enterprise Resource Planning	
MBA 22203	Project Management	
MBA 22303	International Business Management	
Compulsory		
MBA 22416	Research Thesis	









## Resource Persons of the MBA Programme

#### Senior Prof Ranjith Wijayawardena

MPhil (Food Sc.) (Pera), MBA (RUSL), MSc (Food Sc.) (SJP), BSc (Agri.) (Sp.) (Pera.)

#### Prof WP Gamini de Alwis

PhD (UK), MPA (PIM, SJP), MSc in Applied Psychology (Col.), PGD in Urban Devlp. (Pune, India), PGD in Urban Devlp. (UoM), BBA (Sp.) (Vidyodaya), Dip. in Counseling(SLFI)

#### Prof YM Wickramasinghe

MSc (N.W. Missouri, USA), MSc (Michigan, USA), BSc(Hons.) (Cey.)

#### Prof Aruna S Gamage

PhD (Japan), MSc (SJP), BScMgt (Sp.) (SJP)

#### Prof KGA Udaya Kumara

PhD (Xiamen, P.R. China), MCom (Kel.), PGDM (RUSL), BSc Busi. Ad. (Sp.) (SJP)

## Prof WP Wijewardena

PhD (Xiamen, PR China), MBA (RUSL), BCom (Sp) (Kel)

### Prof PMB Jayathilaka

PhD (Wuhan, PR Cn), MCom(Kel), PGDM(RUSL), BSc. (Business Mgt.) Sp. (RUSL)

#### Prof Lalith Chandralal

PhD (UNE) Australia, M.Sc. (SJP), BCom (Sp) (SJP)

#### Dr Ruwan Wickramaracischi

PhD. Sheffield Hallam (UK). M. Phil Cambridge (UK), BSc (Sp) (Hons) Ind. Mgt. (Kel)

#### Dr RLC Pushpakumara

PhD Sheffield Hallam (UK), BSc (Hons) (Kel.)

#### Dr RN Weerasinghe

PhD (Mrt), MBA (RUSL), BSc (SJP)

#### Dr (Mrs) CT Gamage

PhD (MSU, Malayasia), MSc (SJP, BScMgt (Sp) (SJP)

## Dr UWMRSSCB Kappagoda

PhD (MSU, Malaysia), MCom (Kel), BScMgt (Sp) (SJP)

#### Dr HMBP Ranaweera

PhD (Wuhan, PR China), MBA (RUSL), BSc (SJP)

#### Dr WMRB Weerasooriya

PhD (MSU,), MCom (Kel), BSc (Sp) (RUSL), FMIPFM(UK), MAAT, LICA

#### Dr DMC Dassanayake

PhD (Waikato, NZ), MBA(RUSL), BSc (HospltyMgt.) Sp. (RUSL)

#### Mr RKD Randeni

MCom (Kel), BA (Econ)

#### Ms MGS Pathmini

MCom (Kel), PGDM (OUSL), BBA (Ruhuna)

#### Mr WWAN Sujeewa

PhD (Reading), MCom (Kel), PGDM (RUSL), BCom Sp (SJP), CTHE (Col.), LICA

#### Prof Mr. PDNK Palihena

PhD (Reading), MCom (Kel.), PGDM (RUSL), BCom. (Sp.)(SJP)

#### Dr (Mrs) JK Mallika

PhD (Wuhan, PR China), MPhil (Kel), MA (Kel), BA (Sp) (SJP)

### Dr (Mrs) RMNC Swarnapali

 $PhD\ (Wuhan, PR\ China), MBA\ (RUSL), BSc\ (Acc\ &\ Fin)$   $Sp.\ (RUSL)$ 

#### Dr KV Aruna Shantha

PhD (Wuhan, PR China), MSc (Sjp), BSc Finance (Sp) (SJP), LICA

## Dr JDT Madhusanka

DBA (Kel), MBA (Kel), BSc Mkt (Sp) (SJP)

#### Dr GPH Kandambi

PhD in IT (Kel), MBA (Kel), BSc (Mgt & IT) (Sp.)(Kel)









## What Past Students Say about the MBA Degree Programme



"The MBA programme of the Faculty of Management Studies, Rajarata University of Sri Lanka is well organized and consisted with updated course structure and course contents match to the requirements of professionals in today business world. Further, course facilitators of this MBA programme are highly qualified lecturers and they always guide us to complete the degree on time as well as coordinators always motivate us in completing our degree. Finally, MBA programme of the Rajarata University helped me to enhance right knowledge and skills in achieving my carrier objectives within shorter period of time."

#### Mr BMR Arunashantha, Manager, Bank of Ceylon, Doramadalawa Branch, Anuradhapura



"The MBA programme at Rajarata University is well crafted to offer working professionals with an unparalleled academic and professional growth experience. It demands the students to reach the apex of their personal capabilities by challenging them academically and professionally. The course content is interesting, meaningful, and has clear applicability to the everyday work of business managers. Personally, Rajarata MBA strengthened my skills and understanding of the business world and allowed to see the big picture, which enabled me to think and act more strategically.

#### Mr Asoka Dias, Director, Industrial Chemicals Division - Ceynergy Dynamic Holdings



"I have worked in different companies in different industries, but after joining a group of companies as the Group IT Manager, I realized that mastering IT is not enough to be at a very senior level. Joining the MBA at Rajarata University was one of the best decisions I made. Apart from knowledge I gained, the foreign industrial visits, opportunities that were given to enhance our skills help me a lot to perform well in my position in a highly dynamic organization. It was the right blend of Academics and Industry experts in the lecture panel. Today, I'm heading the entire Information and Communication Technology at one of the oldest and biggest pharmaceutical manufacturer in Sri Lanka. The recognition of the MBA helped me to outstand other candidates at the interview. My outstanding perform at my work is also thanks to my MBA."

Mr Viraj Goonawardena, Head of ICT, Astron Limited (Former Group IT Manager, Sumithra Group of Companies)





# PhD Programme

**Duration:** Three years

No. of Total Credits: 90

Medium of Instruction: English

Doctor of Philosophy (PhD) degree in Management introduced by the Faculty of Management Studies of RUSL is expected to ensure that the learners develop an appreciation of the role of research in managerial and organizational contexts to contribute to the creation of new knowledge through rigorously engaging in scholarship of learning and practice of management studies.

## **Objectives**

The objectives of the degree programme are as follows:

- To provide an opportunity to make independent and original contribution to knowledge and to improve practices of management;
- To enable learners to acquire the necessary research skills to carry out independent research work in organizational context;
- To create and use practical experience and translating them into the

- development of management theory and practice;
- To prepare learners to undertake responsibilities of careers in research and teaching; and
- To create a research culture in the Faculty of Management Studies.

## **Application**

Applications for registration for the PhD Programme is invited through a notice published in the national newspapers, University website, and other print and electronic media and/or displayed in the Faculty Notice Board.

## **Admission Requirements**

Any person who possesses the following qualification(s) is eligible to apply for the admission to the PhD Programme:

- (a) Bachelor's (Special) degree in Business Administration/ Management /Commerce/ Economics or similar field and a Master's equivalent or higher Degree (e.g. M.Phil) obtained from a recognized University; OR
- (b) Bachelor's Degree and Master's equivalent or higher Degree in any

- other discipline obtained from a recognized University and evidence of research in the field of Management; OR
- (c) Master's equivalent or higher degree with evidence of substantial research in the field of Management
- (d) Bachelor's Degree in Management / Commerce / Economics with a first class that includes research component and minimum two years professional/academic experience in middle or higher management capacity can be considered for admission to the PhD Programme. These applicants should complete recommended prerequisite courses chosen from the MBA Programme of Rajarata University of Sri Lanka
- (e) Exception to these requirements shall be considered case-by-case on the basis of applicant's academic qualifications, evidence of coursework, research and publications.

#### **Course Structure**

Selected applicants should follow two compulsory courses and at least two elective courses (the number of electives to be followed by each candidate will be determined by the HDB on the recommendation of the Programme Director/Coordinator) during first year. Candidates, who have proven evidence of research and publications in their respective fields of study acceptable by the university, need not to follow elective courses.

## **Structure of the PhD Programme**

#### Year I

Option I		
Course code	Course title	
PHDM7101	Research Methodology	
PHDM7102	Advanced Statistics for Management Research	
And at least two of the following seven elective courses:		
PHDM7203	Advanced Topics in Financial Management	
PHDM7204	Advanced Topics in Marketing Management	
PHDM7205	Advanced Topics in Corporate Strategy	
PHDM7206	Advanced Topics in Human Resources Management	
PHDM7207	Advanced Topics in Organizational Behavior	
PHDM7208	Advanced Topics in Operations Management	
PHDM7209	Advanced Topics in Accounting for Decision Making	

Option II	
Course code	Course title
DPM70101	Research Methodology
PHDM7102	Advanced Statistics for Management Research

#### Year II

Course code	Course title
PHDM7301	Dissertation

#### Year III

Course code	Course title
DPM7301	Dissertation (contd.)
DPM7401	Publications in minimum two indexed journals or four refereed journals within the duration of PhD study
DPM7302	Viva-Voce examination







# **Facilities**

## Accomodation

90%
On-Campus
Accommodation

Moving to a new area of the country to study can be daunting, especially if you are living away from family for the first time.

On-campus accommodation provided by RUSL gives you a convenient, safe and enjoyable living environment. You are also provided with a wide range of services such as health, food and beverages, safety and security, pastoral care, and disability support to take you to your accommodation. All the hostels are equipped with Wi-Fi, and satellite TV facilities.

Living close to campus facilities ensures easy access to classes, libraries and university life. It's also a great way to concentrate on your studies, and you're part of a community of people also committed to their courses.





## **Students' Services Division**

RUSL Student Services Branch provides a variety of services and welfare facilities to the student community of the university. Main functions are as follows:

- Student registration and cancellation of studentships
- Providing accommodation facilities to students
- Paying Mahapola scholarships and the Bursary Funds to the students on time
- Providing facilities for obtaining season tickets for the public transport (SLTB)
- Maintaining canteens to provide food facilities to the students and the staff
- The appointment of officers to ensure the discipline of the students and convene the meetings time to time to review of the progress
- Conducting and coordinating the elections of the Students' Unions of the faculties and Major Students' Union of this University
- Assisting and monitoring student clubs, unions and associations

## **Marshal Division**

Marshal Division of the Rajarata University of Sri Lanka was established in 2014 with the aim of supporting university mission by planning, organizing and implementing all possible measures to maintain student discipline and to minimize all forms of student misconduct including ranging. The division maintains student discipline and law and order by keeping a twenty four hour vigil in the university and monitoring students' behaviour in the university promises.

The Marshal Division comes under the direct purview of the Vice chancellor and it assists Deans of the Faculties, the Proctor, Deputy Proctors, Wardens Proctor in maintaining student discipline. The Division also assists the University Security Division to ensure the protection of university students and property. Further, the division plays a liaison role in assisting the police to maintain law and order during university activities.

Currently, Marshal Division of the University is functioning with a Chief Marshal and four Marshals. Marshals intervene in occasions of misconduct and breakdown of law and order and report such incidents to relevant university authorities especially to the Proctor and police when required.

#### **Proctor**

#### Prof RPIR Prassanna

Professor, Faculty of Social Sciences and Humanities +94 252266843, +94(0)71 0723083 prasannarjt@gmail.com

## **Deputy Proctors**

#### Dr DMS Duminda

Senior Lecturer, Faculty of Agriculture +94(0)71 0885915 dmsduminda@yahoo.com

#### Dr. Ravindra L Jayaratne

Senior Lecturer, Faculty of Applied Sciences +94(0)716141714 ravindrajayaratne@yahoo.com, ravindrajayaratne@as.rjt.ac.lk

#### Dr GPH Kandambi

Senior Lecturer, Faculty of Management Studies

+94(0)71 4966699

kandambi@gmail.com

#### Dr TKPK Kaluarachchi

Senior Lecturer, Faculty of Medicine and Applied Sciences

+94(0)7771483160

Kalukuma 1 @yahoo.co.uk

#### Dr DSW Gunawardana

Senior Lecturer, Faculty of Social Sciences and Humanities

+94(0)718572270

gunawardaned@gmail.com

#### Dr RGPT Jayasooriya

Senior Lecturer, Faculty of Technology

+94(0)718834462

prasadrgtj@gmail.com

#### **Chief Marshal**

#### Mr NDJ Ranaweera

Retired Wing Commander of Sri Lanka Air Force, B.Com (Sp) (KLN)

Chief Marshal

+94(0)71 6880264

ranaweerajanath@gmail.com

#### Marshal Division

Marshal Division,

Rajarata University of Sri Lanka,

Mihintale, 50300.

Sri Lanka.

Telephone: +94(0)25 2266163

Fax: +94(0)25 2266163

# **Department of English Language Teaching**



The Department of English Language Teaching (DELT) of the Faculty of Social Sciences and Humanities caters to the English for Specific Purposes (ESP) courses in all the faculties of the university with a highly qualified academic staff along with the assistance of the academic support staff.

The DELT facilitates the General English, Business English and Business Communication courses incorporated in the curriculum of the study programmes in the faculty, while a diploma in English course is offered to the undergraduates of the university.

In addition, the DELT also offers two extension courses, Diploma in English and Advanced Certificate in English to the prospective external students.





#### Staff - DELT

## Head of the Department

Mr DA Wehella

MA (Linguistics) (Kel.), BA (SJP)

#### **Senior Lecturers**

Dr RM Dhanapala

PhD (Kel.), MPhil (Kel.), MA (Linguistics) (Kel.), BA (Kel.), CCSD (WUSL), Cert. in ELT Mgt. (Lancaster, UK)

#### Mr HPK Pathirana

MPhil (Kel.), MA (Linguistics) (Kel.), BA (Pera.), Dip. in TESL (NIE), English Trained

#### Lecturers

Mr DA Wehella, MA (Linguistics) (Kel.), BA (SJP)

Mr AAM Nizam, MA (Linguistics) (Kel.), BA (SUSL)

Mr PLN Abeywardene, MA (Linguistics) (Kel.), BA (RUSL)

Mr MDSS Kumara, PhD (Reading), MA (Linguistics) (Kel.), BA (RUSL)

# Library

The Library is your gateway to high quality information relevant to your studies. Using it effectively contributes directly to your success. University Library provides an essential service for your studies and you should become acquainted with the facilities it provides as soon as possible. Library of the Rajarata University consists of a Main library and three faculty libraries at different locations of the university. The Main Library is located within the Mihintale premises and serves to the Faculties of Social Sciences and Humanities, and Management Studies.

The library holds a wide range of books and periodicals in Agriculture, Applied Sciences, Management, Medicine, Social Sciences and Technology. At present, the entire

library network consists of over 160,000 titles of books and about 300 foreign and local journal titles. The Main Library subscribes to five online e-library databases in which full text of over 500 journal titles can be accessed. These resources are available in both print and electronic formats. The library website provides useful online resources. The library catalogue can be seen through Online Public Access Catalogues (OPACs). The University Institutional Repository, which contains research articles published by university scholars, is maintained by the Library.



#### **Opening Hours**

 Weekdays (Monday - Friday)
 08:30 AM - 04:15 PM

 Saturdays
 08:30 AM - 04:15 PM

Closed on Sundays and public holidays

For more information, visit http://www.rjt.ac.lk/library/

# **Centre for Distance and Continuing Education (CDCE)**

The CDCE of Rajarata University of Sri Lanka was established to coordinate activities of the external academic programmes organized by the faculties to provide learning opportunities to a wider spectrum of students through external programmes with the intention of producing skilled, knowledgeable and employable Graduates, Diploma, and Certificate holders. A variety of academic programmes are organized by the CDCE.

## **Academic programmes**

- Postgraduate Diploma in Child Protection Programme (PDCP)
- B.Sc. (Biological Sciences) External Degree
- B.Sc. (Physical Sciences) External Degree
- BBA (General) External Degree
- Diploma in English (Extention) Programme
- Diploma in Information Communication Technology (Extension) Programme
- Diploma in Business Economics
- Diploma in Tamil (Extension) Programme
- Diploma in Environment Management (Extension) Programme
- Advanced Certificate in English (Extension) Programme
- Advanced Certificate Course in Information and Communication Technology
- Certificate in Information Communication Technology (Extension) Programme
- Certificate Course in Tamil (Extension) Programme
- Certificate Course in Community Health in Complementary and Alternative Medicine

#### Contact us for more information:

Deputy Registrar,

Centre for Distance and Continuing Education,

Rajarata University of Sri Lanka,

Bulankulama Disawa Mawatha,

(Near the Sarvodaya)

Stage II, Anuradhapura.

Telephone: +94(0)25 2260120, +94(0)25 2260140

E-mail: .cdcesar@rjt.ac.lk

All RUSL students have access to on-campus computing facilities provided by IT Centre and computer laboratories established in faculties. Wi-Fi connectivity is provided throughout the University.

#### **IT Centre**

The IT Centre is located in the Main premises of the University. The IT Centre possesses 180 PCs. The facilities made available in the IT Centre are shared by the Faculty of Management Studies and the Faculty of Social Sciences. IT Centre and Faculty computer laboratories provide facilities for PC users, with internet connected fully loaded computers with the latest software which can fulfil the requirements of students' specialized courses. The IT Centre is an ideal place to complete assignments, carry out project and research work.

The IT Centre maintains the University Learning Management System (LMS) based on the Moodle platform. The LMS provides a range of tools to support teachers and students with teaching and learning. Students can access teaching materials and resources on

the LMS. Students can also submit coursework through the LMS.

#### **Extension courses**

The CC organizes following extension courses for the outside community:

- Certificate in Information and Communication Technology (6 months)
- Advanced Certificate in Information and Communication Technology (9 months)
- Diploma in Information and Communication Technology (1 year)

Note: 50% of the course fee is deducted for internal undergraduates of RUSL.

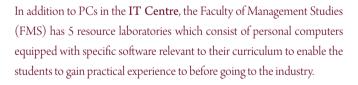
#### Opening hours:

Weekdays (Monday - Friday) 08:30 AM - 06:00 PM Saturdays 08:30 AM - 04:30 PM

Closed on Sundays and public holidays

## **Resource Centres**







Resource Centre	No. of PCs
IT Centre	180
FMS - Accountancy & Finance Resource Centre	25
FMS - Business Management Resource Centre	25
FMS - HRM & Marketing Resource Centre	25
FMS - IT Laboratory	72
FMS - Tourism and Hospitality Management Resource Centre	25

#### Staff - IT Centre

#### Director

Dr KASH Kulathilake

PhD, MPhill (UoM), SEDA (UK), BSc (Hons)(SLIIT), MCS (Col.)

Mr J Jayasekara *BBA (RUSL)* Mr RWTG Rajapaksha

## **Instructor in Computer Technology**

Ms SA Warnatunge

MIT (Col.), BSc IT (Sp.)(SLIIT)

## **Systems Analyst**

Mr RHJ Siriwardhana

MIT (Col.), BSc in Com. Sc. (Hons.) (Pera.)

## **Network Manager**

Mr H Rajakaruna

MCS (Reading), BSc in App. Sc. (RUSL), BSc (Hons.) in IT (SLIIT), CCNA, MCSSL, MIS

### **Technical Officers**





## Cultural Centre

The Cultural Centre located in the Main premises of the University was established aiming at facilitating to the students of all six faculties for strengthening extracurricular activities which are based on cultural events and preserving our cultural events and dimensions for the future generation. Programmes and events organized by the Cultural Centre enable to mitigate the boundaries existing among the undergraduates who have come from different ethnic groups.

Cultural events and social gatherings are mostly held in the Dr WD Amawadewa Auditorium or in the dedicated hall of the Cultural Centre, which includes a stage. In addition, the University Open Air Theatre hosts outdoor cultural activities.

# Career Guidance Unit

Career Guidance Unit is located at the Main premises of the University. The prime objective of the Career Guidance Unit is to support the undergraduates to reflect on their ambition, interest, qualifications and abilities. Programmes, activities and events are designed focusing on the provision of necessary information sought by students, developing professionalism and career prospects of the undergraduates.

The Unit organizes a variety of soft skill development programmes for undergraduates which are beneficial for the advancement of their career.

Career Guidance programmes are carried out by the Director of Career Guidance Unit with the help of Career Guidance Coordinators of each faculty.









# Student Counselling

Coming to university is an exciting time, but also a very challenging one. During the years ahead there may be times when you need some help and advice and the University offers an extensive range of support to ensure that, on both an academic and personal level, your experience as an undergraduate is successful and fulfilling.

The University provides a free, professional and confidential counselling service for all its students. Counselling gives you the opportunity to talk in confidence to someone who has no other role in your life (someone who is not a tutor, friend or relation). It is the chance to talk to someone who will not judge you, criticise you or be shocked by whatever you have to say. Counsellors will work flexibly with you to help you develop a clearer understanding of your situation, help you recognise your feelings, and discuss and agree strategies to help with the difficulties you are experiencing.

# **Physical Education**

The Department of Physical Education (DOPE) of RUSL was established on 15th July 1997. The DOPE, which caters to all six faculties, has been set up in the Mihintale premises with the intention of providing physical education and facilitating the students to engage in a wide spectrum of indoor and outdoor sports and games. The University possesses a modern-day gymnasium, a swimming pool built according to international standards, and two playgrounds which includes cricket practice nets.

Various types of Sports events, physical education programmes, and sports competitions in faculty, university, and inter-university levels are organized by the Physical Education Unit to improve physical and mental wellbeing of students. Especially, soft skill development programs are carried out with the help of physical education unit of the University. International tournaments are also organized to get foreign exposure.









## Goals

Goal of the Physical education unit is to awaken the awareness within young people that lifelong practice of sports can help in the quest for self-improvement and secondary effect such as better hygiene and health.

## **Objectives**

The main objective of the Physical education unit is to promote and improve the students' sporting abilities and provide opportunities to develop individual and team sport and physical education of the students of the Rajarata University of Sri Lanka.

















## **Health Centre**

The team of medical officers (Western, Ayurvedic, and Dental) and supporting staff at the university Health Centre provides health care and medical advice for the university community (students and the staff).

Basic health care can be taken from the daily OPD Service and in case of emergencies they are referred to the Mihintale Hospital or General Hospital, Anuradhapura. Students and staff members who expect to obtain the health services are supposed to get registered in the Medical Centre.

#### **Opening hours**

 $08:\!00$  AM -  $12:\!00$  PM and  $01:\!00$  PM -  $04:\!00$  PM during weekdays.

#### Contact us

Telephone: +94(0)25 2266791

+94(0)25 2266743

Office +94(0)25 2266643, Ext. 2334 MO +94(0)25 2266643, Ext. 2333

















## **Other Facilities**

#### **Banking**

Bank of Ceylon, and People's Bank branches are located at the Main entrance of the university. Other banking facilities are available at Mihintale town.

**Photocopying, printing, and book binding**Available at the entrance of the Main Library at concessionary rates.

#### Scanning facilities

Students can use scanning facilities free of charge a the Audio Visual Unit of the Main Library.

#### **Purified water**

Available free of charge at the Purified Water Unit.

#### **Internet and Satellite Television facilities**

Wi-Fi and Satellite TV facilities are available within the university.

#### **The Faculty Canteens**

There are three canteens, namely, the Faculty Canteen, Milk Bar, and Juice Bar that provide meals and refreshments



Environment of the Rajarata University of Sri Lanka is cosmopolitan. Therefore, the university provides equal facilities and opportunities to all. RUSL approach supports students to develop learners who are:

- **confident** in working with information and ideas their own and those of others
- responsible for themselves, responsive to and respectful of others
- **reflective** as learners, developing their ability to learn
- **innovative** and equipped for new and future challenges
- **engaged** intellectually and socially, and ready to make a difference in the world.







# **Clubs & Societies**

There is a wide variety of students' clubs and societies which run activities, events, competitions, productions, get-togethers, seminars, camps, conferences and seminars offer: academic, cultural, spiritual and special interest clubs to enhance students' soft skills and social life through teamwork. Students' clubs and societies cater for cultural, political, religious, social, sporting and other types of interest. All clubs & societies offer opportunities for beginners as well as the more experienced.

RUSL Student Association organizes and hosts a variety of events each year including Freshers' Night, Going downs, Musical shows, blood donation campaigns, dramas, and many other cultural and religious events.

# **Student Life**

In addition to co-curricular activities, the University provides students with a range of facilities to students to develop their soft skills, personal growth, mental and physical fitness through various social and leisure activities.

#### **University Student Centre**

The University Student Centre, which is located in the Main premises of the University, is a popular venue for social gatherings of students. It is a freely accessible all the students in the university. The University Student Centre is ideal location for all the students to enhance their social relationships among them.





























# **Community Services**

As a state university, community service is considered as a main objective of the university. To achieve this objective Rajarata University of Sri Lanka (RUSL) has been carried out Cooperative Social Responsibility (CSR) activities for general public since last two decades. Among them, Faculty of Management Studies (FMS) of RUSL continuously considerable amount of CSR programmes for the general public and selected target groups of the community for wellbeing of the society.



# **Research and Publications**

All the degree programmes at RUSL are designed with a research component to suit the Sri Lanka Qualifications Framework (SLQF). The prospective students have the opportunity to create new knowledge, to enhance their skills and competencies through their learning.

The University organizes various research sessions and symposia at University, National, and International levels to provide opportunities for the students and the staff to present and publish their research in journals and conference proceedings local and overseas.







#### Publications are available at:

The RUSL Online Repository http://repository.rjt.ac.lk

# International Cooperation

Over the past few years, the Faculty of Management Studies has been able to initiate and strengthen its ties with universities and organizations abroad.

While the cooperation and assistance from advanced countries are sought for the development of postgraduate studies and research in the Faculty, an attempt will be made in the future to initiate more links with universities in the developed countries as well.





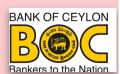




RUSL has signed a considerable number of MoUs establishing collaborative ventures with universities and institutes local and foreign in terms of student-teacher exchange programmes, Industrial visits, Workshops, Seminars, etc.

Some of the noteworthy collaborations are:

- Šiauliai University, Republic of Lithuania
- University of Utara Malaysia (UUM), Malaysia
- Quest International University Perak (QIUP), Malaysia
- University of Business and International Studies (UBIS), Switzerland
- Institute of Certified Management Accountants of Sri Lanka (CMA)
- Bank of Ceylon
- Sampath Bank Pvt. Ltd.
- Chartered Institute of Personnel Management





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# Rajarata University of Sri Lanka Alumni Association

The Rajarata University of Sri Lanka Alumni Association (RUoSLAA) is a growing professional body of graduates of the University. It is an independent body affiliated to the Rajarata University and it has been in fruitful existence since 2011. The RUoSLAA has established itself as a well-known Association of Professional Managers with its members holding responsible positions in the areas of Management, Banking & Finance, Human Resources, Marketing and Engineering & IT in reputed organizations in the Private Sector as well as the Public Sector.

It is engaged in various activities ranging from continuous development of the management skills & knowledge of its Members, graduates and other corporate executives to the enhancement of the quality of the personal and social life of the Graduates of the Rajarata University.

#### Mission

The Mission of the RUOSLAA is to:

- contribute to the growth and development of the Rajarata University Programmes
- contribute to National, Economic and Social Development
- contribute to National Education in Management
- build and Promote Business and Cultural Relationships and Linkages with other Associations having similar purpose locally and globally
- improve Professional and Personal Life of the Members

For more information about RUoSLAA:

Visit http://www.rjt.ac.lk









Outline Syllabi

# **Outline Syllabi**

# **Abbreviations**

CA	Continuous Assignments	IE	Individual Essay	RD	Research Defense
CAR	Comprehensive Analysis Report	IL	Independent Learning	RP	Role Play
CD	Case Discussion / Case Study Analysis	IP	Individual Project	RP	Research Proposal
CL	Cooperative Learning	IS	Interactive Session	RR	Research Report
CRT	Class Room Test	L	Lecture	SR	Supervisor Report
D	Discussion	LT	Listening Test	ST	Speaking Test
ES	Evaluation Strategy	OP	Oral Presentation	T	Tutorial/Tutorial Activity
FA	Final Assignment	P	Practical	TL	Teaching & Learning
FV	Field Visit	PAR	Participation	TA	Tutorial Activity
G	Group	PP	Projects & Presentations	TP	Training Programme
GA	Group Assessment	PR	Project Report	TP	Training Program
GE	Group Exercise	PRE	Presentation	TR	Training Report
GL	Guest Lectures	PT	Practical Test	VVE	Viva Voice Examination
GP	Group Project	PW	Project Work	WB	Workbook
GW	Group Work	PWR	Practical Work & Report	WP	Written Project
I	Individual	Q	Quizzes	WS	Workshop
IA	Individual Assignment	R	Report	WT	Written Test

# **Outline Syllabi**

# Courses of Bachelor of Science Honours in Accountancy and Finance

#### MGT 1113 - Principles of Management (03 Credits)

Introduction to Organization and Management; Evolution of Management Thought; Organizational Environment; Decision Making; Planning; Organizing; Motivation; Leadership; Communication; Controlling, **TL**: (L 30 hrs, P/T 30 hrs, IL 90 hrs), **E**:

#### ACF 1123 - Financial Accounting (03 Credits)

Overview of Financial Accounting; Conceptual Framework of Financial Reporting; Regulatory Framework for the Preparation and Presentation of Financial Statements in Sri Lanka; Fair Value Accounting (SLFRS 13); Accounting For Assets, Accounting for Inventories (LKAS 02); Accounting for Property, Plant & Equipment (LKAS 16), Accounting for Intangible Assets (LKAS 38); Accounting for Borrowing Costs (LKAS 23); Impairment of Assets (LKAS 36); Accounting For Liabilities, Accounting for Lease (SLFRS 16); Accounting for Provisions, Contingent Liabilities and Contingent Assets (LKAS 37); Accounting for Revenue & Expenses, Accounting for Revenue from Contracts with Customers (SLFRS 15); Accounting for Income Tax (LKAS 12); Preparation of Final Accounts.

**TL:** (L 30 hrs, P/T 30 hrs, IL 90 hrs), **E:** 

#### MGT 1133 – Microeconomics (03 Credits)

Introduction to Microeconomics; Theories of Consumer Behaviour; Theory of Production; Theory of Cost, Market Structures; General Equilibrium Analysis and Welfare Economics.  $\mathbf{TL:}(L\ 30\ hrs, P/T\ 30\ hrs, IL\ 90\ hrs)_{n}\mathbf{E:}$ 

#### MGT 1143 - Business Mathematics (03 Credits)

 $Numbers; Algebra; Indices \ and \ Logarithms; Sets; Coordinate \ Geometry; Matrices \ and \ Determinants; Differentiation; Integration.$ 

**TL:** (L 30 hrs, P/T 30 hrs, IL 90 hrs), **E:** 

#### ITM 1153 - Information Technology (03 Credits)

Theory: Overview of Information and Communication Technology (ICT); Hardware; Software; The Internet & World Wide Web; Trends in ICT; Security & Ethics. Practical: Managing a Computer in Windows Environment; Word Processing; Spreadsheet Applications; Business Intelligence; Electronic Presentation; Internet and Communication. **TL:**(L 30 hrs, P/T 30 hrs, IL 90 hrs), **E:** 

# ELT 1162 - English communication Skills (02 Credits)

Listening; Speaking; Reading; Writing; Grammar. TL: (L 30 hrs, P/T 20 hrs, IL 60 hrs), E:

#### MGT 1213 - Organizational Behavior (03 Credits)

Introduction to Organizational Behaviour (OB); Diversity in Organizations; Attitudes and Emotions; Personality and Values; Perception; Learning and Career Development; Career Management; Groups and Teams; Conflicts Management; Power and Politics; Organizational Culture (OC); Organizational Change and Development; Organizational Misbehavior (OM); Positive Organizational Psychology; (POP)

**TL:**(L 30 hrs, P/T 30 hrs, IL 90 hrs), **E:** 

#### ACF 1224 - Advanced Financial Accounting (04 Credits)

Accounting for Business Combinations – SLFRS 03 & 10, Accounting for Complex Group Structures, Accounting for Changes in the Group Structure, Accounting for Investments in Associates, Accounting for investment in Joint Arrangements, Preparation of Consolidated Cash Flow Statements, The Effect of Changes in Foreign Exchange Rates – LKAS 21, Segment Reporting by Diversified Groups, Related Party Disclosure, Insolvency and Liquidation.

TL: (L 40 hrs, P/T 40 hrs, IL 120 hrs), E:

#### MGT 1233 Macroeconomics (03 Credits)

 $Nature\ and\ Scope\ of\ Macroeconomics,\ Income\ Expenditure\ analysis,\ The\ IS-LM\ analysis,\ Economic\ Policies\ within\ the\ IS-LM\ framework,\ Aggregate\ Demand\ and\ Aggregate\ Supply\ Analysis,\ Inflation\ and\ Unemployment,\ Equilibrium\ of\ Open\ economy.$ 

**TL:** (L 30 hrs, P/T 30 hrs, IL 90 hrs), **E:** 

#### MGT 1243 - Business Statistics (03 Credits)

Introduction to Statistics; Data collection; Data Organization and Presentation; Measures of Central Tendency; Measures of Dispersion; Skewness and Kurtosis; Permutation and Combination; Probability; Introduction to Statistical Software; Random Variables and Probability Distributions; Sampling Distributions; Statistical Inference; Hypothesis Testing; Correlation Analysis; Regression Analysis; Time Series; Chi Square Test.

**TL:** (L 30 hrs, P/T 30 hrs, IL 90 hrs), **E:** 

#### ELT 1252 - Business English (02 Credits)

Listening; Speaking; Reading; Writing; Grammar.  $\mathbf{TL}$ : (L 20 hrs, P/T 20 hrs, IL 60 hrs),  $\mathbf{E}$ :

#### ACF 1261 - Professional Skills Development I (01 Credit)

How to Choose Your Career; Presentation and Public Speaking Skills; Business Protocols and Grooming; Fine Dining Skills.

**TL:** (W/P 25 hrs, IL 25 hrs), **E:** 

#### ACF 2114 - Cost & Management Accounting (04 Credits)

Introduction to Cost Accounting; Cost Concepts and Classification; Assignment of Costs; Activity Based Costing; Costing Methods; Cost Accounting Records and Cost Audit; Introduction to Management Accounting; Application of Marginal Costing; Cost-Volume Profit Analysis; Short Term Decisions Making Situations; Standard Costing; Budgeting; Budgetary Control and Variance Analysis. **TL:**(L 40 hrs, P/T 40 hrs, IL 120 hrs), **E:** 

#### ACF 2123 – Taxation (03 Credits)

 $Introduction, Computation\ of\ the\ Tax\ Liability\ of\ an\ Individual, Computation\ of\ the\ Tax\ Liability\ of\ a\ Company, Other\ Taxes, Tax\ Administration.$ 

**TL:**(L 30 hrs, P/T 30 hrs, IL 90 hrs), **E:** 

#### MGT 2133 - Corporate & Business Law (03 Credits)

Introduction to Law and Legal System in Sri Lanka; Law of Contract; Sale of Goods; Negotiable Instruments; Mortgage, Lease and Hire Purchase; Law for Managing Human Resources; Industrial and Labour Law; Corporate Law. **TL:** (L 30 hrs, P/T 30 hrs, IL 90 hrs), **E:** 

## MKT 2143 - Marketing Management (03 Credits)

Define Marketing for New Realities; Building Customer Value; Satisfaction and Loyalty; Marketing Environment and Marketing Information Systems; Analyzing Consumer Behavior; Target Marketing; Managing Product; Design and Managing Services; New Product Development and Product Life Cycle Strategies; Pricing; Managing Integrated Marketing Channels; Integrated Marketing Communication.

**TL:** (L 30 hrs, P/T 30 hrs, IL 90 hrs), **E:** 

#### ELT 2152 - Business Communication (02 Credits)

Introduction to Business Communication; Reading Comprehension for Effective Communication; Effective Writing in Business Communication; Oral Elements for Business Communication. **TL:** (L 20 hrs, P/T 20 hrs, IL 60 hrs), **E:** 

# ACF 2213 - Advanced Management Accounting (03 Credits)

Overview of Management Accounting; Pricing Decisions; Better Budgeting and Beyond Budgeting; Management Control Systems; Decentralization and Responsibility Accounting; Measuring Total Business Performance: Balance Score Card, Applications of Activity Based Costing (ABC) and Activity Based Management (ABM), Customer Profitability Analysis and Competitor Focused Accounting, Strategic Cost Management.

**TL:** (L 30 hrs, P/T 30 hrs, IL 90 hrs), **E:** 

#### ACF 2224 - Financial Management (04 Credits)

Introduction to Financial Management, Financial system and the level of interest rate, Time Value of Money, Risk and Return, Valuation of Securities, Cost of Capital, Capital Structure Theories, Fundamentals of Capital Budgeting: Dividends and Dividend Policy, Working Capital Management.

**TL:** (L 40 hrs, P/T 40 hrs, IL 120 hrs), **E:** 

# MGT 2233 - Operations Management (03 Credits)

 $Introduction \ to \ Operations \ Management; \ Product \ and \ Service \ Design; \ Forecasting; \ Process \ Selection; \ Capacity \ Planning; \ Facility \ Location; \ Layout \ Planning; \ Job \ Design \ and \ Work \ Measurement; \ Inventory \ Control; \ Aggregate \ Planning; \ Material \ Requirement \ Planning \ (MRP); \ Operations \ Scheduling.$ 

TL:(L 30 hrs, P/T 30 hrs, IL 90 hrs)., E:

#### HRM 2243 - Human Resource Management (03 Credits)

Introduction to Human Resource Management; Job Design, Job Analysis, Human Resource Planning, Employee resourcing: Recruitment, Employee resourcing: Selection, Employee on-boarding: Hiring & Induction, Employee Performance Management, Training and Development, Employee movements, Compensations & Reward Management, Labour-Management Relations, Overview to labour laws: Health and Safely Management, Employee Discipline Management, Employee Grievance Management. **TL:** (L 30 hrs, P/T 30 hrs, IL 90 hrs), **E:** 

#### ITM 2253 - Management Information Systems (03 Credits)

Role of Information Systems in Global Business today, Business process, Types of IS, and infrastructure for IS, Information Systems, Organizations and Strategy, Building Information Systems, Databases and Information Management, Achieving operational excellence and customer intimacy, Managing Knowledge, Ethical, Social issues and Securing Information Systems, Enhancing Decision Making, Trends in Information Systems. **TL:** (L 30 hrs, P/T 30 hrs, IL 90 hrs), **E:** 

#### ACF 2261 - Professional Skills Development II (01 Credit)

Marketing yourself, Team building and leadership skills, Body mental integration for a healthy life, Professional ethics and personal conducts in a work place. **TL:** (W/P 25 hrs), **E:** 

#### ACF 3113 - Investment and Portfolio Management (03 Credits)

Introduction to Investment and Portfolio Management, Market Efficiency Theory, Fundamental and Technical Analysis for Investing; Investor Behavior and Portfolio Selection Problem, Risk and Return in Investment Analysis, Valuation of Fixed Income Securities, Financial Derivatives for Hedging; Investments Policy Standards .

TL: (L 30 hrs, P/T 30 hrs, IL 90 hrs), E:

#### ACF 3123 - Advanced Accounting Theory (03 Credits)

Overview of Accounting Theory, The Financial Reporting Environment, The Regulation of Financial Accounting, International Accounting, Normative Theories of Accounting – The Case of Accounting for Changing Prices, Normative Theories of Accounting – The Case of Conceptual Framework Projects, Positive Accounting Theory, Unregulated Corporate Reporting Decisions and Considerations of Systems-oriented Theories, Extended Systems of Accounting – The Incorporation of Social and Environmental Factors within External Reporting, Reactions of Capital Markets to Financial Reporting, Reactions of Individuals to Financial Reporting: An Examination of Behavioral Research, Critical Perspectives of Accounting. **TL:** (L 30 hrs, P/T 30 hrs, IL 90 hrs), **E:** 

#### ACF 3133 - Auditing and Assurance (03 Credits)

Introduction To Auditing And Assurance Services, Regulatory Environment on Auditing and Assurance in Sri Lanka, Audit Engagements, Transaction Cycle, Planning and Risk Assessment, Internal Control, Audit Evidence, Documentation and Procedures, Internal Auditing, Practical of Audit's Matters and Report (SLAuS 700), Case Law on Auditing. **TL:** (L 30 hrs, P/T 30 hrs, IL 90 hrs), **E:** 

#### ACF 3143 - Management Science (03 Credits)

Introduction; Linear Programming (LP), Transportation Problem, Assignment Problem, Network Analysis, Decision Analysis, Queuing Theory. **TL:** (L 30 hrs, P/T 30 hrs, IL 90 hrs), **E:** 

# ACF 3153 - Research Methodology - Theory (03 Credits)

The nature and process of social research, Research designs; Developing a Research Proposal, Academic writing; Getting started; The nature of quantitative research; Self-completion questionnaires; Quantitative data analysis; The nature of qualitative research; Ethnography and participant observation; Language in qualitative research; Qualitative data analysis, Breaking down the qualitative/quantitative research; Data Analysis and interpretation;.

**TL:** (L 30 hrs, P/T 30 hrs, IL 90 hrs), **E:** 

#### ACF 3213 - Computer Based Accounting & ERP (03 Credits)

Introduction to Computer Based Accounting; Creating a Company; Setting-up General Ledger Structure; Setting-up Customer and Supplier Records; Planning the Stock System; Purchase Order Processing; Sales Order Processing; Other Transactions; General Journal; Account Balancing and Report Generation; Introduction to ERP System. **TL:** (L 30 hrs, P/T 30 hrs, IL 90 hrs), **E:** 

#### ACF 3223 - Financial Modeling & Forecasting (03 Credits)

Overview of Financial Modeling Process, Important Tool & Principles in Spreadsheet Models, Development of Model for Financial Statement Analysis, Spreadsheet Modeling for Capital Budgeting Techniques, Sensitivity Analysis with Two Variables, Financial Time Series Analysis, Multiple Regression for Financial Analysis, Selection of Individual & Portfolio Securities, Corporate Financial Planning, Macro in Excel. **TL:** (L 30 hrs, P/T 30 hrs, IL 90 hrs), **E:** 

#### ACF 3233 - Corporate Reporting (03 Credits)

Corporate Reporting Environment, Corporate Governance and Ethics, Integrated Reporting, Accounting for Financial Instruments, Accounting for Biological Assets and Agricultural Produce, Performance Measurement using Earning per Share (EPS), Accounting Investment Property, Accounting for Employee Benefits, Share Based Payment – SLFRS 2, Financial Reporting in Public Sector Organizations **TL:** (L 30 hrs, P/T 30 hrs, IL 90 hrs), **E:** 

#### MGT 3243 - Strategic Management (03 Credits)

Introduction, Strategic Thinking, Articulating Future Direction, Analyzing External Business Environment, Internal Environment Analysis, Strategic Capabilities, Influences on Strategic purpose, Corporate level strategy, Business level strategy, Evaluating strategies, Strategic Implementation, Strategic Review and control.

TL:(L 30 hrs, P/T 30 hrs, IL 90 hrs), E:

#### ACF 3252 - Research Methodology - Proposal (02 Credits)

. The students are required to prepare a research proposal under the guidance of his/her academic supervisor appointed by the department. The report shall contain a minimum of 10-15 pages with Title, Background, Tentative Literature Review, Problem Justification and Problem Statement, Research Questions, Objectives of the study, Research methodology (Research Approach, Population and Sampling, Research Hypotheses, Conceptualization, Operationalization, Methods of data collection, Analysis of Data), Significance of the study, Scope and Limitations of the Study, Structure of the final report, Time Frame, References and Appendixes.

TL: (L 20 hrs, P/T 20 hrs, IL 60 hrs), E:

#### ACF 3261 - Professional Skills Development III (01 Credit)

Business Analysis for Decision Making, Creative and Innovative Thinking Skills for Problem Solving, Work Life Well-being for Managerial Excellence, Career Management & Progression Pathways. **TL:** (W/P 25 hrs, IL 25 hrs), **E:** 

#### ACF 4114 - Financial Statement Analysis (04 Credits)

Overview of Financial Statement Analysis; Analyzing Financing Activities; Analyzing Investing Activities; Analyzing Operating Activities; Cash Flow Analysis; Profitability Analysis; Credit Risk Analysis; Prospective Analysis; Equity Valuation.

**TL:** (L 40 hrs, P/T 40 hrs, IL 120 hrs), **E:** 

#### ACF 4124 - Advanced Audit, Governance and Risk (04 Credits)

Governance and Internal Control Frameworks, Code of Ethics; Advanced aspects of Audit Planning of Financial Statements, Gathering Audit Evidence, Auditing in Computerized Information System Environment, Evaluating Evidence and Audit Reporting, Assurance and Related Services, Contemporary Issues in Auditing.

TL: (L 40 hrs, P/T 40 hrs, IL 120 hrs), E:

#### ACF 4133 - Forensic Accounting (03 Credits)

Introduction to Forensic Accounting; Fraud Examination, Psychology of the Fraudster, Gathering Evidence, Obtaining and Evaluating Nonfinancial Evidence in a Fraud Examination, General Criteria and Standards for Establishing an Expert Witness's Qualifications, Forensic Criminology and Legal Studies, Money Laundering & Financial Crimes, Computer Crimes and Cyber Forensics, Working in a Forensic Team. **TL:** (L 30 hrs, P/T 30 hrs, IL 90 hrs), **E:** 

#### ACF 4143 - Bank and Credit Management (03 Credits)

Overview of Banking, Financial System in Sri Lanka, Financial Crises, Overview of International Trade and Finance, Payment Instruments and Settlement Systems, Overview of Credit Management, Credit Appraisal, Credit Administration and Monitoring, Microfinance, Analyzing Bank Performance.

**TL:** (L 30 hrs, P/T 30 hrs, IL 90 hrs), **E:** 

#### ACF 4153 - Financial Securities and Capital Markets (03 Credits)

Overview of Financial System in Sri Lanka, Organization & Management of Financial Market, Financial Investment, Equity Securities & Market, Debt Securities & Market, Mutual Fund; Financial Planning & Advising, Financial Derivatives, Security Market Regulations & Ethics.

**TL:** (L 30 hrs, P/T 30 hrs, IL 90 hrs), **E:** 

#### ACF 4163 - Industrial Training I (03 Credits)

Students are required to complete 300 working hours on a full time basis in a selected training organization approved by the Department of Accountancy and Finance. **TL:** (P 300 hrs), **E:** 

#### ACF 4176 - Independent Research in Accounting and Finance (06 Credits)

The students may carry out the independent research study under the guidance of his/her academic supervisor appointed by the department relating to the field of Accounting or Finance based on the research proposal developed under the previous Research methodology course. The students are required to prepare the research report of a minimum of 10,000 words with a given format. **TL:** (IL 600), **E:** 

#### ACF 4213 - Business Valuation (03 Credits)

An Overview of Business Valuation, Analyzing Historical Performance, Fundamental Principles of Value Creation, Discounted Cash Flow (DCF) Techniques in Valuation of Firms, Economic Profit Based Valuation Models, Adjusted Present Value Method, Price Multiples in Business Valuation, Valuation Conclusion and Reporting.

TL: (L 30 hrs, P/T 30 hrs, IL 90 hrs), E:

#### ACF 4227 - Industrial Training II (07 Credits)

Students are required to complete 700 working hours on full time basis in a selected training organization approved by the Department of Accountancy and Finance. **TL:**(P 700 hrs), **E:** 

# Courses of Bachelor of Science Honours in Business Management

#### MGT 1113 - Principles of Management (03 Credits)

Introduction to Organization and Management, Evolution of Management Thought, Organizational Environment, Decision Making, Planning, Organizing, Motivation, Leadership, Communication, Controlling. **TL:** (L 30, P/T 30, IL 90), **E:** 

#### MGT 1123 – Microeconomics (03 Credits)

Introduction to Microeconomics, Theories of consumer behaviour, Theory of production, Theory of Cost, Market structures, General Equilibrium Analysis and welfare Economics. **TL:** (L 30 hrs, P/T 30 hrs, IL 90 hrs), **E:** 

#### ACF 1133 - Financial Accounting (03 Credits)

Overview of Financial Accounting, Conceptual Framework of Financial Reporting, Regulatory Framework for the Preparation and Presentation of Financial Statements in Sri Lanka, Fair Value Accounting, Accounting for Assets, Accounting for Property, Plant & Equipment, Accounting for Borrowing Costs, Accounting for Intangible Assets, Accounting for Liabilities, Accounting for Lease, Accounting for Provisions, Contingent Liabilities and Contingent Assets (LKAS 37), Accounting for Revenue & Expenses, Accounting for Revenue from Contracts with Customers (SLFRS 15), Branch Accounting, Consolidated Financial Statements.

#### **TL:** (L 30 hrs, P/T 30 hrs, IL 90 hrs), **E:**

#### MGT 1143 - Business Mathematics (03 Credits)

 $Numbers, Algebra, Indices \ and \ Logarithms, Coordinate \ Geometry, Matrices \ and \ determinants, Differentiation, Integration.$ 

**TL:** (L 30 hrs, P/T 30 hrs, IL 90 hrs), **E:** 

#### ITM 1153 - Information Technology (03 Credits)

#### Theory:

Overview of Information and Communication Technology (ICT), Hardware, Software, The Internet & World Wide Web, Trends in ICT: Security & Ethics.

#### Practical:

Managing a Computer in Windows Environment, Word Processing, Spreadsheet Applications, Business Intelligence, Electronic Presentation, Internet and Communication. **TL:** (L 30 hrs, P/T 30 hrs, IL 90 hrs), **E:** 

#### ELT 1162 - English Communication Skills (02 Credits)

Listening, Speaking, Reading, Writing, Grammar. TL: (L 20 hrs, P/T 20 hrs, IL 60 hrs), E:

#### MGT 1213 - Organizational Behavior (03 Credits)

Introduction to Organizational Behaviour (OB), Diversity in organizations, Attitudes and emotions, Personality and values, Perception, Learning and career development, Career management, Groups and Teams, Conflicts Management, Power and Politics, Organizational Culture (OC), Organizational Change and Development, Organizational Misbehavior (OM), Positive organizational psychology. **TL:** (L 30 hrs, P/T 30 hrs, IL 90 hrs), **E:** 

#### MGT 1223 - Macroeconomics (03 Credits)

 $Nature\ and\ Scope\ of\ Macroeconomics,\ Income\ Expenditure\ analysis,\ The\ IS-LM\ analysis,\ Economic\ Policies\ within\ the\ IS-LM\ framework,\ Aggregate\ Demand\ and\ Aggregate\ Supply\ Analysis,\ Inflation\ and\ Unemployment,\ Equilibrium\ of\ Open\ economy.$ 

**TL:** (L 30 hrs, P/T 30 hrs, IL 90 hrs), **E:** 

#### MGT 1232 - Indigenous Management (02 Credits)

Background of Indigenous Management, Socio-cultural Background of Ancient Sri Lanka, Religious Influences on Indigenous Management, Management Practices and Values in Ancient Sri Lanka, Indigenous Management Knowledge and Modern Management Knowledge, Application of Indigenous Concepts in Contemporary Organizational and Social Context. **TL:** (L 20 hrs, P/T 20 hrs, IL 60 hrs), **E:** 

#### MGT 1243 - Business Statistics (03 Credits)

Introduction to Statistics, Data collection, Data Organization and Presentation, Measures of Central Tendency, Measures of dispersion, Skewness and Kurtosis, Permutation and Combination, Probability, Introduction to Statistical Software, Random Variables and Probability Distributions, Sampling Distributions, Statistical Inference, Hypothesis Testing, Correlation Analysis, Regression Analysis, Time Series, Chi Square Test.

**TL:** (L 30 hrs, P/T 30 hrs, IL 90 hrs), **E:** 

#### SSH 1252 - Business and Environmental Management (02 Credits)

Overview of basic environmental issues in local and global context, Linkage between natural environment and business, How does business impact upon the natural environment and benefits of environmentally friendly business. The concept of sustainable development, Sustainability in the business world, Environmental ethics for sustainable business. Environmental Management Systems (EMS-ISO14001). Approaches for environmental management, Environmental management in Sri Lanka. **TL:** (L 20 hrs, P/T 20 hrs, IL 60 hrs), **E:** 

#### FOA 1252 - Agricultural Economics (02 Credits)

Introduction to agricultural economics, Agricultural production and cost economics, Farm management economics, Agricultural marketing economics, Introduction to agribusiness and entrepreneurship, Economics of agricultural systems and resource allocation.

**TL:** (L 20 hrs, P/T 20 hrs, IL 60 hrs), **E:** 

#### ELT 1262 - Business English (01 Credit)

Listening, Speaking, Reading, Writing, Grammar. TL: (L 20 hrs, P/T 20 hrs, IL 60 hrs), E:

#### MGT 1271 - Professional Skills Development I (01 Credit)

How to choose your career, Presentation and public speaking skills, Business protocols and grooming, Fine dining skills.

TL: (P 25 hrs, IL 25 hrs), E:

#### MKT 2113 - Marketing Management (03 Credits)

Define Marketing for New Realities: Building Customer Value, Satisfaction and Loyalty, Marketing Environment and Marketing Information Systems, Analyzing Consumer Behavior, Target Marketing, Managing Product, Design and Managing Services, New Product Development and Product Life Cycle Strategies, Pricing, Managing Integrated Marketing Channels, Integrated Marketing Communication.

**TL:** (L 30 hrs, P/T 30 hrs, IL 90 hrs), **E:** 

#### MGT 2122 - Procurement Management (02 Credits)

Introduction to procurement management, Procurement planning, Evaluating and selecting sources for procurement, Procurement contract administration, Procurement audit, New trends of procurement. **TL:** (L 20 hrs, P 20 hrs, IL 60 hrs), **E:** 

#### MGT 2133 - Corporate & Business Law (03 Credits)

Introduction to law and legal system in Sri Lanka, Laws Relating to Organizations, Laws Relating to Commercial activities and transactions, Law for Managing Human Resources, Other laws relating to business and their effect on Sri Lankan business organizations. **TL:** (L 30 hrs, P/T 30 hrs, IL 90 hrs), **E:** 

# ACF 2243 - Cost & Management Accounting (03 Credits)

Overview of Cost Accounting, Cost Concepts and Classification, Assignment of Costs, Activity Based Costing, Costing Methods, Cost Accounting Records and Cost Audits, Introduction to Management Accounting, Standard Costing: Budgeting, Budgetary Control and Variance Analysis.

**TL:** (L 30 hrs, P/T 30 hrs, IL 90 hrs), **E:** 

#### MGT 2152 - Social and Ethnic Harmony (02 Credits)

Introduction to Social and Ethnic harmony, Social Diversity, Discrimination, Ethnic relations in Sri Lanka, Ethnic Conflict, Student activism and Violence in the Universities, Legislation related to social and ethnic harmony.

**TL:** (L 20 hrs, P/T 20 hrs, IL 60 hrs), **E:** 

#### ELT 2162 - Business Communication (02 Credits)

Introduction to Business Communication, Reading Comprehension for effective communication, Effective Writing in Business Communication, Oral Elements for Business Communication. **TL:** (L 20 hrs, P/T 20 hrs, IL 60 hrs), **E:** 

#### HRM 2213 - Human Resource Management (03 Credits)

Introduction to Human Resource Management, Job Design, Job Analysis, Human Resource Planning, Employee resourcing, Employee resourcing, Employee on-boarding, Employee Performance Management, Training and Development, Employee movements. Compensations & Reward Management, Labour-Management Relations, Overview to labour laws, Employee Discipline Management, Employee Grievance Management. **TL:** (L 30 hrs, P/T 30 hrs, IL 90 hrs), **E:** 

#### MGT 2223 - Managerial Economics (03 Credits)

Introduction to Managerial Economics, Theories of the Firm, Constrained Optimization, Demand estimation and Forecasting, Demand estimation and Forecasting, The Theory of Cost and Break-Even Analysis, Market Structure and Pricing practices. **TL:** (L 30 hrs, P/T 30 hrs, IL 90 hrs), **E:** 

#### ITM 2233 - Management Information Systems (03 Credits)

Role of Information Systems in Global Business today, Business process, Types of IS, and infrastructure for IS, Information Systems, Organizations and Strategy, Building Information Systems, Databases and Information Management, Achieving operational excellence and customer intimacy, Managing Knowledge, Ethical, Social issues and Securing Information Systems, Enhancing Decision Making, Trends in Information Systems. **TL:** (L 30 hrs, P/T 30 hrs, IL 90 hrs), **E:** 

#### MGT 2243 - Auditing and Taxation (03 Credits)

Part I - Auditing: Introduction to auditing and assurance service; Auditing Environment in Sri Lanka.

Part II: Introduction to Taxation. TL: (L 30 hrs, P/T 30 hrs, IL 90 hrs), E:

# MGT 2253 - Operational Research (03 Credits)

Introduction, Linear Programming (LP), Transportation Problem, Assignment Problem, Network Analysis, Decision Analysis, Queuing Theory. **TL:** (L 30 hrs, P/T 30 hrs, IL 90 hrs), **E:** 

#### MGT 2261 - Professional Skills Development II (01 Credit)

Marketing Yourself, Team Building and Leadership Skills, Body Mental Integration for a Healthy Life, Professional Ethics and Personal Conducts in a Work Place. **TL:** (P 25 hrs, IL 25 hrs), **E:** 

#### MGT 3113 - Operations Management (03 Credits)

Introduction to Operations Management, Product and Service Design, Forecasting, Process selection, Capacity planning, Facility location, Layout planning, Job design and work measurement, Inventory control, Aggregate planning, Material Requirement Planning (MRP), Operations scheduling.

**TL:** (L 30 hrs, P/T 30 hrs, IL 90 hrs), **E:** 

#### ACF 3123 - Financial Management (03 Credits)

An overview of Finance, The Financial Environment, Markets, Institutions, and Interest Rates, Time Value of Money, Risk and Return, Analysis of Financial Statements, The Impact of Operating and Financial Decisions on the Firm, Valuation of Securities, The Cost of Capital, Capital Budgeting, Working Capital Management.

Teaching & Learning: (L 30 hrs, P/T 30 hrs, IL 90 hrs), E:

#### MGT 3133 - Project Management (03 Credits)

Introduction to Project Management, Projects and Organization, Selecting Projects, Defining Projects, Estimating Project Time and Cost, Developing the Project Plan, Resource Scheduling, Writing Project Proposals and Concept Papers, Managing Project Risk, Accelerating Projects, Project Monitoring and Evaluation, Project Audit and Closure, Managing Project Team and Project Stakeholders, Agile Project Management (APM), Automated Platforms for Managing Projects.

**TL:** (L 30 hrs, P/T 30 hrs, IL 90 hrs), **E:** 

#### MKT 3143 - Supply Chain Management (03 Credits)

Understanding Supply Chain, Managing Business Logistics, Supply chain Strategy or design, Supply chain planning, Managing Predictable Variability, Determining Optimal Level of Product Availability, Transportation in Supply Chain, Network Design in Supply Chain, Role of Information Technology in Supply Chain, Supply Chain, New Trends in Supply Chain.

**TL:** (L 30 hrs, P/T 30 hrs, IL 90 hrs), **E:** 

#### MGT 3152 - Academic Writing (02 Credits)

Introduction to Academic Writing, Sources of Reading, Elements of Writing, Avoiding Academic Dishonesty, Paraphrasing, Writing Effective Academic Reports, Citations and References. **TL:** (L 20 hrs, P/T 20 hrs, IL 60 hrs), **E:** 

#### MGT 3161 – Internship (01 Credit)

Registration, Duration of the internship program, Training Organization, Supervision of the internship, Internship Training Record Book.

TL: (IL 100 hrs), E:

## MGT 3213 - Total Quality Management (03 Credits)

IIntroduction, Total Quality Management, Principles of TQM, Customer Focus, Employee Involvement, Continuous Process Improvement, Supplier Partnership for Delivering Quality, Performance Measures, Cost of Quality Miscellaneous Tools, Quality Systems.

TL: (L 30 hrs, P/T 30 hrs, IL 90 hrs), E:

#### MGT 3223 - International Business Management (03 Credits)

Introduction to International Business, Environment and International Business, Culture and International Business, Cross National Cooperation and Agreements for Facilitating International Business, International Trade and Factor Mobility Theory, Strategies for International Business, Country Evaluation and Selection, Modes of Trading Internationally, Managing International Business Operations, International Human Resource Management, Contemporary Issues in International Business Management. **TL:** (L 30 hrs, P/T 30 hrs, IL 90 hrs), **E:** 

#### MGT 3233 - Knowledge Management (03 Credits)

Introduction to Knowledge Management (KM), Knowledge Management Process, Knowledge Management Models, Knowledge Capture and Codification, Knowledge Creation and Innovation, Knowledge Sharing, Knowledge Application, Learning and Unlearning Knowledge, Knowledge Management Tools, Evaluating KM, Knowledge Continuity Management. **TL:** (L 30 hrs, P/T 30 hrs, IL 90 hrs), **E:** 

#### MGT 3243 - Research Methodology (03 Credits)

Introduction to Research; Formulating and Clarifying the Research Problem and Topic; Research Proposal Development; Literature Review; Research Philosophies and Approaches; Hypotheses; Research Design; Methods of Data Collection; Attitude Measurement and Scaling; Sampling Techniques; Processing and Analysis of Quantitative Data, Analysing Qualitative Data, Ethical Issues in Conducting Research. Report Generation.

**TL:**(L 30 hrs, P/T 30 hrs, IL 90 hrs)., **E:** 

#### MGT 3252 - Business Design Thinking (02 Credits)

Introduction to Design Thinking, Creativity as a tool for Design Thinking, Data Collection and Project initiation, Design Thinking, Interview Analysis, Idea Generating Techniques; Prototyping, Story-telling and Ideas Presentation, Giving and Receiving Feedback Techniques, Qualitative and Quantitative Methods in Design Thinking.  $\mathbf{TL}$ : (L 20 hrs, P/T 20 hrs, IL 60 hrs),  $\mathbf{E}$ :

#### MGT 3261 - Professional Skills Development III (01 Credit)

Advanced Business Computer Applications, Creating and Innovative Thinking Skills for Problem Solving, Creating Work Life well-being for Managerial Excellence, Career Management & Progression Pathways. **TL:** (P 25 hrs, IL 25 hrs), **E:** 

#### MGT 4114 - Strategic Management (04 Credits)

Introduction: Strategic Thinking, Articulating Future Direction, Analysing External Business Environment, Internal Environment Analysis, Strategic Capabilities, Influences on Strategic Purpose, Corporate level strategy, Business Level Strategy, Evaluating Strategies, Strategic Implementation, Strategic Review and Control.

TL: (L 40 hrs, P/T 40 hrs, IL 120 hrs), E:

#### MGT 4124 - Entrepreneurship and Small Business Management (04 Credits)

Introduction to Entrepreneurship, Corporate Entrepreneurship, Introduction to Small Businesses, Managing Creativity and Innovation, Opportunity Recognition, Shaping and Reshaping, Feasibility Analysis, Managing Growth of SMEs, Marketing Plan, Marketing Challenges, Marketing Research, Marketing strategies. Operations Plan; Human Resource Strategies, Financial Plan; Preparing a Business Plan, Contemporary Issues in Entrepreneurship.

**TL:** (L 40 hrs, P/T 40 hrs, IL 120 hrs), **E:** 

## MGT 4138 - Independent Research (08 Credits)

The students may carry out the independent research study under the guidance of his/her academic supervisor appointed by the department relating to the field of management based on the research proposal developed under the previous Research methodology course. The students are required to prepare the research report of a minimum of 10,000 words with a given format. **TL:**(IL 800 hrs), **E:** 

#### MGT 4213 - Business Risk Management (03 Credits)

Introduction to Business Risk Management, Risk identification and Assessment, Implementation of Risk Management Strategies, Risk Management in Organizations, Managing Risks for Sustainability, Economic, Social, Environmental.

**TL:** (L 30 hrs, P/T 30 hrs, IL 90 hrs), **E:** 

#### MGT 4223 - Ethics and Corporate Social Responsibility (03 Credits)

An Introduction to Ethics and Business Ethics, Theoretical Foundation in Ethics, Value Systems and Values, Ethics in Functional Areas of an Organization, Introduction to Corporate Social Responsibility, Shareholder vs. Stakeholder Perspectives of CSR, CSR in Contemporary Organizations, Integrating CSR to Learning.

TL: (L 30 hrs, P/T 30 hrs, IL 90 hrs), E:

# MGT 4238 - Industrial Training (08 Credits)

Student should complete six (06) months full time basis in-plant training in the areas of management or related areas with covering 800 working hours accepted by the University. In addition, Students are required to maintained Industrial Training Record Book and submit a Comprehensive Analysis Report to the University.

TL: (IL 800 hrs), E:

# Courses of Bachelor of Science Honours in Human Resource Management

#### MGT 1113 - Principles of Management (3 Credits)

Introduction to Organization and Management; Evolution of Management Thought; Organizational Environment; Decision Making; Planning; Organizing; Leading; Motivation; Leadership; Communication; Controlling.. **TL:** (L 30 hrs, P/T 30 hrs, JL 90 hrs), **E:** CA1-[CD/TA 10%], CA2 - [I/G 20%], WT 70%

#### BEC 1123 - Micro and Macro Economics (3 Credits)

#### **Course Content:**

#### Part I: Principle of Microeconomics

Introduction to Microeconomics: Basic economics concepts, Historical Development of economics, Demand supply and price determination. Theories of consumer behaviour: Cardinal Utility approach, Ordinal Utility approach, Revealed preference theory. Theory of production: Short-Run Analysis, Long Run Analysis. Theory of Cost: Short-Run Analysis, Long Run Analysis. Market structures: Perfect competition, Monopoly, Monopolistic competition, Oligopoly.

#### Part II: Principle of Macroeconomics

Nature and Scope of Macroeconomics: Evolution of Macroeconomics, Basic macroeconomics concepts and measurements, Macroeconomics issues, Importance of macroeconomics. Income Expenditure analysis: National income accounting identity, Sectoral composition of the economy, Behaviour of consumption, Savings and investment, Equilibrium in two sector economy, Three-Sector economy and four sector economy, Changes in equilibrium, Multiplier analysis.

**TL:** (L 30 hrs, P/T 30 hrs , IL 90 hrs), **E:** CA1-[MTT 15%], CA2-[GA 10%], CA3-[IA 05%], WT 70%

#### ACF 1133 Financial Accounting (3 Credits)

Conceptual Framework of Financial Reporting; Regulatory Framework for the Preparation and Presentation of Financial Statements in Sri Lanka; Fair Value Accounting; Accounting for Assets; Accounting for Inventories; Accounting for Property, Plant & Equipment; Accounting for Borrowing Costs; Accounting for Intangible Assets; Accounting for Liabilities; Accounting for Lease; Accounting for Provisions, Contingent Liabilities and Contingent Assets (LKAS 37); Accounting for Revenue & Expenses; Accounting for Revenue from Contracts with Customers (SLFRS 15); Branch Accounting; Consolidated Financial Statements.

TL: (L 30 hrs, P/T 30 hrs, IL 90 hrs), E: CA1- [CRT 15%], CA2-[GA 15%], WT 70%

#### MGT 1143 Business Mathematics (3 Credits)

Numbers; Algebra; Indices and Logarithms; Sets; Coordinate Geometry; Matrices and determinants; Differentiation; Integration.

**TL:** (L 30 hrs, P/T 30 hrs, IL 90 hrs), **E:** CA1-[CRT 20%], CA2-[T 10%], WT 70%

#### ITM 1152 Fundamentals of ICT (2 Credits)

#### Part I

Theory Overview of IS: Introduction to IS; Basic Components of Information systems; Application of IS; Types of Information Systems and their applications; Trends in IS; Internet & Email; Security & Ethics: Cybercrime and Information System Security; Ethics.

#### Part II -

Practical Managing a computer and File Management on Windows environment; Word Processing; Data Analysis using Spreadsheet; Use advanced excel functions; Electronic presentation; Internet & Email.

**TL:** (L 20 hrs, T/P 20 hrs, IL 60 hrs), **E:** CA1-[Q 10%], CA2-[CRT 10%], WT 40%, PT 40%

#### ELT 1162 English Communication Skills (2 Credits)

Listening; Speaking; Reading; Writing; Grammar.

TL: (L 20 hrs, P/T 20 hrs, IL 60 hrs), E: CA1-[WT 10%], CA2-[LT 10%], CA3-[ST 10%], WT 50, LT 10%, ST 10%

#### MGT 1213 Organizational Behaviour (3 Credits)

Introduction to Organizational Behaviour (OB); Diversity in organizations; Values, Attitudes and Emotions; Personality; Perception; Learning and career development; Career management; Interpersonal and Group behaviour; Conflicts Management; Power and Politics; Organizational Culture (OC); Organizational Change and Development; Organizational Misbehavior (OM); Positive Organizational Behavior (POB).

TL: (L 30 hrs, T 30 hrs, IL 90 hrs), E: CA1-[IE/RP 10%], CA2-[GW & PWR 20%], WT 70%

#### ACF 1223 Cost and Management Accounting (3 Credits)

Overview of Cost Accounting; Cost Concepts and Classification; Application of Marginal Costing; Assignment of Costs; Activity Based Costing; Costing Methods; Introduction to Management Accounting; Standard Costing and Variance Analysis; Budgeting.

TL: (L 30 hrs, P/T 30 hrs, IL 90 hrs), E: CA1-[CT 20%], CA2-[GA 10%], WT 70%

#### MGT 1233 Business Statistics (3 Credits)

Introduction to Statistics; Data collection; Data Organization and Presentation; Measures of Central Tendency; Measures of dispersion; Skewness and Kurtosis; Permutation and combination; Probability; Introduction to statistical software; Random Variables and Probability Distributions; Sampling Distributions; Statistical Inference; Hypothesis Testing; Correlation Analysis; Regression Analysis; Time Series; Chi Square Test.

**TL:** (L 30 hrs, T 30 hrs, IL 90 hrs), **E:** CA1-[CRT 10%], CA2-[GA 20%], WT 70%

#### HRM 1243 Introduction to Human Resource Management (3 Credits)

Introduction to HRM; Job design; Job analysis; Human resource planning; Recruitment; Selection; Hiring; Employee induction; Employee performance evaluation; Learning and development; Rewards management; Employee welfare management; Employee and Industrial relations; Employee movements; Health and safety management; Employee discipline management and Grievance administration; Tactical methods.

TL: (L 30 hrs, P/T 30 hrs, IL 90 hrs), E: CA1-[CD/T 10%], CA2-[I 10%], CA3-[G 20%], WT 60%

#### HRM 1251 Professional Skills Development (1 Credit)

How to choose your career; Presentation and public speaking skills; Business protocols and grooming; Fine dining skills.

TL: (P/T-25 hrs [GL, W, TP, FV], IL 25 hrs), E: CA1-[P 10%], CA2-[P 10%], CA3-[P 10%], CA4-[P 10%], PSD Workbook 60%

#### ELT 1262 Business English (2 Credits)

Listening; Speaking; Reading; Writing; Grammar.

TL: (L 20 hrs, P/T 20 hrs [IS, D, CL, PP], IL 60 hrs), E: CA1-[WT 10%], CA2-[LT 10%, CA3-[ST 10%], WT 50%, LT 10%, ST 10%]

#### MKT 2113 Marketing Management (3 Credits)

Introduction to Marketing Management; Developing marketing strategies and plans; Analyzing the macro environment; Marketing information system; Analyzing the Consumer market; Market Segmentation, Targeting and Positioning (STP); Managing the Product Life Cycle; Product strategy; New product development (NPD); Managing the price and developing strategies; Designing and managing the marketing channel; Designing and managing the marketing communication; Managing Mass Communications; Managing personal communications.

TL: (L 30 hrs, P/T 30 hrs, IL 90 hrs), E: CA1-[IR 10%], CA2-[IPRE 10%], CA3-[GR 10%], GPRE 10%], WT 60%

#### HRM 2123 Labour Economics (3 Credits)

Introduction to Labor Economics; The Theory of Individual labor supply; The Demand for labor; Labor force participation; Human Capital Investment; Labor mobility, Migration and Efficiency; Labor union and collective bargaining; Wage determination and resource allocation; Alternative pay schemes and labor efficiency; Labor market discrimination; Compensating Wage Differences; Employment and Unemployment.

**TL:** (L 45 hrs, P/T 15 hrs, IL 90 hrs), **E:** CA1-[I 10%], CA2-[I 10%], CA3-[G 20%], WT 60%

#### HRM 2132 Employee Health and Safety Management (2 Credits)

IOccupational health and safety (OHS) in organizations; Occupational Hazards; Managing occupational stress; Legal provisions for OHS; Preventive and Protective Measures; Workplace security, violence, and bullying; Health and safety Measurements; Health and safety rules, procedures, and policies; Industrial hygiene; Employee Health and Safety Policies and Procedures; Factories Ordinance; Safety Audit; Food Safety; Alcoholism/ Poisoning.

TL: (L 20 hrs, P/T 20 hrs, IL 60 hrs), E: CA1-[I 10%], CA2-[I 10%], CA3-[G 20%], WT 35%, PRA 25%

#### MGT 2143 Operational Research (3 Credits)

Introduction; Linear Programming (LP); Transportation Problem; Assignment Problem; Network Analysis; Decision Analysis; Queuing Theory. **TL:** (L 30 hrs, P/T 30 hrs, JL 90 hrs), **E:** CA1-[CRT 10%], CA2-[I Activity 10%], CA3-[G Activity 10%], WT 70%

#### HRM 2153 Employee Resourcing (3 Credits)

Human Resource Planning; Staffing: Employee recruitment; Employee Selection; Employee Hiring; Employee Induction.

TL: (L 30 hrs, P/T 30hrs, IL 70 hrs), E: CA1-[I 10%], CA2-[I 10%], CA3-[G 20%], WT 35%, PRA 25%

#### ELT 2162 Business Communication (2 Credits)

Introduction to Business Communication; Reading Comprehension for effective communication; Effective Writing in Business Communication; Oral Elements for Business Communication. **TL:** (L 20 hrs, P/T 20 hrs, IL 60 hrs), **E:** CA1-[WP 20%], CA2-[OP 10%], WT 50%, PRC 20%

#### MGT 2213 Operations and Quality Management (3 Credits)

Introduction to Operations Management; Product and Service Design; Forecasting; Process selection; Capacity planning; Facility location; Layout planning; Job design and work measurement; Inventory control; Aggregate planning; Material Requirement Planning (MRP): Operations scheduling; Just-in-Time and Lean manufacturing, Managing for Quality; HR Mangers role in TQM; Service Quality.

**TL:** (L 30 hrs, P/T 30 hrs, IL 90 hrs), **E:** CA1-[CAP 10%], CA2-[FBR 10%], CA3-[CRT 10%], WT 70%

## HRM 2222 Grievance Handling and Discipline Management (2 Credits)

Employee Grievance Management; Grievance Settlement Procedure; Employee Discipline Management; Policies and Procedures relating to Employee Discipline Management and Grievance Handling.

TL: (L 20 hrs, P/T 20 hrs, IL 60 hrs), E: CA1-[IE 10%], CA2-[IE 10%], CA3-[GA 20%], WT 35%, PT 25%

## HRM 2233 Performance Management (3 Credits)

Introduction to Performance Management; Process of Performance Management; Performance Planning; Monitoring Performance; Analysing Performance; Appraising Performance; Performance Review and Renewal; Usage of computer applications in Performance Management; Emerging Trends in Performance Management.

TL: (L 30 hrs, P/T 30 hrs, IL 90 hrs), E: CA1-{GA 20%}, CA2-[IE 20%], WT 60%

#### ITM 2243 - Management Information System (3 Credits)

Importance of Business Information Systems; System Analyst – Role, Functions; Types of Information Systems; System Development; System Development Life Cycle (SDLC)?; Alternative Systems Development Strategies; IT Infrastructure; Controlling Information System; Ethical and Social Issues in Information Systems; Supply Chain Management; Knowledge Management. **TL:** (L 30 hrs, P/T 30 hrs, IL 90 hrs), **E:** 

#### ITM 2243 Management Information Systems (3 Credits)

#### Part I

Organizations, Management, and the Networked Enterprise; Global E-business and Collaboration; Information Systems, Organizations, and Strategy; Ethical and Social Issues in Information Systems.

#### Part II

IT Infrastructure and Emerging Technologies; Foundations of Business Intelligence; Telecommunications, the Internet, and Wireless Technology; Securing Information Systems.

#### Part III

Achieving Operational Excellence and Customer Intimacy; Enterprise Applications; Enterprise Applications; E-commerce; Managing Knowledge.

#### Part IV

Building Information Systems; Managing Projects; Managing Global Systems.

**TL:** (L 30 hrs, P/T 30 hrs , IL 90 hrs), **E:** CA1-[IE 10%], CA2-[GA 20%], WT 70%

## HRM 2252 Conflict Management and Negotiation Skills (2 Credits)

Define Conflicts; Conflict Management Process; Approaches to Conflict Management; Strategies and Tactics in dealing with difficult people; Negotiation; Planning for conflict management. **TL:** (L 20 hrs, P/T 20 hrs, IL 60 hrs), **E:** CA1-[IE 10%], CA2-[IE 10%], CA3-[GA 20%], WT 60%

#### HRM 2261 Business Etiquette and Personal Branding (1 Credit)

Marketing yourself; Team building and leadership skills; Body mental integration for a healthy life; Professional ethics and personal conducts in a work place; Business etiquette and Personal Grooming; Communication, Meeting and Email Etiquettes; Personal grooming for HR Professionals.

**TL:** (P/T 25 hrs, IL 25 hrs), **E:** CA1 to 6 [P 5% Each day] & CA7-[P 10%], PSD Workbook 60%

## HRM 2272.1 Knowledge Management (2 Credits)

Introduction to Knowledge Management (KM); The Knowledge Management Cycle; Knowledge Management Models; Knowledge Capture and Codification; Knowledge Sharing and Communities of Practice (CoP); Knowledge Application; The Role of Organizational Culture; Knowledge Management Tools; Knowledge Management Strategy; The Value of KM; Organizational Memory and Organizational Learning; The Knowledge Management Team; Future Challenges for Knowledge Management.

TL: (L 20 hrs, P/T 20 hrs. IL 60 hrs), E: CA1-[CD/TA 20%], CA2-[I/G 20%], WT 60%

#### HRM 2272.2 Organizational Leadership (2 Credits)

Introduction to Leadership; Theories of leadership; Dyadic Relations and Followers; Power, politics and Leadership; Leadership Styles; Cross-cultural leadership and diversity; Leading change in organizations; Emerging Trends and challenges in leadership.

TL: (L 20 hrs, P/T 20 hrs. IL 60 hrs), E: CA1-[IA 10%], CA2-[IA 10%], CA3-[GA 20%], WT 35%, PT 25%

#### HRM 3113 Employment Law and Industrial Relations (3 Credits)

Introduction to Labour Law and Industrial Relations in Sri Lanka; Classification of Labour law and the Principal Labour laws and Enactments; Contract of Employment; Types of Employment; Selected Labour Legislation: Terms and Conditions of Employment; Selected Labour Legislation: Social Security; Special Laws covering special categories; Maintenance of Discipline and Termination; Industrial Dispute and Method of resolution of Industrial Dispute: Industrial dispute Act; Law related to Trade Unions and Trade Union Action.

TL: (L 40 hrs, P/T 15 hrs, IL 90 hrs), E: CA 40%, WT 60%.

#### HRM 3123 Human Resource Development (3 Credits)

HRD as a professional field of practice; Performance Planning; Perspectives on Training, Development Learning in HRD; Training evaluation; Coaching & Mentoring; Career Development; Organizational Development; Organizational development as HRD intervention in restructuring for better performance; Talent Management and Talent Engagement; Strategic HRD. **TL:** (L 30 hrs, P/T 30 hrs, IL 90 hrs), **E: CA1-[IA 10%], CA2-[IA 10%], CA3-[GA 20%], WT 60%** 

#### ACF 3232 Financial Analysis for HR Professionals (2 Credits)

Introduction to financial analysis; Financial analysis concepts; Analysis of financial statements; Cash flow forecasting; Evaluating financial effects of HR initiatives; Rewarding for value creation; Equity-Based Compensation.

TL: (L 20 hrs, P/T 20 hrs, IL 60 hrs), E: CA1-[CRT 10%], CA2-[IA/GA 20%], CA3-[Computer PT 10%], WT 60%.

#### HRM 3142 Reward Management (2 Credits)

Introduction to reward management; Financial rewards; Non-financial rewards; Total rewards; The ethical approach to reward; Strategic Rewards; Performance and Reward; Grade and Pay Structures; Design equal pay; Merit Pay; Bonus Schemes; Team pay; Executive Reward; Employee Pension Benefit; Flexible Benefit; Involvement of Government and unions in Rewards management.

TL: (L 20 hrs, P/T 20 hrs, IL 60 hrs), E: CA1-[GRP 20%], CA2-[CRT 10%], CA3-[IA 10%], WT 60%.

#### MGT 3163 Project Management (3 Credits)

Introduction to project management; Projects and Organization; Selecting Projects; Defining Projects; Estimating Project Time and Cost; Developing the project plan; Resource Scheduling; Writing project proposals and concept papers; Managing Project Risk; Accelerating Projects; Project Monitoring and Evaluation; Project Audit and closure; Managing project team and project stakeholders; Agile Project Management (APM); Automated platforms for managing projects.

TL: (L 30 hrs, P/T 30 hrs, IL 90 hrs), E: CA1-[PP 05%], CA2-[PW 30%], CA3-[PR 05%], WT 60%.

#### HRM 3162.1 Innovation and Change Management in HRM (2 Credits)

Creativity and innovation; Organizational Change Management; The Nature of Planned Change; The OD Practitioner (ODP); Diagnosing Organizations; Designing Interventions; Leading and managing Change; Innovations, change management and organizational development.

**TL:** (L 20 hrs, T 20 hrs, IL 60 hrs), **E:** CA1-[IA 20%], CA2-[CSA 10%], CA3-[GA 10%], WT 35%, PT 25%.

# HRM 3162.2 Team Management (2 Credits)

Managing groups and teams; Stages of Team Development; Team composition/Team roles; Creating and Managing high performance teams; Building relationships in teams; Character profile of an ideal team player; Conflict management in High performing teams; Effective team decision making process; Team meetings; Emerging trends in team management.

TL: (L 20 hrs, P/T 20 hrs, IL 60 hrs), E: CA1-[IA 10%], CA2-[IA 10%], CA3-[GA 20%], WT 60%.

### MGT 3213 Strategic Management (3 Credits)

Introduction; Strategic Thinking; Articulating Future Direction; Analyzing External Business Environment; Internal Environment Analysis; Strategic Capabilities; Influences on Strategic purpose; Corporate level strategy; Business level strategy; Evaluating strategies; Strategic Implementation; Strategic Review and control.

TL: (L 30 hrs, P/T 30 hrs, IL 90 hrs), E: CA1-[I/G Corporate plan preparation and presentation 15%], CA2-[GW (Organizing Strategic Forum / Event) 15%], WT 70%.

### HRM 3223 Psychology and Counselling Skills for HR Professionals (3 Credits)

Introduction to Psychology, Historical Background of Psychology, Theories in Psychology; Sub Fields of Psychology; Introduction to Counseling; Counseling process; Essential Counseling skills; Ethics in Counseling, Psychiatric disorders; Psychotherapies; Treatment Planning; Ethics in Counselling, HRM and Counselling. **TL:** (L 30 hrs, P/T 30 hrs, IL 90 hrs), **E:** CA1-[GRP 20%], CA2-[PT 10%], CA3-[Q\_10%], WT 60%.

### HRM 3232 Sustainability Applications in Human Resource Management (2 Credits)

Sustainability and Human Resource Management; ISO 14001: Environment Management System; Green Human Resource Management; Organizational Ethics and Human Resource Management; Customer Satisfaction and Human Resource Management; Calculation of the Carbon Footprint.

**TL:** (L 20 hrs, P/T 20 hrs, IL 60 hrs), **E:** CA1-[CD/TA 20%], CA2-[IA/GA 20%], WT 60%

#### HRM 3243 Research Methods for HR Professionals (3 Credits)

Introduction to research; Literature review; Theoretical/conceptual framework; Research Philosophies; Approaches; Methodological choice; Strategies; Time horizon; Techniques and Procedure; Data analysis; Measurement of variables; The research report.

TL:(L 30 hrs, P/T 30 hrs, IL 90 hrs), E: CA1-10%, CA2-[RP 30%], WT 60%.

#### HRM 3252 International HRM (2 Credits)

Introduction to International Human Resource Management; IHRM and culture; Approaches of International HRM; IHRM in the Host country context; Sources of Employee Resourcing; International Training & Development; International compensation; Performance Management; International Industrial Relations; Repatriate Management.

TL:(L 20 hrs, P/T 20 hrs, IL 60 hrs), E: CA1- [IA 10%], CA2-[IA 10%], CA3-[GA 20%], WT 60%

### HRM 3262.1 Entrepreneurship for HR Professionals (2 Credits)

Introduction on Entrepreneurship; Fundamentals of Entrepreneurship; Creativity and Innovation; Business ideas and Business Model Development; Corporate Entrepreneurship; SMEs and SME Policy in Sri Lanka; Contemporary Issues in Entrepreneurship.

TL: (L 20 hrs, P/T 20 hrs, IL 60 hrs), E: CA1-[CD/TA 20%], CA2-[IA/GA 20%], WT 60%

#### HRM 3262.2 Cross Functional Management (2 Credits)

Financial Impact of Human Resource Management; Marketing for HR managers; Role of the Production/Operations function in Managing the HR; Realize the HRM practice; Organizational value creation process. **TL:** (L 20 hrs, T 20 hrs, IL 60 hrs), **E:** CA1-[IA 10%], CA2-[IA 10%], CA3-[GA 20%], WT 60%

### HRM 3271 Career and Internship Preparation (1 Credits)

Facing interviews, Team working Skills, leadership and Decision making skills, career planning, event planning, Short internship.

TL: (P/T 30 hrs, IL 70), E: CA1-[Brief report based on the experience gained 40%], CA2-[Presentation based on the experience gained 40%], CA3-[Participation 20%],

### HRM 4113 Human Resource Information Systems and Processes (3 Credits)

A Brief History and Overview of Technology in HR; Database Concepts and Applications in HRIS; Systems Considerations in the Design of an HRIS: Planning for Implementations; The Systems Development Life Cycle and HRIS Needs Analysis; System Design and Acquisition; Change Management and Implementation; Cost Justifying HRIS Investments; HR Administration and HRIS; Talent Management; Recruitment and Selection in an Internet Context; Training and Development: Issues and HRIS Applications, Performance Management, Compensation, Benefits, Payroll, and HRIS; HRIS and International HRM; HR Metrics and Workforce Analytics; HRIS Privacy and Security; HRIS and Social Media; The Future of HRIS: Emerging Trends in HRM and IT.

TL: (L 30 hrs, P/T 15 hrs, IL 55), E: CA1-[PT 25%], CA2-[Q 15%], WT 40%, PT 20%.

#### HRM 4123 HR Metrics and Analytics (3 Credits)

Why measure HR; HR's role in the value chain; Principles for effective workforce metrics; Measuring the effectiveness of Hiring and Staffing; Measuring the effectiveness of training and employee performance; Measuring compensation and benefits; Absenteeism and Labor turn over;), Measuring leadership development & Career management; Measuring Human resource value-added; Balanced Scorecard approach HR Scorecard approach.

TL: (L 30 hrs, P/T 30 hrs, IL 90 hrs), E: CA1-[IE 10%], CA2-[IE 10%], CA3-[GA 20%], WT 60%.

### HRM 4133 Strategic Human Resource Management (3 Credits)

Introduction; HRM and Strategic Management; HRM and Competitive advantages; Evaluation of the success of HRM.

TL: (L 30 hrs, P/T 30 hrs, IL 90 hrs), E: CA1-[HR plan preparation and presentation 20%], CA2-[Group works (organizing strategic forum /event) 20%], WT 60%.

### HRM 4148 Dissertation (8 Credits)

Students are required to carry out a research study on a selected topic in the field of management approved by the Department of Human Resource Management, and produce a research report with content not less than 10,000 words under the guidance of his/her assigned academic supervisor and guidance given by the department. **TL:** (CH 60 hrs, IL 740 hrs), **E:** RR 60%, Research Defence (Presentation) 30%, Confidential Report of the Supervisor 10%

### HRM 4218 Industrial Training (8 Credits)

Student should complete six (06) months, and he.she should involve in the training programme on full time basis in the areas of Management or related areas with covering 800 working hours accepted by the University. In addition, Students are required to maintained Industrial Training Record Book and submit an Industrial Training Report to the University.

TL: (IL 800 hrs), E: Record book\* 30%, Comprehensive Analysis 20%, Viva Voce Examination 30%, Academic supervisor's report 10%, Institute supervisor's report 10%

### HRM 4233 Contemporary Human Resource Management (3 Credits)

The role of Human Resource Management in the twenty-first century, Dual Career couple issues, Workforce Diversity Management, Workplace Bullying and harassment, Discrimination, Surveillance of employees, Human Resources and leadership, Managing flexible patterns of work for competitive advantage, Emotional labour, Emotional Intelligence, Aesthetic approaches on HRM, Corporate responsibility and governance, CSR and Ethics with HRM, Internal Politics and Misbehavior, HR outsourcing, HR Challenges in Digital HRM, Spiritual HRM, Generational Changes and HRM, Presentism, Any other emerging trends and issues in HRM.

TL: (L 30 hrs, P/T 30 hrs, IL 90 hrs), E: CA1-[CRT 20%], CA2-[PRE & R 20%], WT 60%.

### HRM 4242 HR Auditing (2 Credits)

Concept and definition of HR Audit, Good HR practices, Link between Strategic HRM and HR Audit, Role of the HR Audit, Methodology of HR Audit, Benefits of HR Audit, Design the HR Audit proposal, Process of the HR Audit, Key dimensions of HR Audit, HR Audit team composition, Impact of HR Audit on HR and business, HR Audit for certification processes, Implementation of HR Audit recommendations, Preparation of HR Audit reports, Competency mapping, legal audit, functional audit and strategic audit, HR scorecard as a tool, Functional HR measurements.

TL: (L 20 hrs, P/T 20 hrs, IL 60 hrs), E: CA1-[CRT 20%], CA2-[PRE & R 20%], WT 60%

## Courses of Bachelor of Science Honours in Information Systems

### MGT 1113 - Principles of Management (03 Credits)

Introduction to Organization and Management, Evolution of Management Thought, Organizational Environment, Decision Making, Planning, Organizing, Motivation: Leadership, Communication: Controlling. **TL:** (L 30 hrs, P/T 30 hrs, IL 90 hrs), **E:**.

#### MGT 1123 - Micro and Macro Economics (03 Credits)

Part I: Principle of Microeconomics

Introduction to Microeconomics, Theories of consumer behaviour, Theory of production, Theory of Cost, Market structures.

Part II: Principle of Macroeconomics

Nature and Scope of Macroeconomics, Income Expenditure analysis.

**TL:** (L 30 hrs, P/T 30 hrs, IL 90 hrs), **E:** 

### ACF 1133 - Financial Accounting (03 Credits)

Overview of Financial Accounting, Conceptual Framework of Financial Reporting, Regulatory Framework for the Preparation and Presentation of Financial Statements in Sri Lanka, Fair Value Accounting, Accounting for Assets, Accounting for Inventories, Accounting for Property, Plant & Equipment - LKAS 16), Accounting for Intangible Assets, Accounting for Borrowing Costs, Accounting for Liabilities, Accounting for Lease, Accounting for Provisions, Contingent Liabilities and Contingent Assets (LKAS 37), Accounting for Revenue & Expenses, Accounting for Revenue from Contracts with Customers (SLFRS 15), Branch Accounting, Consolidated Financial Statements. **TL:** (L 30 hrs, P/T 30 hrs, IL 90 hrs), **E:** 

### ITM 1143 - Mathematics for Computing (03 Credits)

Number systems, Boolean algebra (BA), Mathematical Logic, Set Theory, Combinatorics, Matrices and determinants, Relations, Graph theory, Differentiation, Integration. **TL:** (L 30 hrs, P/T 30 hrs, IL 90 hrs), **E:** 

### ITM 1153 - Foundation of Information Systems (03 Credits)

Part I – Theory

Overview of IS, Basic Components of Information systems, Application of IS, Trends in IS, Internet & Email, Security & Ethics.

Part II - Practical

Managing a Computer and File Management on Windows environment, Word Processing, Data Analysis using Spreadsheet, Business Intelligence, Electronic Presentation, Internet & E-mail. **TL**: (L 30 hrs, P 30 hrs, JL 90 hrs), **E:** 

### ELT 1162 - English Communication Skill (02 Credits)

Listening Strategies, Speaking Strategies, Reading Strategies, Writing Strategies, & Grammar.

**TL:** (L 20 hrs, P/T 20 hrs, IL 60 hrs), **E:** 

## ITM 1214 - Computer Programming (04 Credits)

Part I: Theory

Introduction to Programming, Storing and Naming Data, Operators, Controlling Program Flow, Introduction to Arrays, Program Building Blocks, String Manipulations, Introduction to Object-Oriented Programming, Input Output Programming, Error Handling.

Part II: Practical

Introduction to Programming, Storing and Naming Data, Operators, Controlling program flow, Introduction to Arrays, Program Building Blocks, String Manipulations, Introduction to Object-Oriented Programming, Input Output Programming, Error Handling, Integrated Development Environments.

TL: (L 40 hrs, P/T 40 hrs, IL 120 hrs), E:

#### ITM 1222- IT Tools for Management (02 Credits)

Advance Data analysis, Project Management Tool, Image Editing, Web Authoring, Video Editing.

TL:(L 20 hrs, P 20 hrs, IL 60 hrs), E:

#### MGT - 1233 - Organizational Behavior (03 Credits)

Introduction to Organizational Behavior (OB), Diversity in Organizations, Attitudes and Emotions, Personality and Values, Perception, Learning and Career Development, Career Management, Groups and Teams, Conflicts Management, Power and Politics, Organizational Culture (OC), Organizational Change and Development, Organizational Misbehavior (OM), Positive Organizational Psychology. **TL:**(L 30 hrs, P/T 30 hrs, IL 90 hrs), **E:** 

#### ITM 1243 - Business Statistics (03 Credits)

Introduction, Data Collection, Data Organization, Pictures of Data, Measures of Central Tendency, Measures of Dispersion, Measures of Position, Distribution of Data, Random Variables and Probability Distributions, Sampling Distribution, Statistical Estimation, Hypothesis Testing; Chi-square Test, Simple Linear Regression and Correlation Analysis, Use of Statistical Software. **TL:** (L 30 hrs, P/T 30 hrs, IL 90 hrs), **E:** 

### ELT 1252 – Business English (02 Credits)

Listening Strategies, Speaking Strategies, Reading Strategies, Writing Strategies, & Grammar.

TL: (L 20 hrs, P/T 20 hrs, IL 60 hrs), E:

#### MGT 1261 – Professional Skills Development I (01 Credit)

How to Choose Your Career, Presentation and Public Speaking Skills, Business Protocols and Grooming, Fine Dining Skills.

TL:(W/P 25 hrs, IL 25 hrs), E:

### ITM 2113 - IT Infrastructure (03 Credits)

Computing System Organization and Architecture for Business Environments, IT Infrastructure Components, Operating Systems Concepts, Managing Operating Systems, Purchasing of IT Infrastructure Technologies and Services. **TL:** (L 30 hrs, T/P 30 hrs, IL 90 hrs), **E:** 

### ITM 2123 – Database Management Systems (03 Credits)

Database Approach, Conceptual Data Model, Logical Data Model, Physical Data Model, Database Languages, Data and Database Administration, Business Intelligence, Introduction to Post Relational Database. **TL:** (L 30 hrs, T/P 30 hrs, IL 90 hrs), **E:** 

### ITM 2133 -Human Computer Interaction (03 Credits)

Relevance of HCI, paradigms in HCI, Principles in HCI design, User-Centered Design, Needs, Design, Evaluation, Interaction Design Models. Evaluation Methods, Special HCI Issues Related to: Devices, Augmented reality, Virtual Reality, Chatbots, interactive voice response. Development, New Trends in HCI.

TL:(L 30 hrs, T/P 30 hrs, IL 90 hrs), E:

### MKT 2143 - Marketing Management (03 Credits)

Define Marketing for New Realities, Building Customer Value, Satisfaction and Loyalty, Marketing Environment and Marketing Information Systems, Analyzing Consumer Behavior, Target Marketing, Managing Product, Design and Managing Services, New Product Development and Product Life Cycle Strategies, Pricing, Managing Integrated Marketing Channels, Integrated Marketing Communication.

**TL:** (L 30 hrs, T/P 30 hrs, IL 90 hrs), **E:** 

### MGT 2152 - Social and Ethnic Harmony (02 Credits)

Introduction to Social and Ethnic harmony, Social Diversity, Discrimination, Ethnic relations in Sri Lanka, Ethnic Conflict, Student Activism and Violence in the Universities, Legislation related to Social and Ethnic Harmony.

**TL:** (L 20 hrs, T/P 20 hrs, IL 60 hrs), **E:** 

#### ELT 2162 - English for Business Communication (02 Credits)

Introduction to Business Communication, Reading Comprehension for Effective Communication, Effective Writing in Business Communication, Oral Elements for Business Communication. **TL:** (L 20 hrs, T/P 30 hrs, IL 40 hrs), **E:** 

### MGT 2213 - Operational Research (03 Credits)

Introduction, Linear Programming (LP), Transportation Problem, Assignment Problem, Network Analysis, Decision Analysis, Queuing Theory. **TL:** (L 30 hrs, P 30 hrs, IL 90 hrs), **E:** 

## ITM 2223 - Systems Analysis and Design (03 Credits)

Identification of opportunities for IT-enabled organizational change. Operational, Tangible costs and benefits, Intangible costs and benefits. Different approaches to systems analysis & design: structured SDLC, unified process/UML, agile methods. Prepare requirement document with functional and non-functional requirement and develop use case diagrams, scenario development and use of Case tools. Architectural design, class diagram, Data design, interface design, module design. Methods for comparing systems implementation approaches, Organizational implementation of a new information system. Methods of testing and types of information system maintenance. **TL:** (L 30 hrs, P/T 30 hrs, IL 90 hrs), **E:** 

### ITM 2233 - Web Application Development (03 Credits)

 $Introduction \ to \ Internet \ and \ Web,, Introduction \ to \ HTML \ and \ CSS, HTML \ Fundamentals, CSS, Client-Side \ Programming \ with \ JavaScript, Advance \ JS, Advanced \ Object \ Concepts, Server-Side \ Programming \ with \ PHP, HTML \ editors \ and \ Hosting \ for \ website \ development, New \ Technologies \ towards \ Web \ Application \ Development.$ 

**TL:** (L 30 hrs, P/T 30 hrs, IL 90 hrs), **E:** 

#### HRM 2243 - Human Resource Management (03 Credits)

Introduction to Human Resource Management, Job Design; Job Analysis, Human Resource Planning, Employee resourcing, Recruitment, Employee resourcing, Selection, Employee on-boarding, Hiring & Induction, Employee Performance Management, Training and Development, Employee movements, Compensations & Reward Management, Labour-Management Relations, Overview to labour laws, Health and Safely Management, Employee Discipline Management, Employee Grievance Management. **TL:** (L 30 hrs, P/T 30 hrs, IL 90 hrs), **E:** 

### MGT 2251 - Professional Skills Development II (01 Credit)

Marketing Yourself, Team Building and Leadership Skills, Body Mental Integration for a Healthy Life, Professional Ethics and Personal Conducts in a Work Place.  $\mathbf{TL}:(W/P\ 25\ hrs), \mathbf{E}:$ 

#### ITM 2263 - Enterprise Systems (03 Credits)

Business Processes and Business Process Integration, Making the case for Acquiring and Implementing Enterprise Systems, Analyzing Business Requirements for Selecting and Implementing an Enterprise System, Selection of Enterprise Systems Resources for Digital Organization, Challenges Associated with the Implementation of Global Enterprise Systems Applications, Organizational Change and Change Management, Governance of Processes and Data, Post-implementation Issues, Support of Enterprise Systems towards Business. **TL**: (L 30 hrs, P/T 30 hrs, IL 90 hrs), **E:** 

### ITM 2273 - Computer Based Accounting (03 Credits)

Introduction to Computer Based Accounting, Introduction to Sage 50 Accounting Package, Features of the Sage 50 Accounting Package, Creating a Company, Setting-up General Ledger Structure, Setting-up Customer and Supplier Records, Planning a Stock System, Sales Order Processing, Purchase Order Processing, Entering Inventory transaction, General Journal and Banking Tasks, Other Tasks and Transactions, Running Various Reports.

**TL:** (L 30 hrs, P/T 30 hrs, IL 90 hrs), **E:** 

### ITM 3113 - Management Information Systems (03 Credits)

Role of Information Systems in Global Business Today, Business Process, Types of Information Systems, and Infrastructure for IS, Information Systems, Organizations and Strategy, Building Information Systems, Databases and Information Management, Achieving Operational Excellence and Customer Intimacy, Managing Knowledge, Ethical, Social Issues and Securing Information Systems, Enhancing Decision Making, Trends in Information Systems.

**TL:** (L 30 hrs, P/T 30 hrs, IL 90 hrs), **E:** 

### ITM 3123 - IS Project Management (03 Credits)

Introduction to IS Project Management, The Project Management Lifecycle, Managing Nine Knowledge Management Areas, Project Execution, Managing Project Control & Closure, Legal and Cultural Aspect of IS Project Management. **TL**: (L 30 hrs, P/T 30 hrs, IL 90 hrs), **E**:

### ITM 3133 - Enterprise Architecture (03 Credits)

Service Oriented Architecture, Enterprise Architecture Frameworks, Systems Integration Enterprise Resource Software, Monitoring and Metrics for Infrastructure and Business Processes, Green Computing, The Role of Open Standard Software, Risk Management in Enterprise Architecture, Business Continuity, Total Cost of Ownership and Return on Investment, Cloud Computing, Enterprise Data Models, Data / Information Architecture and Data Integration, Content Management, Audit and Compliance, IT Control and Management Frameworks, Emerging Technologies.

**TL:** (L 30 hrs, P/T 30 hrs, IL 90 hrs), **E:** 

### ACF 3143 - Financial Management (03 Credits)

An overview of Finance, The Financial Environment, Time Value of Money, Risk and Return, Analysis of Financial Statements, The Impact of Operating and Financial Decisions on the Firm, Valuation of Securities, The Cost of Capital Budgeting, Working Capital Management.

**TL:** (L 30 hrs, P/T 30 hrs, IL 90 hrs), **E:** 

#### ITM 3153 - Application Development (03 Credits)

 $Program \ design \ concepts, Programming \ concepts, Control \ Structures, Input/\ Output\ (I/O)\ Design, Database\ Access.$ 

**TL:** (L 30 hrs, P/T 30 hrs, IL 90 hrs), **E:** 

### ITM 3163 - Business Process Management (03 Credits)

Identify the importance of BPM for Contemporary Business Organization, Define the term BPM Life Cycle, Aware of a Particular Business Process Going from Identifying, Modeling, Analyzing, Designing, Building and Monitoring Phases, Identify Importance of Building Business Process Architecture (collection of business processes), Identify the List of Business Processes, Identify the Requirement of the Business Processes and Prioritization, Develop Business Process Architecture for a Typical Business Environment, Explain the Different Type of Business Process Modeling Techniques, Modeling Business Processes using BPMN, Activity Diagram etc, Select Appropriate Business Process Modeling Techniques for a Given Business Process, Model Business Processes using a Business Process Modeling Technique, Analyze a Typical Business Processes using Quantitative and Qualitative Techniques, Identify the Possibility of Improving of a Business Process, Provide Solutions for a Business Requirement, Business Process Redesign and Reengineering, Use of ICT to Improve Business Processes.

**TL:** (L 30 hrs, P/T 30 hrs, IL 90 hrs), **E:** 

### ITM 3214 - Computer Networks (04 Credits)

An overview of Data Communication, Layered Network Architectures, Application Layer Services and Protocols, Transport Layer Services and Protocols, Network Layer Services and Protocols, Link Layer Services and Protocols, Data Communication and Physical Layer Services.

**TL:** (L 40 hrs, P/T 40 hrs, IL 120 hrs), **E:** 

### ITM 3223 - Research Methodology (03 Credits)

Introduction to Research, Formulating and Clarifying the Research Problem and Topic, Research Proposal Development, Literature review, Research Philosophies and Approaches, Hypotheses, Research Design, Methods of Data Collection, Attitude Measurement and Scaling, Sampling Techniques, Analyzing Qualitative Data, Ethical issues in Conducting Research. Report Generation. **TL:** (L 30 hrs, P/T 30 hrs, IL 90 hrs), **E:** 

#### ITM 3233 - IS Audit and Control (03 Credits)

Information Technology Environment and IS Audit, Legal Environment and its Impact on Information Technology, Audit and Review, IS Audit Process, Tools and Techniques Used in IS Auditing, IT Governance and Risk Management, IT Life Cycle Management, IT Service Delivery and Infrastructure, Information Asset Protection, Business Continuity and Disaster Recovery. **TL:** (L 30 hrs, P/T 30 hrs, IL 90 hrs), **E:** 

### ITM 3242 - Exposure to IT Industry (02 Credits)

Software Development, Software Quality Assurance, Network Design and Implementation, Database Administration and Data Warehousing, System Administration, Information Security, Ethics in IT Industry. **TL:** (L 20 hrs, S/W/F 20 hrs, IL 60 hrs), **E:** 

### ITM 3253 - IS Security and Risk Management (03 Credits)

Introduction to Information Security - Inspections, Protections, Detection, Reaction, Reflection, Risk Assessment Frameworks, Security Engineering, Physical Aspect, Security in Connected Systems and Networks, Policy and Management Issues, BCP and Disaster Recover.

**TL:** (L 30 hrs, P/T 30 hrs, IL 90 hrs), **E:** 

### ITM 4113 - IS Strategy and Management (03 Credits)

Evolving Role of Information Systems and Technology in Organizations, Strategy and Strategic Management, IS Strategic Alignment, The Environment, Strategic Use of Information, Impact of IS on Organizational Structure and Processes, IS Economics, IS Planning, IS Leadership, Financing and Evaluating the Performance of Information Technology Investments and Operations, Acquiring Information Technology Resources and Capabilities, Using IS/IT Governance Frameworks, IS Risk Management. **TL:** (L 30 hrs, P/T 30 hrs, IL 90 hrs), **E:** 

#### ITM 4128 - Independent Research (08 Credits)

The students are required to carry out an independent research study on a topic in the field of Management and IT subjects to the approval of the department. The students are expected to work on the research study and prepare the final research report according to a given format containing a minimum of 10,000 words under the guidance of his/her academic supervisor appointed by the department. **TL:** (IL 800 hrs), **E:** 

### ITM 4133 - Software Quality Assurance (03 Credits)

Introduction to Software Quality Assurance, Software Processes and Products, Software Quality and Its Assessment, Fundamentals of Software Testing, Software Testing in Life Cycles, Static Software Examination, Test Design Techniques, Test Management, Tool Support for Testing, Quality Management and Quality Management Systems, **TL:** (L 30 hrs, P/T 30 hrs, IL 90 hrs), **E:** 

#### ITM 4143 - IS Innovations and Emerging Technologies (03 Credits)

Process of IS Innovation, Strategic Importance of the Web as a Platform, Information Organization, Economics of Digital Goods and Services, Search Space, Emerging Technologies. **TL:** (L 30 hrs, P/T 30 hrs, IL 90 hrs), **E:** 

### ITM 4153 - Technology and Law (03 Credits)

Introduction to Law, The Law of Contract, Intellectual Property, Computer Crimes, Electronic Payments, Privacy and Data Protection, Internet Regulations, Dispute Resolution, Electronic Evidence, Liability of Intermediaries. **TL**:(L 30 hrs, P/T 30 hrs, IL 90 hrs), **E**:

#### ITM 4218 - Industrial Training (08 Credits)

Student are required to complete at least six (6) calendar months (working hours not less than 800 hours) of in-plant training according to guidelines in the Industrial Training Record Book and instructions given by the department. **TL:** (IL 800 hrs), **E:** 

### ITM 4226 - IT based Design Project (06 Credits)

The students are required to select a real-world business requirement and identify potential ICT solutions to improve the productivity for the project. The student is expected to work on the project and prepare the final project report under guidance of his/her academic supervisor appointed by the department.

**TL:** (IL 600 hrs), **E:** 

## Courses of Bachelor of Science Honours in Marketing Management

### MGT 1113: Principles of Management (03 Credits)

Introduction to Organization and Management; Evolution of Management Thought; Organizational Environment; Decision Making; Planning; Organizing; Elements of organizing; Motivation; Leadership; Controlling.

TL: (L 30 hrs, P/T 30 hrs, IL 90 hrs), E: CA1[CRT 10 %], CA2[CD/TA 10 %], CA3[IA/GA 10 %], WT 70%

#### MKT 1123: Fundamentals of Marketing (03 Credits)

Introduction to Marketing Management; Developing marketing strategies and plans; Analyzing the macro environment; Marketing information system; Analyzing the Consumer market; Market Segmentation, Targeting and Positioning (STP); Managing the product life cycle; Product strategy; New product development (NPD); Managing the price and developing strategies; Designing and managing the marketing channel; Designing and managing the marketing communication; Managing personal communications.

TL: (L 30 hrs, P/T 30 hrs, IL 90 hrs), E: CA1-[IA R 10%], CA2-[GA PRE 10%], CA3-[GA R 10%], CA4-[GA PRE 10%], WT 60%.

### ACF 1133: Financial Accounting (03 Credits)

Overview of Financial Accounting; Conceptual Framework of Financial Reporting; Regulatory Framework for the Preparation and Presentation of Financial Statements in Sri Lanka; Accounting for Assets; Accounting for Inventories; Accounting for Property, Plant & Equipment; Accounting for Borrowing Costs; Accounting for Intangible Assets; Accounting for Labilities; Accounting for Lease; Accounting for Revenue & Expenses; Accounting for Revenue from Contracts with Customers (SLFRS 15); Branch Accounting; Consolidated Financial Statements...

TL: (L 30 hrs, P/T 30 hrs, IL 90 hrs), E: CA1-[CRT 15%], CA2-[GA 15%], WT 70%.

### MGT 1143: Business Mathematics (03 Credits)

 $Numbers; Algebra; Indices \ and \ Logarithms; Coordinate \ Geometry; Matrices \ and \ determinants; Differentiation; Integration...$ 

TL: (L30, P/T30, IL90hrs), E: CA1-[CRT20%], CA2-[T10%], WT70%.

#### ITM 1152 - Foundation of Information Systems (02 Credits)

#### Part I

Theory Overview of IS; Basic Components of Information systems; Application of IS; Trends in IS.

#### Part II

Practical Managing a computer and File Management on Windows environment; Word Processing; Data Analysis using Spreadsheet; Business Intelligence; Electronic presentation; Internet & Email.

**TL:** (L 20 hrs, P/T 20 hrs, IL 60 hrs), **E:** CA1-[Q 10%], CA2-[CRT 10%], WT 40%, PT 40%.

### ELT 1162: English Communication Skills (02 Credits)

Listening; Speaking; Reading; Writing; Grammar.

TL: (L 20 hrs, P/T 20 hrs, IL 60 hrs), E: CA1-[WT 10%], CA1-[LT 19%], CA1-[ST 10%], WT 50%, LT 10%, ST 10%.

#### MKT 1213: Consumer Behavior (03 Credits)

Technology-Driven Consumer Behavior; Consumer Decision-Making and Diffusion of Innovations; Consumer Motivation and Personality; Consumer Perception; Consumer Learning; Consumer Attitude Formation and Change; Reference Groups and Word-of-Mouth; The Family and Its Social Standing; Cultures and Subculture's Influence on Consumer Behavior; Cross-Cultural Consumer Behavior; Marketing Ethics and Social Responsibility; Societal marketing concept.

TL: (L 30 hrs, P/T 30 hrs, IL 90 hrs), E: CA1-[IA Discussion forum 20%], CA2-[GA Case development 20%], WT 20%.

#### MGT 1223: Micro and Macro Economics (03 Credits)

#### Part I: Principle of Microeconomics

Introduction to Microeconomics; Theories of consumer behaviour; Theory of production; Theory of Cost; Market structures.

#### Part II: Principle of Macroeconomics

Nature and Scope of Macroeconomics; Income Expenditure analysis.

**TL:**(L 30 hrs, P/T 30 hrs, IL 90 hrs), **E:** CA1-[MTT 15%], CA2-[GA 10%], CA3-[IA 05%], WT 70%.

### ITM 1233: Design Essentials (03 Credits)

Introduction to Design essentials; Producing and Production Management; Directing Aesthetic Principles and Production Coordination; Audio/Sound; Lighting and Design; Recording; Editing; Graphics, Animation, and Special Effects; Prototype Development.

**TL:**(L 30 hrs, P/T 30 hrs, IL 90 hrs), **E:** CA1-[CRT 10%], CA2-[CD / TA 10%], CA3-[IA / GA 20%], WT 60%.

#### MGT 1243: Business Statistics (03 Credits)

Introduction to Statistics; Data collection; Data Organization and Presentation; Measures of Central Tendency; Measures of dispersion; Skewness and Kurtosis; Permutation and combination; Introduction to statistical software; Random Variables and Probability Distributions; Sampling Distributions; Statistical Inference; Hypothesis Testing; Correlation Analysis; Regression Analysis; Time Series; Chi Square Test.

TL: (L 30 hrs, P/T 3 hrs, IL 90 hrs), E: CA1-[CRT 10%], CA2-[GP 20%], WT 70%.

#### ELT 1252: Business English (02 Credits)

Listening; Speaking; Writing; Grammar. TL: (L 20 hrs, P/T 20 hrs, IL 60 hrs), E: CA1-[WT 10%], CA2-[LT 10%], CA1-[ST 10%], WT 50%, LT 10%, ST 10%.

### MKT 1261: Soft Skills Development (01 Credit)

Understanding yourself; Communication skills; Time and energy management; Work ethic; Problem Solving and Analytical skills; Team working skills; Leadership. **TL:**(P/T 25 hrs, IL 25 hrs), **E:** Activity Based [Practical Test 40%, I/G Test 60%].

### MKT 2112: Sustainable Marketing (02 Credits)

Introduction to Sustainable Marketing; Consumption - Environment Interface; New Decision Boundaries; Product system life cycle concept; Green Market segments, Targeting and Positioning; Sustainable Marketing Strategies; Sustainable Products; Sustainable Pricing; Sustainable Marketing Channel; Sustainable Marketing Communication. **TL:** (L 20 hrs, P/T 20 hrs, IL 60 hrs), **E:** CA1-[IA (Report, Presentation, Case analysis) 10%], CA2-[GA (Review research papers 10%, Mini Project 20%)]

### MKT 2123 Digital Marketing (03 Credits)

Introduction to Marketing and Digital Marketing; Scope of Digital Marketing; Search Engine Optimization (SEO); Search Engine Marketing; Social Media Marketing; Digital application tools; Research Tools for Digital Marketing; Digital Ecosystem Identifying; Visibility & Engagement Planning; Performance Marketing Planning; **TL:** (L 30 hrs, P/T 30 hrs, IL 90 hrs), **E:** CA1-[CRT 10%], CA2-[CD /TA 10%], CA3-[Developing Digital Marketing Plan 10%], CA4-[IA / GA 10%], WT 60%.

## MKT 2133 Legal Aspects of Marketing (03 Credits)

Introduction to law and legal system in Sri Lanka; Laws Relating to Organizations; Law of Contract; Law of Agency; Sale of goods; Negotiable instruments; International trade laws; Consumer protection. **TL:** (L 30 hrs, P/T 30 hrs, IL 90 hrs), **E:** CA1-[IA (Case develop – Violation of rules) 10%], CA2-[GA (Social Awareness Program) R 10%, Program 20%], WT 60%.

#### ACF 2143: Cost & Management Accounting (03 Credits)

Overview of Cost Accounting; Cost Concepts and Classification; Assignment of Costs; Activity Based Costing; Costing Methods; Introduction to Management Accounting; Standard Costing; Budgeting; Budgeting; Budgetary Control and Variance Analysis.

**TL:** (L 30 hrs, P/T 30 hrs, IL 90 hrs), **E:** CA1-[CRT 20%]], CA2-[GA 10%], WT 70%.

#### **ELT 2152: Business Communication (02 Credits)**

Introduction to Business Communication; Reading Comprehension for effective communication; Effective Writing in Business Communication; Oral Elements for Business Communication.

TL: (L 20 hrs, P/T 20 hrs, IL 60 hrs), E: CA1-[Written Project 20%], CA2-[Oral Presentations 10%], WT 50%, PT 20%.

### MKT 2161: Personality Skills Development (01 Credit)

Psychological aspects of personality; Adventure; Situation handling; Teamwork; Conflict Management; Career planning; Personal branding II; Role playing; Out of the box thinking. **TL:** (P 25 hrs, IL 50 hrs, IL 50 hrs), **E:** CA1-[IA 50%], CA2-[GA 50%].

### HRM 2213: Human Resource Management (03 Credits)

Introduction to Human Resource Management: Job Design; Job Analysis; Employee resourcing; Employee resourcing; Employee on-boarding; Employee Performance Management; Training and Development; Compensations & Reward Management; Labour-Management Relations; Overview to labour laws; Discipline Management; Employee Grievance Management.

TL: (L 30 hrs, P/T 30 hrs, IL 90 hrs), E: CA1-[Individual report writing 10 %], CA2-[Case analysis 10%], CA3-[Group report writing 10%], WT 70%.

### MKT 2223: Entrepreneurial Marketing (03 Credits)

Introduction to entrepreneurship; Entrepreneurship in Different Contexts; Managing Creativity and Innovation; Entrepreneurial Finance and Pitching a Business Model (Risk taking and Managing resources); Digital Businesses and Business Digitalization.

TL: (L 30 hrs, P/T 30 hrs, IL 90 hrs), E: CA1-[IA Case Development – Report 10%, Presentation 10%], CA2-[GA Business Developing Plan 10 %, Presentation 10%], WT 60%.

### MKT 2233: Management Information Systems (03 Credits)

#### PART I

Organizations, Management, and the Networked Enterprise; Global E-business and Collaboration; Information Systems, Organizations, and Strategy; Ethical and Social Issues in Information Systems.

#### PART II

IT Infrastructure and Emerging Technologies; Foundations of Business Intelligence; Telecommunications, the Internet, and Wireless Technology; Securing Information Systems.

#### PART III

Achieving Operational Excellence and Customer Intimacy; Enterprise Applications; E-commerce; Managing Knowledge; Enhancing Decision Making.

#### PART IV

Building Information Systems; Managing Projects; Managing Global Systems.

TL: (L 30 hrs, P/T 30 hrs, IL 90 hrs), E: CA1-[IA 10%], CA2-[GA 20%], WT 70%.

### MKT 2243 Retail and Sales Management (03 Credits)

Introduction to sales management; Distribution management & marketing mix; Buying behavior & the buying process; Communication for relationship building; Responding to objections; Sales planning & forecasting; Introduction to retailing – Retailing in Sri Lanka; Understanding the retail consumers; Retail pricing; Retail merchandising; Role of Pvt. Labels and Retail communication; Retail and Sales Management with IT.

TL: (L 30 hrs, P/T 30 hrs, IL 90 hrs), E: CA1-[IA R 10%, Presentation 10%], CA2-[GA R 10%, Presentation 10%], WT 60%.

### MKT 2253 Content Marketing (03 Credits)

Introduction to Content Marketing; Content marketing; Content Marketing Tools and Tactics The essence of Content Marketing; Content Marketing Strategy; Tool use strategy in Content Marketing; Content marketing in international context; Future Trends and Predictions.

TL: (L 30 hrs, P/T 30 hrs, IL 90 hrs), E: CA1-[CRT 10%], CA2-[CD /TA 10%], CA3-[IA / GA 10%], WT 70%.

### MKT 2261 Personality and Professional Skills Development (01 Credit)

Presentation Skill Development; Table and Hotel etiquettes; Personal Grooming; E-mail Communication Ethics; Time Management; Negotiation; Public Speaking Skills; Interview Facing; CV Writing, Cover letter writing; Media Presence; Leadership Development; Work Life Balance.

**TL:** (P/T 25 hrs, IL 25 hrs), **E:** CA1-[IA 50%], CA2-[GA 50%].

### MGT 3113: Operations Management (03 Credits)

Introduction to Operations Management; Product and Service Design; Forecasting; Process selection; Capacity planning; Facility location; Layout planning; Job design and work measurement; Inventory control; Aggregate planning; Material Requirement Planning (MRP); Operations scheduling.

TL: (L 30 hrs, P/T 30 hrs, IL 90 hrs), E: CA1[Case analysis and presentation 10%], CA2[Field based report 10%], CA3[CRT 10%], WT 70%.

#### ACF 3123: Financial Management (03 Credits)

An overview of Finance; The Financial Environment; Time Value of Money; Risk and Return; Analysis of Financial Statements; The Impact of Operating and Financial Decisions on the Firm; The Cost of Capital; Capital Budgeting; Working Capital Management.

**TL:** (L 30 hrs, P/T 30 hrs, IL 90 hrs), **E:** CA1-[CRT 10%], CA2-[IA 20%], WT 70%.

### ITM 3133: Web Technologies (03 Credits)

Introduction to web technologies and web elements; Web UI Designing; HTML; Cascading Style Sheets (CSS); Web Templates; Web Hosting; Internet Content Management Systems... **TL:** (L 30 hrs, P/T 30 hrs, IL 90 hrs), **E:** CA1-[Design a web format CV by using HTML 10%, Q 10%], CA2-[GA Create a webpage and host for a selected business 20%], WT 60%.

### THM 3143: Event Management (03 Credits)

An overview of the event Industry; Conceptualizing events; Strategic event planning process; The Event Program; Budgeting and financial management of events; Event marketing and promotion; Event production and Staging; Backup plans; Event Risk Management; Post Evaluation of events; Global context and new trends of event management; Career opportunities in event industry.

 $\textbf{TL:} \ (\text{L 30 hrs}, \text{P/T 30 hrs}, \text{IL 90 hrs}), \textbf{E:} \ \text{CA1-[IR / PRE 10\%]}, \text{CA2-[Case Study/ CRT 10\%]}, \text{CA3-[GR / PRE 20\%]}, \text{WT 60\%}.$ 

#### MKT 3153 Marketing Engineering and Analytics (03 Credits)

#### Part I - Approach to the Marketing Engineering

Introduction Marketing Engineering and analytics approaches; The marketing decision environment; Market Response Model Tools for marketing engineering; Harvesting value from marketing engineering; The digital online revolution in marketing.

#### Part II - Practice by using computer Aided software

Customer value assessments and valuing customers; Segmentation and targeting; Positioning; Forecasting; New product and service design; Pricing.

**TL:** (L30hrs,P/T30hrs,IL90hrs), **E:** CA1-[Case based analysis\*25%-\*applyone of the marketing engineering to olby using real worlddata], CA2-[Group Presentation and Report 25%], Final Assessment (Theory\*\*) 20%-\*\*The examination focused on interpreting the answers from computer aided software, Practical \*\*\*30%-\*\*\*Practical abbased examination

#### MKT 3164: Product and Brand Management (04 Credits)

Introduction to Product; Product Range Analysis; Product life cycle and Product range strategies; Main issues and marketing mix; Product Management & New Product Development; Product vs Services; Product Planning and Development; Branding & Brand Management; Strategic Brand Management Process; Brand Positioning; Branding Strategies and Brand Value designing; Designing Brand Equity; Designing Market Programs; Role of IMC in Brand Promotion Strategies; Growing and Sustaining Brand Equity; TL: (L 30 hrs, P/T 30 hrs, IL 90 hrs), E: CA1-[IA 20%], CA2-[GA 20%], WT 60%.

### MKT 3171- English for Marketing Profession (01 Credit)

Creating own company; Launching of a new product/service (video presentation); Website development for marketing; International Trade-Exhibitions (video presentation); E-marketing/ Online Marketing, **TL:** (P/T 25 hrs, IL 50 hrs), **E:** CA1-[IA 45%], CA2-[GA 15%], WT 40%.

### MKT 3213 - Supply Chain Management (03 Credits)

 $Understanding \ Supply \ Chain; \ Managing \ Business \ Logistics; \ Supply \ chain \ planning; \ Determining \ optimal \ level \ of \ product \ availability; \ Transportation \ in \ supply \ chain; \ Network \ design \ in \ supply \ chain; \ Information \ Technology \ in \ Supply \ Chain; \ Coordination \ in \ supply \ chain; \ New \ trends \ in \ supply \ chain.$ 

TL: (L 30 hrs, P/T 30 hrs, IL 90 hrs), E: CA1-[Case analysis report – 10%], CA2-[Case analysis presentation – 10%], CA3-[Field base report – 20%], WT 60%.

### MKT 3223: Integrated Marketing Communication (03 Credits)

Introduction to Integrated Marketing communication; Developing effective communications; Repositioning Brand Research and Consumer Insights; Applying Research to IMC Planning. Deciding on the Marketing communications mix; Managing the integrated marketing communication process; Managing mass communications; Developing and managing an advertising program; Sales promotion; Public relations: Direct marketing; Interactive marketing; Word of mouth; Personal selling; Word of Mouth (WOM) Complaints; Merchandising; Design and execution of IMC in the digital Era.

TL: (L 30 hrs, P/T 60 hrs, IL 60 hrs), E: CA1-[GA R 30%, PRE 20%], WT 50%.

### MKT 3233: Data Driven Marketing (03 Credits)

Introduction to Data-Driven for Marketing; Marketing Budgets; Overcoming the Obstacles to Data-Driven Marketing; Classical Marketing Metrics; Essential Non-financial Metrics; Essential Financial Metrics; Customer Lifetime Value; The New Marketing Strategy; Internet Marketing Metrics; Agile marketing; Essential approaches to analytics marketing; Infrastructure for Data-Driven Marketing; Marketing Budgets, Technology, and Core Processes; Marketing Campaign Management, Research.

TL: (L 30 hrs, P/T 30 hrs, IL 90 hrs), E: CA1-[CRT 10%], CA2-[CD / TA 10%], CA3-[IA /GA 10%], WT 70%.

### MKT 3243 - Industrial Marketing (03 Credits)

Basics of Industrial Marketing; Industrial Marketing Analysis; Buying Behavior; Strategic Planning; Strategy Implementation; Channel Optimization; Logistics and Marketing Control; Sales Force Planning; Pricing; Communicating with the Market; CRM strategy for Industrial Marketing.

**TL:** (L 30 hrs, P/T 30 hrs, IL 90 hrs), **E:** CA1-[IA Case discussion and Presentation 10%, Q 10%], CA2-[GA Strategic Industrial Marketing Forum 10%, Industrial Market Analysis 10%], WT 60%.

### MKT 3253 - Marketing Research Methodology (03 Credits)

Introduction to Marketing Research; Marketing research process; Defining and refining the problem; Critically Reviewing the Literature; Research Design; Conceptualization and Operationalization; Population and Sampling; Data Collection and Preparation; Data Analysis; Examining the relationships, differences and trends using statistics. Preparation of Marketing research proposal and structure of the final research document.

TL: (L 30 hrs, P/T 30 hrs, IL 90 hrs), E: CA1-[CRT 10%], CA2-[CD /TA 10%], CA3-[Developing digital marketing plan 10%], CA4-[IA/GA 10%], WT 60%.

### MKT 3261 - Industry Exposure (01Credit)

Students are supposed to select a real world business environment in consultation with the department of marketing management. Students are expected to identify appropriate strengths, weaknesses, opportunities, threats to improve the productivity of the marketing division or a business line. In turn required to design solutions. Further, Students are required to conduct a feasibility study about the proposed solution. The duration of the Industry Exposure programme is one (01) month and students should be involved in the program on a full time basis. Students should complete at least 60 hours of in-plant training under the marketing section of the selected organization. (Medium sized or above business establishment should be selected).

TL: (IL 100 hrs), E: Record book 40%, Feasible solution demonstration Report 40%, Spot Viva 20%.

### MGT 4114 - Strategic Management (04 Credits)

Introduction; Strategic Thinking; Articulating Future Direction; Analyzing External Business Environment; Internal Environment Analysis; Strategic Capabilities; Influences on Strategic purpose; Corporate level strategy; Business level strategy; Evaluating strategies; Strategic Implementation; Strategic Review and control.

**TL:** (L 40 hrs, P/T 40 hrs, IL 120 hrs), **E:** CA1-[Corporate plan preparation and presentation 15%], CA2-[On class activities 15%], CA3-[Group works (organizing strategic forum /event) 10%], WT 60%.

### MKT 4123 - Global Marketing (03 Credits)

Introduction to Global Marketing; Understanding the Global Marketing Environment; Global Information Systems and Market Research; Global Marketing Strategies; Global Marketing Strategies; Brand and Product Decisions in Global Marketing; Pricing Decisions in Global Marketing; Global Marketing Channels and Physical Distribution; Global Marketing Communications Decisions. **TL:** (L 30 hrs, P/T 30 hrs, IL 90 hrs), **E:** CA1-[IA (Quiz, Presentation, Reports) 20%], CA2-[GA (Case Development and Analysis 10%, Developing Business solutions to approach global marketing 20%), WT 60%.

### MKT 4133 - Programmatic advertising (03 Credits)

Introduction to Programmatic Advertising; Programmatic advertising ecosystem; Programmatic media buying methods; Tactics and Operations for advertisers; Challenges and Future programmatic advertising; The Programmatic Advertising Principle; Transformation.

TL: (L 30 hrs, P/T 30 hrs, IL 90 hrs), E: CA1-[CRT 10%], CA2-[CD /TA 10%], CA3-[IA / GA 10%], WT 70%.

## MKT 4148: Independent Research (08 Credits)

The students are required to carry out an indipendent research study on the topic in the fields of management subjects that is subjected to the approvals of the department. The students are expected work on the research study and prepare the final research report according to a given format containing a minimum of 10,000 words under the guidance of his/her academic supervisor appoinment by the department. **TL:** (IL 800 hrs), **E:** Confidential Report of the Supervisor 10%, Progress Review Presentation 10%, Research Report 60%\*, Viva Voce 20%... \* Note: Research report is evaluated by two independent examiners appointed by the University Senate.

#### MKT 4153: Service Marketing (03 Credits)

Introduction to service marketing; Difference between products and services; Consumer Behavior in the service establishment; STP marketing in the service; Managing the extended marketing mix for services marketing; Tools and Frameworks in services marketing; Innovation in Services Marketing; Developing customer relationship; Strive for service excellence.

TL: (L30 hrs, P/T 30 hrs, IL 90 hrs), E: CA1-[IA (Report, Presentation, Case analysis) 10%], CA1-[GA (Innovative Service project (mini) 20%, Presentation - 10%)], WT 60%.

### MKT 4214 - Marketing Consultancy (04 Credits)

Students are required to identify a real marketing issue of a particular organization, analyse them and develop a marketing consultancy report to address the issue (s) and challenges with practicable solutions.

TL: (L 40 hrs, P/T 40 hrs, IL 120 hrs), E: CA1-[Participation for seminars 10%, Viva 01 10%, Viva 02 10%, Viva 03 10%], Practical: Report: 40%, Approval: 20%. Note: Organizational Approval is required.

### MKT 4228 - Industrial Training (08 Credits)

Student should complete six (06) months full time basis in-plant training in the areas of marketing or related areas with covering 800 working hours accepted by the University. In addition, Students are required to maintained Industrial Training Record Book and submit an Industrial Training Report to the University.

**TL:** (IL 800 hrs), **E:** Record book\* [Reporting daily task 30%, Comprehensive analysis 20%], Viva Voce Examination 30%, Academic supervisor's report 10%, Institute supervisor's report 10%

\* Student intern is required to record all the activities and works that are performed by him/her in the training period. Furthermore, a comprehensive analysis should be conducted for the training organization and its outcome along with suggestions/recommendations is to be produced with the record book.

## Courses of Bachelor of Science Honours in Tourism and Hospitality Management

### MGT 11013 - Principles of Management (03 Credits)

Introduction to Organization and Management; Evolution of Management Thought; Organizational Environment;. Decision Making; Planning; Organizing; Motivation; Leadership; Communication; Controlling. **TL:** (L 30 hrs, P/T 30 hrs, IL 90 hrs), **E:** 

#### THM 11023 - Introduction to Tourism and Hospitality Industry (03 Credits)

Definitions/ explanation of important terms; Nature and components of tourism; Travel motivations; Forms of tourism; History of tourism (Sri Lanka and Global); Tourism market structure; Identifying interrelated and interconnected ancillary industries/sub sectors of tourism; Tourism impacts; Introduction to hotel industry; An overview of hotel industry. **TL:**(L 30 hrs, P/T 30 hrs, IL 90 hrs), **E:** 

### THM 11032- Introduction to Events Management (02 Credits)

An overview of the event Industry; Introduction to event management; Categories of events and their key differences; Global context of event management; Event tourism; Event impact and legacies; Stakeholders in events; Sustainable event management; Event management for personal events; Career opportunities in event industry. **TL:** (L 20 hrs, P/T 20 hrs, IL 60 hrs), **E:** 

### MGT 11043 - Business Mathematics (03 Credits)

Numbers; Algebra; Indices and Logarithms; Sets; Coordinate Geometry; Matrices and Determinants; Differentiation; Integration. **TL:** (L 30 hrs, P/T 30 hrs, IL 90 hrs), **E:** 

## ITM 11053 - Information Technology (03 Credits)

Theory: Overview of Information and Communication Technology (ICT); Hardware; Software; The Internet & World Wide Web; Trends in ICT; Security & Ethics; Practical: Managing a Computer in Windows Environment; Word Processing; Spreadsheet Applications; Business Intelligence; Electronic Presentation; Internet and Communication; and Practical. **TL:** (L 30 hrs, P/T 30 hrs, IL 90 hrs), **E:** 

### ELT 11062 - English Communication Skills (02 Credit)

Listening; Speaking; Reading; Writing; Grammar. TL: (L 20 hrs, T/P 20 hrs, IL 60 hrs), E:

### THM 12012 - Housekeeping Operations I (02 Credits)

#### Theory:

Introduction to the Housekeeping Department; Introduction to the operational divisions of a Housekeeping department; Organizational structures of Housekeeping Departments of different size hotels; Staffing; Liaison with other departments; Housekeeping desk control: Human engineering for housekeeping; Identifying surfaces: Introduction to cleaning; Cleaning equipment; Cleaning agents and non-cleaning agents and protective finishes; Cleaning Methods: Floor pantry operations;

#### Practical:

Cleaning Methods. **TL:** (L 20 hrs, P/T 20 hrs, IL 60 hrs), **E:** 

### THM 12023 - Front Office Management (03 Credits)

Introduction to front office division; Functional aspects and personnel involved in front office department; Rooms, Room Status, and Tariff structure; Key handling; Handling guests' valuables, mails, messages and parcels; Complaint handling; Front office communication; Guest Relations; Reservations; Guest check-in process; Check-out procedure; Yield Management. **TL:** (L 30 hrs, P/T 30 hrs, IL 90 hrs), **E:** 

#### THM 12033 - Introduction to Food and Beverage Service (03 Credits)

Sectors of the food and beverage service industry; Classification of food and beverage service operations; Meal experience and customer fanatic; Food and beverage department; Food and beverage service staff, duties, responsibilities and attributes; Personal hygiene and grooming for food and beverage service staff; Introduction and usage of tools and equipment used in food and beverage service operations; Introduction of food and beverage menu; Food and beverage services; Room service; Introduction of beverages; and Practical Component. **TL:** (L 30 hrs, P/T 30 hrs, IL 90 hrs), **E:** 

#### MGT 12043- Business Statistics (03 Credits)

Introduction to statistics; Data collection; Data organization and presentation; Measures of central tendency; Measures of dispersion; Skewness and kurtosis; Permutation and combination; Probability; Introduction to statistical software; Random variables and probability distributions; Sampling distributions; Statistical inference; Hypothesis testing; Correlation analysis; Regression analysis; Time series; Chi square test.

**TL:** (L 30 hrs, P/T 30 hrs, IL 90 hrs), **E:** 

### THM 12051 - Professional Skills Development I (01 Credit)

Business etiquettes and personal development; Familiarizing with hotel/travel agency environment; Leadership development; PMS for front office and restaurant operations. **TL:** (P/T 25 hrs, IL 25 hrs), **E:** 

### ELT 12062 Business English (02 Credits)

Listening; Speaking;: Reading; Writing; Grammar. **TL:** (L 20 hrs, P/T 20 hrs, IL 60 hrs), **E:** 

### THM 21014 - Economics for Tourism (04 Credits)

 $Microeconomics: Introduction\ to\ microeconomics; Theories\ of\ consumer\ behavior; Theory\ of\ production; Market\ structures; Macroeconomics:\ Nature\ and\ scope\ of\ macroeconomics; Income-expenditure\ analysis; Public\ and\ privet\ sector\ involvement\ for\ tourism\ industry\ in\ Sri\ Lanka;$ 

**TL:** (L 40 hrs, P/T 40 hrs, IL 120 hrs), **E:** 

### ACF 21023 - Accounting for Tourism and Hospitality Business (03 Credits)

Overview of financial accounting; Journalize and post-accounting entries and prepare trial balance for; Explain accounting adjustments; Preparation of bank reconciliation statement; Preparation and interpretation of financial statements; **TL:** (L 30 hrs, P/T 30 hrs, IL 90 hrs), **E:** 

### THM 21033 - Tourism & Hospitality Marketing (03 Credits)

Understanding the hospitality and tourism marketing process; Developing hospitality and tourism marketing opportunities and strategies; Consumer markets and consumer buying behavior; Organizational buying behavior and group markets; Market segmentation, targeting, and positioning; Developing the hospitality and tourism marketing mix; Managing hospitality and tourism marketing; **TL:** (L 30 hrs, P/T 30 hrs, IL 90 hrs), **E:** 

### THM 21043 - Cost Controlling, and Revenue Management for Hotels (03 Credits)

Cost concepts; Sales Concepts: The control process; Cost-volume-profit approach to decisions; Controlling food cost; Controlling beverage cost; Controlling labor cost; Revenue management principles; Revenue management for hoteliers; Revenue management for foodservice operators; Revenue management in action; **TL:** (L 30 hrs, P/T 30 hrs, IL 90 hrs), **E:** 

### THM 21052 - Event Designing and Planning (02 Credits)

Designing and conceptualizing events; Strategic event planning process; Budgeting and financial management of events; Fundraising and sponsorships; Funding and income sources; HRM for events; Event marketing and promotion; Event contingency plan;

**TL:** (L 20 hrs, P/T 20 hrs, IL 60 hrs), **E:** 

### ELT 21062 - Business Communication (02 Credits)

Introduction to Business Communication: Reading Comprehension for effective communication: Effective Writing in Business Communication: Oral Elements for Business Communication: **TL:** (L 20 hrs, P/T 20 hrs, IL 60 hrs), **E:** 

#### HRM 22013 - Human Resource Management (03 Credits)

Introduction to Human Resource Management; Job Design; Job Analysis; Human Resource Planning; Employee resourcing: Employee resourcing: Selection; Importance of selection, selection process and techniques. Employee on-boarding: Employee Performance Management; Training and Development; Employee movements. Compensations & Reward Management; Labour-Management Relations; Overview to labour laws: Employee Discipline Management; Employee Grievance Management; Labour-Management; Labour-Man

### THM 22023 - Professional Cookery I (03 Credits)

Introduction of cookery; Kitchen brigade system; Sanitation in the kitchen; Sections of the kitchen in a standard hotel; Kitchen tools and equipment; Mise en place in cooking; Basic principals of cooking; Stocks, glazes, thickening and binding agents and sauces; Vegetables, grains and fruits; Hor d' oeuvres, salad and salad dressing; Cooking potatoes and yams, legumes and grains: Breakfast preparation; Sandwiches and savouries;

Practical

**TL:** (L 30 hrs, P/T 30 hrs, IL 90 hrs), **E:** 

### THM 22032 - Introduction to Travel agency and tour operations (02 Credits)

Travel terminology; The history and background of travel agencies / tour operators; Types of tours and tour components; Business of travel agency; Ancillary tourism services; Business of Tour Operator; Major international travel and tourism organizations; Publicity and promotions in travel agency and tour operation business; Travel agency and tour operator's linkages; Destination Management Companies;

 $\boldsymbol{TL:}~(L~20~hrs, P/T~20~hrs, IL~60~hrs), \boldsymbol{E:}$ 

#### THM 22043 - Event Operation and Evaluation (03 Credits)

Stakeholder management; The event program; Event production and staging; Event logistics; Health and safety management; Event risk management; Post evaluation of events; **TL:** (L 30 hrs, P/T 30 hrs, IL 90 hrs), **E:** 

### THM 22052 - Tourism and Hospitality Entrepreneurship (02 Credits)

Introduction to entrepreneurship; Entrepreneurs; Corporate Entrepreneurship Creativity and innovation; Opportunity recognition, shaping and reshaping; Feasibility Analysis; Managing entrepreneurial growth and development; Entrepreneurial marketing Human resource strategies; Operations in entrepreneurship; Managing finance; Preparing a business plan; **TL:** (L 20 hrs, P/T 20 hrs, IL 60 hrs), **E:** 

### THM 22061 - Professional Skills Development II (01 Credit)

Grooming and personal hygiene; Academic writing; Familiarizing with hotel operations/travel agency operations; Career prospects in tourism and hospitality industry; **TL:** (P 25 hrs, IL 25 hrs), **E:** 

### THM 22072 - German Language I (02 Credits)

Greetings, Introduction to the German Alphabet, Numerals; Introducing family members, Occupations, Basic information about Sri Lanka and Germany; Hobbies and Leisure time activities, Introduce a person; Grammar; Themes: **TL:** (L 20 hrs, P/T 20 hrs, IL 60 hrs), **E:** 

### THM 22082 - French Language I (02 Credits)

Language and Culture: French Culture; Introduce a person; Grammar; Conversations: Composition:

**TL:** (L 20 hrs, P/T 20 hrs, IL 60 hrs), **E:** 

### THM 22092 – Chinese Language I (02 Credits)

Chinese phonetics; The stroke- order of basic Chinese characters; Aural and oral exercise; greetings; asking and expressing needs; introducing oneself; Identifying and introducing people; asking and expressing nationality, asking for permission; looking for someone; asking for directions and expressing thanks; making comments; polite refusion; Basic Chinese grammar; Introduction to Chinese culture; Beijing opera **TL**: (L 20 hrs, P/T 20 hrs, IL 60 hrs), **E**:

#### THM 31013 - Information Systems and E-Commerce for Tourism (03 Credits)

Information systems in global business today; Global E-business and collaboration; Information systems, Organizations, and strategy; Telecommunications, the internet, and wireless technology; Building information systems; Introduction to e-commerce; E commerce business strategies: E-commerce marketing and advertising; Online media; E-commerce retailing and services; E-commerce security and payment systems;

Introduction to tourism information technology; Digital tourism landscape; Travel intermediaries and information technology; The internet and the tourist; Social media and tourism; Mobilities and information technology; Aviation and information technology; Surface transport and information technology; Hospitality information technology; Tourist experience and information technology; Destination management and information technology; Information technology issues and trends in tourism; **TL:**(L 30 hrs, P/T 30 hrs, IL 90 hrs), **E:** 

## ACF 31023 - Financial Management for Tourism and Hospitality Businesses (03 Credits)

An overview of Financial Management; The Financial Environment: Markets, Institutions, and Interest Rates; Time Value of Money; Short-term and Long-term Finance for hospitality businesses; Analysis of Financial Statements of Hospitality Businesses; Working Capital of Hospitality Businesses; Estimation of Cost of Capital; Capital Budgeting; The Impact of Operating and Financing Decisions on Risk in Hospitality Businesses;

**TL:** (L 30 hrs, P/T 30 hrs, IL 90 hrs), **E:** 

## THM 31032 - Internship I (02 Credits)

Tourism management specialization; Hotel management specialization. TL: (IL 200 hrs), E:

### THM 31042 - German Language II (02 Credits)

Vocabulary pertaining to a hotel room; Room reservation; Check-in formalities; Facilities offered by the hotel. Activities inside the hotel. Seasons. Festivals in Sri Lanka and Germany; Food and beverages; Daily routine, Grammar; Themes;

**TL:** (L 20 hrs, P/T 20 hrs, IL 60 hrs), **E:** 

### THM 31052 - French Language II (02 Credits)

Language and Culture: Grammar: Conversations: Composition: **TL:** (L 20 hrs, P/T 20 hrs, IL 60 hrs), **E:** 

### THM 31062 - Chinese Language II (02 Credits)

Introducing family members, asking about someone's occupation, Talking about someone's work place or university, Making an appointment, asking about age and birth-place, Celebrating a birthday and passing wishes, express; year, month, date, days of the week, likes and dislikes, shopping, Asking time, expressing one's ability, expressing permission and prohibition, counting 1-100, Chinese Currency, Advanced writing; Birthday card, note, Basic Chinese grammar; Constructing basic dialogues, Expressions, Chinese phonetics, Phonology and the structure of Chinese characters.

**TL:** (L 20 hrs, P/T 20 hrs, IL 60 hrs), **E:** 

## THM 31073 - Professional Cookery II (03 Credits)

Herbs, spices and wines used in cooking; Pasta; Dairy products; Fish and Seafood; Meat and Game meat; Poultry and Gamebirds; Food presentation and Garnish; Pastry and Bakery; International cuisines; Deserts; Building the menu and recipe; Food production management; & Practical Component:

**TL:** (L 30 hrs, P/T 30 hrs, IL 90 hrs), **E:** 

### THM 31083 - Housekeeping Operations II (03 Credits)

Theory

Commencing work in the department. Cleaning Various surfaces; Guest room cleaning procedures; Cleaning public areas; Cleaning Executive / Administrative offices, Back of the house area cleaning, Cleaning functions and banquets. Guest room checking and inspection. Plan facilities for the housekeeping department; Inventory management. Budgeting and controlling. Other facilities offered by department, Housekeeping strategies for a green hotel. Linen and uniform room operations; Linen Management in hotels; Waste management in hotels; Pest control in hotels;

Practical:

Personal Hygiene and appropriate grooming. Correct handling of equipment; Cleaning Various surfaces; Performing guest room cleaning procedures; Guest room checking and inspection; **TL**:(L 30 hrs, P/T 30 hrs, IL 90 hrs), **E**:

### THM 31093 - Travel Agency and Tour Operations Management (03 Credits)

Travel and tour operations business; Travel documents and formalities; Tour packaging management; Itinerary planning; Tour brochures; Package tour costing and pricing; ICT applications on tour operations; & Excursion; **TL:** (L 30 hrs, P/T 30 hrs, IL 90 hrs), **E:** 

### THM 31103 - Geography of Tourism (03 Credits)

Introduction; Theories, concepts and approaches; Spatial-temporal expansion of the tourism industry; Factors that contributed to develop tourism industry; Identify geographical tourism resources; Sri Lankan context of geography of tourism; Impact of climate change on tourism industry; Case studies and study tours to impart geographical knowledge; **TL:** (L 30 hrs, P/T 30 hrs, IL 90 hrs), **E:** 

### THM 32013 - Research Methodology (03 Credits)

Introduction to Research: Approaches to leisure and tourism research; Research process-Research plans-and Proposal; Research ethics: Quantitative methods; Qualitative Methods; **TL:** (L 30 hrs, P/T 30 hrs, IL 90 hrs), **E:** 

#### THM 32022 - Internship II (02 Credits)

Tourism management specialization; Hotel management specialization; TL: (IL 200 hrs), E:

#### THM 32031 - Professional Skills Development III (01 Credit)

Stress management and conflict handling; Occupational health and safety; Use of open educational resources; Quantitative/qualitative data analysis. **TL:** (P 25 hrs, IL 25 hrs), **E:** 

### THM 32042 - German Language III (02 Credits)

Vocabulary pertaining to travel itinerary; Tourist attractions in Sri Lanka; Services, Offers and Facilities provide by the travel agency. Tour planning. Tour booking. Shopping and paying the bill. Directions; Writing Invitations; Grammar; **TL:** (L 20 hrs, P/T 20 hrs, IL 60 hrs), **E:** 

## THM 32052 - French Language III (02 Credits)

Language and Culture; Grammar; Conversations; TL: (L 20 hrs, P/T 20 hrs, IL 60 hrs), E:

#### THM 32062 - Chinese Language III

Introducing family members, asking about someone's occupation, Talking about someone's work place or university, Making an appointment, asking about age and birth-place, Celebrating a birthday and passing wishes, express; year, month, date, days of the week, likes and dislikes, shopping, Asking time, expressing one's ability, expressing permission and prohibition, counting 1-100, Chinese Currency, Advanced writing; Birthday card, note, Basic Chinese grammar; Basic patterns of sentences, measure words, sentences with time words as adverbials, sentences with nominal predicate, prepositional phrase, sentences with optative verbs, Constructing basic dialogues, Expressions, Chinese phonetics, Phonology and the structure of Chinese characters.

**TL:**(L 20 hrs, T/P 20 hrs, IL 60 hrs), **E:** 

### THM 32073 Resort Planning & Management (03 Credits)

Resort concepts; Factors that affect planning and development; The Planning and development process; Facilities planning; Recreational activities and facilities objectives; Front office management; Operations management; Security and safety issues;

**TL:** (L 45 hrs, P/T 15 hrs, IL 90 hrs), **E:** 

### THM 32083 - Food and Beverage Service Management (03 Credits)

Menu compiling and menu pricing; Facility planning for Food and Beverage Services; Staff organization in the food and beverage department; Sales and promotions of food and beverage products; Banqueting management; Beverage knowledge and bar operations; Cigar and cigarette; Delivering a quality food and beverage service; Dealing with customers and incidents; Controlling systems in the food and beverage department; & Practical Component:

**TL:** (L 30 hrs, P/T 30 hrs, IL 90 hrs), **E:** 

### THM 32093 - Environment and Sustainable Tourism (03 Credits)

The total Environment; Components of the environment, and their interactions; Biodiversity of Sri Lanka; Conservation and Sustainability, Concepts and Practices; Disaster Management; Types of Tourism and environment; Concepts of Sustainable Development; Concept of Sustainable Tourism; Types of Sustainable Tourism; Practice of Sustainable tourism concepts in Sri Lanka; Case study (with field visits);

**TL:** (L 30 hrs, P/T 30 hrs, IL 90 hrs), **E:** 

### THM 32103 - Tourism Planning and Development (03 Credits)

Background for tourism planning; Approaches, models and components of tourism planning; Planning process at national and regional level; Hierarchy of tourism planning in Sri Lanka; Planning Other forms of tourism; Analysis of tourism plans and legislation in Sri Lanka; Tourism planning structure in Sri Lanka; Issues/problems in tourism planning and development in Sri Lanka; Migratory measures and their success, Strengths; Planning Environment assessment methods; Development of Simple area plan: content; Case studies & Study tours to impart planning knowledge;

**TL:** (L 30 hrs, P/T 30 hrs, IL 90 hrs), **E:** 

### THM 32112 - Floriculture and Landscape Gardening (02 Credits)

#### Theory:

Introduction to Floriculture; Factors affecting crop production; Land preparation, crop establishment and management; Horticulture nursery management; Plant propagation techniques; Plant nutrition; Introduction to floristry; Cultivation and management of major ornamental crops; Post-harvest handling of fresh produce; Introduction to landscape gardening; Trends in landscaping: Landscape designing; Soft landscaping materials; Hard landscape material; Sustainable landscaping; Field visits; & Practical. **TL:** (L 20 hrs, P/T 20 hrs, IL 60 hrs), **E:** 

### THM 32122 - Ayurveda and Spa Management (02 Credits)

Introduction to Ayurveda and Spa; Ayurveda as a way of healthy living; Introduction to Ayurveda therapy and Spa therapy; Ayurveda practices and scientific advancements; Alternative treatment methods practicing in hospitality industry; Management of an ayurvedic center and a Spa; Commonly used medicinal plants and maintain a herbal garden; **TL:** (L 20 hrs, P/T 20 hrs, IL 60 hrs), **E:** 

### THM 32132 - Destination Management (02 Credits)

An Introduction to destination management; Destination planning & product development; Positioning and branding the destination; Destination marketing; Destination quality and the visitor experience; Disaster management at destinations; Sustainable development of destinations; Destination governance;

**TL:** (L 20 hrs, P/T 20 hrs, IL 60 hrs), **E:** 

#### THM 32142 - MICE Tourism (02 Credits)

Introduction to MICE industry; Meetings; Conventions; Exhibitions; Events; Importance of MICE industry for destinations; Major of MICE Industry; Current global status of MICE Industry; Global future trends in MICE Industry; **TL:** (L 20 hrs, P/T 20 hrs, IL 60 hrs), **E:** 

### THM 32152 - Professional Tour Guiding (02 Credits)

Introduction to Tour Guidance; Tour Guiding Techniques; Effective Communication; Preparation for a Tour; Leading the Tour; Concluding the Tour; Handling Unforeseen Difficulties and Unpredictable Situations; Personal/ Professional Discipline and Development; Practical and field trips;

**TL:** (L 20 hrs, P/T 20 hrs, IL 60 hrs), **E:** 

### MGT 41014 - Strategic Management (04 Credits)

Introduction; Strategic Thinking; Articulating Future Direction; Analyzing External Business Environment; Internal Environment Analysis; Strategic Capabilities; Influences on Strategic purpose; Corporate level strategy; Business level strategy; Evaluating strategies; Strategic Implementation; Strategic Review and control.

TL: (L 40 hrs, P/T 40 hrs, IL 120 hrs), E:

### THM 41028 - Independent Research (08 Credits)

The students are required to carry out an independent research study on a topic in the field of tourism and hospitality management subjects that is subjected to the approval of the department. The students are expected to work on the research study and prepare the final research report according to a given format containing a minimum of 10,000 words under the guidance of his/her academic supervisor appointed by the department. **TL:** (IL 800 hrs), **E:** 

### THM 41032 - German Language IV (02 Credits)

Vocabulary pertaining to sicknesses. Ayurveda treatments; Complain handling; Intercultural understanding; Checkout formalities; Guest feedback; Writing e-mails and letters; Grammar; **TL:** (L 20 hrs, P/T 20 hrs, IL 60 hrs), **E:** 

### THM 41042 - French Language IV (02 Credits)

Language and Culture; Grammar; Conversations; Composition. TL: (L 20 hrs, P/T 20 hrs, IL 60 hrs), E:

### THM 41052 – Chinese Language IV (02 Credits)

Daily conversation in everyday situations and in tourism field; commenting on one's action, filling out a form, Retuning and borrowing books, Comparing things, describing things, buying clothes, reminding something, Chinese philology, History of Chinese characters, More complex dialogues, expressions, Complex grammar structures; Guided writing; informal letter writing a diary  $\mathbf{TL}$ :  $(L/T\ 30\ hrs, P\ 10, IL\ 10\ hrs)$ ,  $\mathbf{E}$ :

### THM 41064 - Food Safety and Human Nutrition (04 Credits)

Principles of microbiology; Food and water borne illnesses; Hazards in foods; Natural toxicants in foods, food allergies and intolerance; Quality of water in a food establishment; Waste management in a hotel; Personal hygiene of food handlers; Food quality standards and Food safety management systems; Chemical nature and functions of macronutrients and micronutrients; Nutritional composition of main food categories; Anatomy and physiology of human digestive system; Dietary and energy requirements for individuals; Diets and dietary guidelines; Nutritional losses and minimization of nutritional losses; Special nutritional concerns of public health; **TL:** (L 40 hrs, P/T 40 hrs, IL 120 hrs)

#### THM 41074 - Airline Fares, Reservations and Ticketing (04 Credits)

Geography in Travel Planning; Travel Formalities; Air Transport Essentials; Fundamentals in Air Fares and Ticketing; Geography, Tariff Conference Areas and Global Indicators; Electronic Booking Tools; **TL:** (L 40 hrs, P/T 40 hrs, IL 120 hrs)

### THM 42013 - Tourism and Legal Environment (03 Credits)

Introduction to the legal system; Introduction to branches of law; Laws on tourism; Tourist development areas; Registration and gaining necessary approval for different types of enterprises and services in tourism; Contract of employment; Types of employment and the law related to different types of employment; Superannuation benefits; Settlement of disputes: Commercial disputes; Disciplinary and non-disciplinary terminations of employment; Union and non-union employee voice; Trade Introduction to other important legislation related to tourism; **TL:** (L 30 hrs, P/T 30 hrs, IL 90 hrs)

#### THM 42029 - Industrial Training and Report (09 Credits)

Student are required to complete at least six (6) calendar months (working hours not less than 900 hours) of training in a selected tourism and hospitality organization according to guidelines in the Industrial Training Record Book and instructions given by the department. **TL:** (IL 900 hrs)

# **Additional Information**

## Official colours

Official colours are displaced for their identity during special ocations, covers of their publications, and garlands of the Annual University Convocation. Official colours are as follows;

S/N	N Cole		ur	
01	University	Gold & Maroon		
02	Faculty of Agriculture	Green		
03	Faculty of Applied Sciences	Pink		
04	Faculty of Management Studies	Orange		
05	Faculty of Medical and Allied Sciences	Blue		
06	Faculty of Social Sciences and Humanities	Yellow		
07	Faculty of Technology	Brown		

# **Past Deans of the Faculty**

Past deans of the Faculty are as follows;

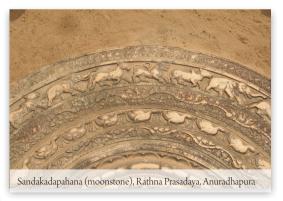
S/N	Name	Duration
01	Prof. WT Weerakoon	1996 - 1998
02	Dr. TB Andarawewa	1998 - 2003
03	Prof. WRPK Fernando	2003 - 2005
04	Prof. KHR Wijayawardana	2005 - 2012
05	Mr. PDNK Palihena	2012 - 2015
06	Prof. KGA Udaya Kumara	2016 - 2018
07	Prof WP Wijewardhana	2019 - 2021

# **Important Telephone Numbers**

Name	Telephone No.
Mr AMGB Abeysinghe - Registrar	+94775572700
Major AMTK Chandrasekara - Chief Security Officer	+94252220741 ,+ 94710375475
Mihintale Police Station	+94252266522
Mihintale Police Station OIC	+94718591206

# **Places of Interest**





## Sacred City of Anuradhapura

The sacred city of Anuradhapura, which was named as a UNESCO World Heritage in 1982, was the first ancient capital of Sri Lanka, which lasted for the longest period as the capital in the country. This city is important to Sri Lankans for religion, history, and the culture and world famous for its well preserved ruins of the Great Sri Lankan Civilization. The Civilization which was built upon this city was one of the greatest civilizations of Asia and in the world. Founded in the 4<sup>th</sup> century BC, it was the capital of the Anuradhapura Kingdom until the beginning of the 11<sup>th</sup> century AD. During this period, it remained one of the most stable and durable canters of political power and urban life in South Asia. It was also a wealthy city, which created a unique culture and a great civilization.

Today, this ancient city of Sri Lanka, which is sacred to the Buddhist world, which its surrounding monasteries covers an area of over sixteen square miles  $(40 \, \text{km}^2)$  and is one of the world's major archaeological sites.

# Jaya Sri Maha Bodhi

Jaya Sri Maha Bodhi is a Sacred Fig tree in the Mahamewna Gardens, Anuradhapura, Sri Lanka. It is said to be the right-wing branch (southern branch) from the historical Sri Maha Bodhi at Buddha Gaya in India under which Lord Buddha attained Enlightenment. It was planted in 249 BC, and is the oldest living human-planted tree in the world with a known

planting date. Today, it is one of the most sacred relics of the Buddhists in Sri Lanka and respected by Buddhists all over the world.

#### **Mihintale**

Mihintale is a historic city which is situated eight miles east of Anuradhapura. This city is well-known for the mountain "Missaka Pabbata", which was the site of a meeting between Arhant Mahinda and King Devanampiyatissa which inaugurated the presence of Buddhism in Sri Lanka. It is  $300\,\mathrm{m}\,(1,000\,\mathrm{feet})$  in height.

According to Dipavamsa and Mahavamsa, Ven. Mihindu Thero arrived in Sri Lanka from India on the full moon day of the month of Poson (June) and met King Devanampiyatissa and the people, and preached the doctrine. The traditional spot where this meeting took place is revered by the Buddhists of Sri Lanka. Therefore, in the month of Poson, Buddhists make their pilgrimage to Anuradhapura and Mihintale.



"Royal Family", Isurumuniya, Anuradhapura



Guardstone



Jaya Sri Maha Bodhi, Anuradhapura

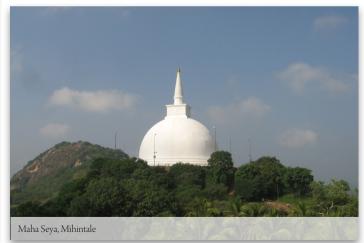


"Aradhanagala" (Invitation Rock), Mihintale













## **University Layout Map**

- 1 FASc Health Promotion Unit
- 2 FASc ICT Building
- 3 FASc Canteen
- 4 FASc Stage I Building
- 5 FASc Library
- 6 Pump House
- 7 University Water Tank
- 8 FASc Stage II Building
- 9 FASc New Physics Lab
- 10 Faculty of Technology
- 11 FASc Greenhouse
- 12 FASc Tissue Culture Lab
- 13 Devanampiyatissa Hostel
- 14 Mahasen Hostel
- 15 Dutugemunu Hostel
- 16 Viharamahadevi Hostel
- 17 Pandula Hostel
- 18 Anula Devi Hostel
- 19 Swarnapali Hostel
- 20 Soma Devi Hostel
- 21 New Soma Devi Hostel
- 22 Ratnamali Hostel
- 23 Hemamali Hostel
- 24 Gnanam Hostel
- 25 Sangamitta Hostel
- 26 Security Point
- 27 Volleyball Court

- 28 Security Point
- 29 Anubudu Mihindu Maha Seya
- 30 University Main Entrance Left Entrance (Out) Right Entrance (In)
- 31 Security Office
- 32 Faculty of Technology New Building Complex
- 33 Mihintale Railway Station
- 34 Main Canteen & Student Centre
- 35 Water Purification Unit
- 36 Pond
- 37 Car Park
- 38 Buddha Statue
- 39 Main Administrative Complex
- 40 Vehicle Park
- 41 Vehicle Park and Drivers' room
- 42 Library & IT Centre
- 43 Stores
- 44 Examination Hall
- 45 Research and Industrial Training Unit (SSH)
- 46 Lecture Hall
- 47 Dr WD Amaradewa Auditorium
- 48 Cultural & Career Guidance Centre
- 49 DELT

- 50 DELT & SSH Lecture Halls SH 18. SH 19
- 51 Staff Development Centre
- 52 Lecture Hall (SH 16, SH 16 I, SH 16 II)
- 53 DELT Language Laboratory
- 54 THM Resource Centre & Lecture Hall M 09
- 55 SSH Lecture Hall SH 07
- 56 Milk bar
- 57 FMS Lecture Halls M 01 M 04
- 58 FMS Lecture Halls M 05 M 08
- 59 SSH Lecture Hall SH 08
- 60 SSH Lecture Hall SH 09, SH 10
- 61 FMS THM Model Kitchen & Restaurant
- 62 Government Audit branch, FMS Lecture Halls M 12
- 63 Summer House
- 64 Faculty of Management Studies (FMS)
- 65 FMS IT Lab
- 66 FMS Lecture Hall M 10
- 67 FMS Lecture Hall M 16
- 68 SSH Lecture Halls SH 13, SH 14, SH 15
- 69 FMS Canteen
- 70 Maintenance Stores

- 71 FMS BBA, PGDM, & MBA Units
- 72 Works Engineer's Department & Landscape Department
- 73 Medical Centre
- 74 University Swimming Pool
- 75 Circuit Bungalow
- 76 Open Air Theatre
- 77 Faculty of Social Sciences and Humanities (SSH)
- 78 SSH Canteen
- 79 Day Care Centre
- 80 University Playground
- 81 Pavilion
- 82 Physical Education Unit
- 83 Gymnasium
- 84 Bank of Ceylon
- 85 Filling Station
- 86 Rural Development Bank (RDB)
- 87 People's Bank
- 88 Mihintale Post Office

# Contact Us

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